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KEY=DENIAL - BRADLEY JOSEPH

LEAGUE OF DENIAL

THE NFL, CONCUSSIONS, AND THE BATTLE FOR TRUTH

Crown NEW YORK TIMES BESTSELLER • The story of how the NFL, over a period of nearly two decades, denied and sought to cover up mounting evidence of the connection between football and brain damage “League of Denial may turn out to be the most influential sports-related book of our time.”—The Boston Globe
“Professional football players do not sustain frequent repetitive blows to the brain on a regular basis.” So concluded the National Football League in a December 2005 scientific paper on concussions in America’s most popular sport. That judgment, implausible even to a casual fan, also contradicted the opinion of a growing cadre of neuroscientists who worked in vain to convince the NFL that it was facing a deadly new scourge: a chronic brain disease that was driving an alarming number of players—including some of the all-time greats—to madness. In League of Denial, award-winning ESPN investigative reporters Mark Fainaru-Wada and Steve Fainaru tell the story of a public health crisis that emerged from the playing fields of our twenty-first-century pastime. Everyone knows that football is violent and dangerous. But what the players who built the NFL into a \$10 billion industry didn’t know—and what the league sought to shield from them—is that no amount of padding could protect the human brain from the force generated by modern football, that the very essence of the game could be exposing these players to brain damage. In a fast-paced narrative that moves between the NFL trenches, America’s research labs, and the boardrooms where the NFL went to war against science, League of Denial examines how the league used its power and resources to attack independent scientists and elevate its own flawed research—a campaign with echoes of Big

Tobacco's fight to deny the connection between smoking and lung cancer. It chronicles the tragic fates of players like Hall of Fame Pittsburgh Steelers center Mike Webster, who was so disturbed at the time of his death he fantasized about shooting NFL executives, and former San Diego Chargers great Junior Seau, whose diseased brain became the target of an unseemly scientific battle between researchers and the NFL. Based on exclusive interviews, previously undisclosed documents, and private emails, this is the story of what the NFL knew and when it knew it—questions at the heart of a crisis that threatens football, from the highest levels all the way down to Pop Warner.

BRAIN INJURIES IN FOOTBALL

ABDO This title examines how brain injuries in football affect individuals and society, investigates how people are working to avoid such serious injuries in sports, and analyzes the controversies and conflicting viewpoints surrounding the issue. Features include a glossary, selected bibliography, websites, source notes, and an index, plus a timeline and essential facts. Aligned to Common Core Standards and correlated to state standards. Essential Library is an imprint of Abdo Publishing, a division of ABDO.

PLAY HARD DIE YOUNG

FOOTBALL DEMENTIA, DEPRESSION AND DEATH

Neo Forenxis Books "Forensic neuropathologist Bennet Omalu, MD, explains the science of brain trauma, offers practical solutions, and recounts the moving stories of the lives, and tragic deaths, of NFL stars cut down by gridiron dementia."-- Cover.

CONCUSSION

Penguin UK This is the story of one man's fight against a multibillion dollar colossus. A man who stood up for what was right, whatever the cost. The brilliant young forensic pathologist had no idea that the body on the slab in front of him would change his life, and ultimately change the world. The body belonged to legendary American Footballer Mike Webster, whose mental health had rapidly declined after he had stopped playing - he had ended up Tasering himself to relieve his chronic back pain and fixing his rotting teeth with Superglue. Dr Bennet Omalu found that the psychosis suffered by "Iron Mike" was no accident. His autopsy unearthed evidence of a trauma-related disease - the direct result of years of blows to the head in games. He knew it would keep killing scores of other sportsmen unless something was done. He believed that the NFL (National Football League), one of the most powerful corporations in America, would welcome the discovery. But it was the one truth they wanted to ignore. Omalu himself became a target. 'This is classic David and Goliath stuff, and as exciting as a great courtroom drama. A riveting, powerful human tale . . . a masterclass on how to tell a story' Charles Duhigg, New York Times columnist and bestselling author of The Power of Habit

TRUTH DOESN'T HAVE A SIDE

MY ALARMING DISCOVERY ABOUT THE DANGER OF CONTACT SPORTS

Truth Doesn't Have a Side follows the journey of neuropathologist Dr. Bennet Omalu, who uncovered the truth about brain damage in American football players, and his battle against those who would silence him. An incredible story that could change the course of sports culture.

THE CONCUSSION CRISIS

ANATOMY OF A SILENT EPIDEMIC

Simon and Schuster A cautionary assessment of the rising frequency of brain injuries among young athletes counsels parents on the risks associated with head trauma while identifying factors that contribute to missed diagnoses and brain damage, in a reference that is complemented by illustrative true stories.

THIS IS YOUR EVEREST

THE LIONS, THE SPRINGBOKS AND THE EPIC TOUR OF 1997

Arena Sport An account of the most famous Lions tour of the modern age, featuring brand-new interviews with both the Lions and Springboks players and management, as well as featuring thoughts on the tour from modern-day greats.

HEAD GAMES

FOOTBALL'S CONCUSSION CRISIS FROM THE NFL TO YOUTH LEAGUES

Chris Nowinski America's favorite sport has a serious problem. Many of the NFL's top players--including Troy Aikman, Steve Young, Merrill Hoge, Ted Johnson, Al Toon, and Wayne Chrebet--have had their careers ended by head injuries. But few realize that most NFL players a

BRAINWASHED

Amplify

COUNTING THE DAYS WHILE MY MIND SLIPS AWAY

A STORY OF PERSEVERANCE AND HOPE

Simon and Schuster "After five major concussions, NFL tight-end Ben Utecht of the Indianapolis Colts and Cincinnati Bengals is losing his memories. This is his powerful and emotional love letter to his wife and daughters--whom he someday may not recognize--and an inspiring message for all to live every moment fully. Emotionally powerful, inspiring, and uplifting, Ben's story will captivate and encourage you to make the most of every day and treasure all of your memories"--Provided by publisher.

THE TRIUMPH OF DOUBT

DARK MONEY AND THE SCIENCE OF DECEPTION

Oxford University Press, USA "Opioids. Concussions. Obesity. Climate change. America is a country of everyday crises -- big, long-spanning problems that persist, mostly unregulated, despite their toll on the country's health and vitality. And for every case of government inaction on one of these issues, there is a set of familiar, doubtful refrains: The science is unclear. The data is inconclusive. Regulation is unjustified. It's a slippery slope. Is it? *The Triumph of Doubt* traces the ascendance of science-for-hire in American life and government, from its origins in the tobacco industry in the 1950s to its current manifestations across government, public policy, and even professional sports. Well-heeled American corporations have long had a financial stake in undermining scientific consensus and manufacturing uncertainty; in *The Triumph of Doubt*, former Obama and Clinton official David Michaels details how bad science becomes public policy -- and where it's happening today. Amid fraught conversations of "alternative facts" and "truth decay," *The Triumph of Doubt* wields its unprecedented access to shine a light on the machinations and scope of manipulated science in American society. It is an urgent, revelatory work, one that promises to reorient conversations around science and the public good for the foreseeable future"--Provided by publisher.

CTE, MEDIA, AND THE NFL

FRAMING A PUBLIC HEALTH CRISIS AS A FOOTBALL EPIDEMIC

Rowman & Littlefield This book examines the mediated construction of chronic traumatic encephalopathy (CTE) and its rise to public and political prominence by way of its direct connection with the NFL. More broadly, this book explores how this relationship situates in and through the sports/media complex.

CONCUSSION INC.

THE END OF FOOTBALL AS WE KNOW IT

ECW Press Inside the most controversial issue in sports Traumatic brain injury in football is not incidental, but an inevitable and central aspect of the sport. Starting in high school, through college, and into the NFL, young players face repeated head trauma, and those sustained injuries create lifelong cognitive and functional difficulties. Muchnick's *Concussion Inc.* blog exposed the decades-long cover-up of scientific research into sports concussions and the ongoing denial to radically reform football in North America. This compilation from Muchnick's no-holds-barred investigative website reveals the complete head injury story as it developed, from the doctor who played fast and loose with the facts about the efficacy of the state-mandated concussion management system for high school football players, to highly touted solutions that are more self-serving cottage industry than of any genuine benefit. Known for extensive reporting on the tragic story of the Chris Benoit murder-suicide, Muchnick turns his investigative analysis to traumatic brain injury and

probes deep into the corporate, government, and media corruption that has enabled the \$10-billion-a-year National Football League to trigger a public health crisis.

SHAKEN BRAIN

THE SCIENCE, CARE, AND TREATMENT OF CONCUSSION

Sports concussions make headlines, but you don't have to be an NFL star to suffer traumatic brain injury. In *Shaken Brain*, Elizabeth Sandel, MD, shares stories and research from her decades treating and studying brain injuries. She explains what concussions do to our bodies, how to avoid them, and how to recover.

SOCIAL ISSUES IN SPORT

Human Kinetics Social Issues in Sport, Third Edition, explores common questions and issues about sport and its relation to society through various sociological and cultural lenses. Author Ronald Woods draws on a lifetime in sport as a participant, observer, fan, teacher, coach, administrator, and critic to explore historical perspectives and complex relationships that have emerged between sport and our modern society. The text's engaging writing style, full-color design, and ample learning tools keep students engaged. *Social Issues in Sport, Third Edition*, remains grounded in practical application and follows the framework of the previous editions to provide social theories through which students may examine real-world issues. Updated statistical information allows students to analyze trends in participation, popularity, gender, race, and class as they relate to sport. The third edition also features the following enhancements: • New "Applying Social Theory" activities in each chapter that foster an understanding of social theories that ground the subject area • Updated "Activity Time-Out," "Expert's View," "Pop Culture," and "In the Arena With . . ." sidebars that offer a contemporary context to which students can apply the concepts in the text • Increased emphasis on emerging issues such as sport for development and peace as well as the growing role of electronic media • Updated instructor ancillaries that provide assistance in lecture preparation and give instructors new ways to engage students and reinforce concepts found throughout the text *Social Issues in Sport, Third Edition*, is divided into four parts, maintaining the student-friendly format and accessibility of previous editions. Part I presents the framework for study through defining terms and presenting six crucial social theories that are used throughout the rest of the text. Part II addresses various forms of participation in sport, from spectator to participant, recreational to professional, and explores sport marketing and commercialization, as well as the close relationship between sport and media. In part III, the role of sport programs and player development, from youth to intercollegiate, as well as the crucial role of sport coach and its many responsibilities. Part IV delves into sport and culture, focusing on social classifications and their powerful effects on sport participation. Ancillary materials are available to aid instructors using this text in the classroom. An updated instructor guide includes chapter summaries, student objectives, chapter outlines, and additional student activities. A test package, chapter quizzes, and presentation package provide instructors with support for lecture preparation and tools to ensure

that students remain engaged. *Social Issues in Sport, Third Edition*, provides the foundations for examining the multifaceted roles of sport and physical activity in society and for studying sport from a critical perspective. The information and many activities used throughout the text invite students to understand and evaluate the sociocultural issues raised by sport and relate these themes to their own lives. Through this in-depth examination of sociocultural issues, students will be able to understand and appreciate the development of sport as a part and reflection of the development of society.

STRATEGIC SPORT COMMUNICATION

Human Kinetics Publishers "This book explores the multifaceted segment of sport communication. This text presents a standard framework that introduces readers to the many ways in which individuals, media outlets, and sport organizations work to create, disseminate, and manage messages to their constituents"--

PSYCHIATRIC EXPERT TESTIMONY

EMERGING APPLICATIONS

Oxford University Press, USA *Psychiatric Expert Testimony: Emerging Applications* is for practitioners who need to be at the cutting edge of admissibility in court. The book avoids standard applications, such as the insanity defense and specific capacity assessments, in favor of those that may be controversial or require evidentiary hearings. It is divided into two broad areas: human development and its deviations; and science and technology. In each chapter, the reader will find a discussion of the science behind the testimony and, where applicable, relevant case law. In the human development area, there are discussions of the genesis of moral thinking, how early trauma can affect behavior, how to approach the child witness, and how Autism Spectrum Disorder is regarded in criminal justice. In the technology area, there are diverse discussions, including sleep disorders, fMRI lie detection, the uses of neuroimaging, traumatic encephalopathy, and designer drugs. Dr. Weiss and Dr. Watson provide a framework for understanding why and how the justice system needs expert testimony and the instances where there is resistance to it. Unlike other books, which either treat the subject generally or in a prescriptive manner, *Psychiatric Expert Testimony: Emerging Applications* provides a foundation for practitioners to use available science and then to fashion their own work product. In this way, the expert is not held to a formula or format. By using the content of *Emerging Applications*, the practitioner will be better able to fashion expert reports and field questions during evidentiary hearings.

WHEN THE CHEERING STOPS

LIFE AFTER THE NFL

Rowman & Littlefield In this book, players open up about the difficulties they face once they leave the NFL. Personal interviews reveal how many have struggled with finances, addiction, depression, violence, and finding a second career. While success stories are also shared, the unfortunate truth is that there are far more players left

hurt and broken after retirement.

BUYING IN

BIG-TIME WOMEN'S COLLEGE BASKETBALL AND THE FUTURE OF COLLEGE SPORTS

Rowman & Littlefield Buying In juxtaposes women's college sports with the historical transformations that set the stage for contemporary big-time college sports. Miller draws on positive psychology to create a framework he calls "positive anthropology." He uses this lens to highlight athlete exploitation, pay-for-play, and other issues that affect college sports teams.

THE PALGRAVE HANDBOOK OF SPORT, POLITICS AND HARM

Springer Nature This book looks historically at the harm that has been inflicted in the practice of sport and at some of the issues, debates and controversies that have arisen as a result. Written by experts in history, sociology, sport journalism and public health, the book considers sport and injury in relation to matters of social class; gender; ethnicity and race; sexuality; political ideology and national identity; health and wellbeing; childhood; animal rights; and popular culture. These matters are, in turn, variously related to a range of sports, including ancient, pre- and early industrial sports; American football; boxing; wrestling and other combat sports; mountaineering; horseracing; cycling; motor racing; rugby football; cricket; association football; baseball; basketball; Crossfit; ice hockey; Olympic sports; Mixed Martial Arts; and sport in an imagined dystopian future.

ABUSE IN SOCIETY

AN INTRODUCTION

Waveland Press Today's headlines are filled with increasingly alarming accounts of abuse by coaches, religious leaders, institutional caregivers, family members, and others. Abuse in Society provides an illuminating and timely introduction to the physical, emotional/psychological, and sexual faces of abuse. The text presents a much-needed, in-depth assessment of child maltreatment, intimate partner violence, abuse by clergy, abuse of the elderly and disabled, and abuse in sports. Among the specific problems covered are bullying and sibling abuse, courtship violence and date rape, and abuse in the relationships of sexual minorities. The author explores these complex issues using an ecological approach, examining interacting explanations from a variety of perspectives and levels of analysis: societal and cultural, family, and individual. The author's down-to-earth, conversational style is easy to understand, and his work is exceptionally well researched and thoroughly documented. Those who are pursuing careers in the fields of sociology, psychology, psychiatry, and human-service professions such as social work, pastoral counseling, mental health counseling, marriage and family therapy, and psychiatric nursing will find this text valuable. End-of-chapter resources include a Review Guide, Critical Thinking Questions, Recommended Reading, Internet Resources, and Suggested

Activities.

WARRIOR GIRLS

PROTECTING OUR DAUGHTERS AGAINST THE INJURY EPIDEMIC IN WOMEN'S SPORTS

Simon and Schuster Amy Steadman was destined to become one of the great women's soccer players of her generation. "The best of the best," Parade magazine called her as she left high school and headed off to the University of North Carolina. Instead, by age twenty, Amy had undergone five surgeries on her right knee. She had to give up the sport she loved. She walked with a stiff gait, like an elderly woman, and found it painful to get out of bed in the morning. *Warrior Girls* exposes the downside of the women's sports revolution that has evolved since Title IX: an injury epidemic that is easily ignored because we worry that it will threaten our daughters' hard-won opportunities on the field. From teenage girls playing local soccer, basketball, lacrosse, volleyball, and other sports to women competing at the elite level, female athletes are suffering serious injuries at alarming rates. The numbers are frightening and irrefutable. Young female athletes tear their ACLs, the stabilizing ligament in the knee, at rates as high as eight times greater than their male counterparts. Women's collegiate soccer players suffer concussions at the same rate as college football players. From head to toe, female athletes suffer higher rates of injury, and many of them play through constant pain. Michael Sokolove gives us the most up-to-date research on girls and sports injuries. He takes us into the homes and hearts of female athletes, into operating theaters where orthopedic surgeons reconstruct shredded knees, and onto the practice field of famed University of North Carolina soccer coach Anson Dorrance. Exhaustively researched and strongly argued, *Warrior Girls* is an urgent wake-up call for parents and coaches. Sokolove connects the culture of youth sports -- the demands for girls to specialize in a single sport by age ten or younger, and to play it year-round -- directly to the injury epidemic. Devoted to the ideal of team, and deeply bonded with teammates, these tough girls don't want to leave the field even when confronted with serious injury and chronic pain. *Warrior Girls* shows how girls can train better and smarter to decrease their risks. It makes clear that parents must come together and demand changes to a sports culture that manufactures injuries. Well-documented, opinionated, and controversial, *Warrior Girls* shows that all girls can safeguard themselves on the field without sacrificing their hard-won right to be there.

STRATEGIC SPORT COMMUNICATION, 2E

Human Kinetics Strategic Sport Communication, Second Edition, presents a standard framework that introduces readers to the many ways in which individuals, media outlets, and sport organizations work to create, disseminate, and manage messages to their constituents.

SPORTS, SOCIETY, AND TECHNOLOGY

BODIES, PRACTICES, AND KNOWLEDGE PRODUCTION

Springer Nature Sports, Society, and Technology: Bodies, Practices, and Knowledge Production addresses the complex entanglements of science, technology, and sporting cultures. The collection explores themes around human and non-human actants, knowledge formations and processes, and the materiality and multiplicity of bodies through an engagement with the interdisciplinary fields of Sport Studies and Science and Technology Studies. Representing a range of methodological, theoretical, and disciplinary approaches, contributors interrogate the social, cultural, political, and historical intersections of an ever-expanding techno-scientific sporting landscape – from true bounce and brain trauma to exercise physiology, metrics, and esports, and from feminist technoscience, whey protein, and epigenetics to sickle cell screening and testosterone regulation.

SPORTS JOURNALISM

U of Nebraska Press

WAIT TILL NEXT YEAR

Aurum When historian Goodwin was six years old, her father taught her how to keep score for ‘their’ team, the Brooklyn Dodgers, which forged a lifelong bond between father and daughter. Set in the suburbs of New York in the 1950s, *Wait Till Next Year* is a coming-of-age memoir in the era of Jackie Robinson, Pee Wee Reese and Duke Snider, when baseball truly was a national pastime that brought whole communities together. With her radio by her side and scorecard to hand, she recreates the postwar era, when the corner store was a place to share stories and neighborhoods were equally divided between Dodger, Giant, and Yankee fans. Weaved between the games and the seasons, Goodwin tells the story of a changing America – from the lunacy of the Cold War alarm drills to McCarthy and the Rosenberg trials – as well as her own loss of innocence encapsulated by her mother’s death, her father’s lapse into despair and the Dodger’s departure from Brooklyn in 1957 following the destruction of the iconic Ebbets Field stadium. Poignant, un sentimental and deeply eloquent, *Wait Till Next Year* is a profound memoir about childhood and loss, baseball, and the power of sport to bind families and heal loss and reveal as metaphor the evolving heart of a nation.

CONCUSSION IN PROFESSIONAL TEAM SPORTS: TIME FOR A HARMONISED APPROACH?

Springer Nature The risk of athletes sustaining concussion while participating in professional team sports raises two serious concerns both nationally and internationally. First, concussion in sport carries a public health risk, given that injured athletes may have to deal with significant long-term medical complications, with some of the worst cases resulting in Chronic Traumatic Encephalopathy (CTE). Secondly, sports governing bodies are now exposed to the risk of financial and reputational damage as a consequence of legal proceedings being filed against them. A good example of this, among many other recent examples, is the case of

the United States of America's National Football League (NFL), the governing body for American football, which, in 2015, committed to pay US\$ 1 billion to settle the class action filed by its former professional players. This book examines how to most efficiently reduce these public health and legal risks, and proposes a harmonised solution across sports and legal systems.

PLASTICITY IN MOTION

SPORT, GENDER, AND BIOPOLITICS

Rowman & Littlefield This book draws on Catherine Malabou's work on plasticity, investigating the transformative power of sport both in its ability to positively shape and, conversely, to destroy. Foschia positions sport as the ontological and discursive force that shapes how we work, watch, and play

WHAT MAKES SPORTS GEAR SAFER?

Lerner Publications If you pay attention to the news, you've probably seen some scary headlines: fiery NASCAR crashes, career-ending sports injuries, and more. But the truth is, these kinds of accidents are rare. Engineers have designed sports gear to keep athletes as safe as possible. Carbon-fiber helmets, smart pads, and avalanche air bags are just a few of the improvements that help people play sports more safely. Learn more about how the technology in sports gear works to keep us safe.

AMERICAN SPORTS

Routledge American Sports offers a reflective, analytical history of American sports from the colonial era to the present. Readers will focus on the diverse relationships between sports and class, gender, race, ethnicity, religion and region, and understand how these interactions can bind diverse groups together. By considering the economic, social and cultural factors that have surrounded competitive sports, readers will understand how sports have reinforced or challenged the values and behaviors of society.

THE BEST AMERICAN SPORTS WRITING 2014

Houghton Mifflin Harcourt An anthology of top-selected sports writing from the past year is culled from hundreds of national, regional, and specialty publications as well as a variety of leading sports blogs.

THE SYSTEM

THE GLORY AND SCANDAL OF BIG-TIME COLLEGE FOOTBALL

Anchor A Shelf Awareness Best Book of the Year NCAA football is big business. Every Saturday millions of people file into massive stadiums or tune in on television as "athlete-students" give everything they've got to make their team a success. Billions of dollars now flow into the game. But what is the true cost? The players have no share in the oceans of money. And once the lights go down, the glitter doesn't shine

so brightly. Filled with mind-blowing details of major NCAA football scandals, with stops at Ohio State, Tennessee, Texas Tech, Missouri, BYU, LSU, Texas A&M and many more, *The System* explores and exposes the complex, and perhaps broken, machine that churns behind the glamour of college football. With a New Afterword

HEALTH COMMUNICATION AND SPORT

CONNECTIONS, APPLICATIONS, AND OPPORTUNITIES

Rowman & Littlefield This edited collection brings together a collaboration of sport and health scholars and practitioners to evaluate current topics in sport and health communication with the aim to provide a holistic resource for scholars interested working at the intersection of these fields.

CELEBRITY HEALTH NARRATIVES AND THE PUBLIC HEALTH

McFarland We follow celebrities on Twitter and Facebook, watch them on television, and read about them in supermarket checkout lines. Our relationship with celebrities has never been so immediate. Their personal trials are news headlines and water cooler talk. Offering the first extensive look at celebrity health sagas, this book examines the ways in which their stories become our stories, influencing public perception and framing dialog about wellness, disease and death. These private-yet-public narratives drive fund-raising, reduce stigma and influence policy. Celebrities such as Mary Tyler Moore, Robin Roberts, Michael J. Fox, and Christopher Reeve—as well as 200 others included in the study—have left a lasting legacy.

GROWING UP ON THE GRIDIRON

FOOTBALL, FRIENDSHIP, AND THE TRAGIC LIFE OF OWEN THOMAS

Beacon Press Explores the experience of one young man and the concerns about CTE he helped to illuminate, and the cultural allure of football in America that keeps boys trying to make the team despite the dangers Award-winning journalist Vicki Mayk raises a critical question for football players and their communities: does loving a sport justify risking your life? This is the insightful and deeply human story of Owen Thomas—a star football player at Penn, who took his own life when he was 21, the result of the pain and anguish caused by chronic traumatic encephalopathy (CTE). It was Owen's landmark case which demonstrated that a player didn't need years of head bashing in the NFL, or even multiple sustained brain concussions, to cause the mind-altering, life-threatening, degenerative disease known as CTE. And Owen's case could not have come to light without Dr. Ann McKee, the neuropathologist who bucked conventional wisdom, and the football establishment, as she examined Owen's brain and its larger significance, building an ever-stronger case that said, at the very least, football should not be played by children under the age of 14. With its focus on a single life and the community touched by it—Owen's family, his teammates and friends, his teachers and coaches, and, later, Dr. McKee—*Growing Up on the Gridiron* explores the place of football in our lives. It doesn't make a heavy-handed argument to abandon the sport. Rather, it explores why football matters so deeply to many young men, and why they continue to take risks despite

the evidence of serious, long-term harm.

RHETORIC OF MASCULINITY

MALE BODY IMAGE, MEDIA, AND GENDER ROLE STRESS/CONFLICT

Rowman & Littlefield *Rhetoric of Masculinity* lends depth and global nuance to discourse associated with the masculinity concept as it bears on males' self-image, role in society, media representations of them, and the gender role stress/conflict they experience when they fail to measure up to social standards associated with what it means to be manly.

MODERN SPORTS AROUND THE WORLD: HISTORY, GEOGRAPHY, AND SOCIOLOGY

ABC-CLIO *Modern Sports around the World* focuses on the history, geography, sociology, economics, and technological advancements of 50 sports played from India to Ireland. Sports have become an international spectacle that influences nations' foreign policy, world economies, and regional morale. Hundreds of billions of dollars are at stake as governments and multinational corporations rush to make sure they have a place at the table. And yet, sports come from humble beginnings. We are fascinated by who can run the fastest, lift the most weight, jump the highest, swim the farthest, and act with the most precision. The history of sports is the history of the world. *Modern Sports around the World* examines 50 of the world's most popular sports. Each chapter features one sport and details that sport's origins, global migration, economic forces, media influences, political environment, pop-culture inspirations, scandalous moments, and key individuals. Sports history is a tapestry of sociological variables; *Modern Sports around the World* weaves them together to create a unique history book that explains not only where humanity has been, but where it might be going. Provides readers with a global historical understanding of 50 of the world's most popular sports Demonstrates the many ways sports touch all of our lives, whether through economics, pop culture and entertainment, or politics Explains the ways people of the world are connected through sports, bridging economic class and geographic location Shows how sports mirror, and sometimes instigate, social progress, including the advancement of gender, race, class, and cultural issues Gives examples of ways athletes inspire people through exceptional individual and group achievements

SPORT IN A CHANGING WORLD

Routledge This book shows how the dynamic interplay of a powerful "golden triangle" of sports, media, and business interests with social, cultural, economic, and political forces shapes sport in a changing world. This edition is a condensed and updated version of the first edition, with an emphasis on current social issues in sport. It also has more global content. The golden triangle concept is more developed and applied more extensively. Other key themes of the first edition—power, status, and inequality—are also more developed. New "Stop and Think Questions" have been added to challenge students to think about the meaning

of what they have read. The book is now divided into five sections. The new sections highlight sociology and the sociology of sport; inequality and diversity; globalization and social deviance; major social contexts of sport, including the high school, college, and professional levels; and power, political economy, and global sports.

REDSKINS

INSULT AND BRAND

U of Nebraska Press The Washington Redskins franchise remains one of the most valuable in professional sports, in part because of its easily recognizable, popular, and profitable brand. And yet “redskins” is a derogatory name for American Indians. The number of grassroots campaigns to change the name has risen in recent years despite the current team owner’s assertion that the team will never do so. Franchise owners counter criticism by arguing that the team name is positive and a term of respect and honor that many American Indians embrace. The NFL, for its part, actively defends the name and supports it in court. Prominent journalists, politicians, and former players have publicly spoken out against the use of “Redskins” as the name of the team. Sportscaster Bob Costas denounced the name as a racial slur during a halftime show in 2013. U.S. Representative Betty McCollum marched outside the stadium with other protesters--among them former Minnesota Vikings player Joey Browner--urging that the name be changed. *Redskins: Insult and Brand* examines how the ongoing struggle over the team name raises important questions about how white Americans perceive American Indians, about the cultural power of consumer brands, and about continuing obstacles to inclusion and equality. C. Richard King examines the history of the team’s name, the evolution of the term “redskin,” and the various ways in which people both support and oppose its use today. King’s hard-hitting approach to the team’s logo and mascot exposes the disturbing history of a moniker’s association with the NFL—a multibillion-dollar entity that accepts public funds—as well as popular attitudes toward Native Americans today.

SPORT PUBLIC RELATIONS

Human Kinetics Publishers "The text provides students and professionals with an understanding of all aspects of sport public relations, framing its discussion in terms of a managerial and proactive approach to PR"--