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## The Oxford Handbook of the Sociology of Religion

*Oxford University Press* An expert team of international scholars provide fifty-one essays as entry points into the sociological study and understanding of religion and in-depth surveys into its changing forms and content in the contemporary world. Issues discussed range from ecology to law, art to cognitive science, crime to health care.

## The Therapeutic Turn

### How psychology altered Western culture

*Routledge* In what ways has psychology become more influential in Western society? In this book author Ole Jacob Madsen considers the notion of a 'Therapeutic Turn' in Western culture – the tendency for psychology to permeate ever new spheres within society. The Therapeutic Turn evaluates the increasing prevalence of psychology in several areas of Western society: Western consumer culture, contemporary Christianity, self-help, sport and politics. Madsen proposes that there are problematic aspects to this development which are seldom recognised due to a widely held assumption that 'the more psychology, the better for everyone'. A recurring concern with psychological solutions is that they often provide individual solutions to structural problems. As a result, psychologists may be inadvertently increasing the burden on the shoulders of the people they are meant to help and, at the same time, our capacity to understand individual suffering in the light of major historical and political changes in society is becoming increasingly clouded. The Therapeutic Turn presents an accessible and engaging critique of the influence of psychology within Western society. It will appeal to a broad audience of students, academics and lay readers interested in this aspect of modernity and contemporary society, and it will also be of great interest to practitioners and therapists.

## Time, Freedom and the Self

### The Cultural Construction of "Free" Time

*Springer* While abundant research has investigated time use, much less attention has been given to the cultural meanings attached to free time and what these may express with regard to conceptions of freedom and the self. In an attempt to fill this gap, Michelle Shir-Wise examines not only what people do in their free time, but also how they perceive, interpret and experience it, and in what way it relates to notions of happiness, freedom and the ideal self. *Time, Freedom and the Self* draws on contemporary theoretical debates concerning the relation between discourse, cultural repertoires, subjective meaning and agency, as well as literature around the sociology of leisure, to inform a unique interpretation of free time ("disciplined freedom"), developed in the light of questionnaires and in-depth interviews with middle-class, middle-aged participants in suburban Israel.

## Consuming China

### Approaches to Cultural Change in Contemporary China

*Routledge* Post-Mao China has been characterized in literature and the media as a burgeoning consumer society. *Consuming China* investigates this characterization by examining the cultural significance of consumption and consumerism in the People's Republic of China today. In questioning the notion of consumption, this impressive work suggests that it is not simply a symptom of economic reform within China neither a product of the emergence and transformation of contemporary Chinese capitalism. Rather, the essays offer a new perspective on Chinese consumption by focusing on more than just consumerism, looking at the practices of consumption in relation to different manifestations of social and cultural change. Drawing on case studies from Taiwan, Hong Kong and the People's Republic of China, *Consuming China* affords a greater understanding of the practice of Chinese consumption and will appeal to China scholars and anthropologists, and to those with an interest in cultural and gender studies.

## The Mass Audience

### Rediscovering the Dominant Model

*Routledge* In the early 20th century, a new and distinctive concept of the audience rose to prominence. The audience was seen as a mass -- a large collection of people mostly unknown to one another -- that was unified through exposure to media. This construct offered a pragmatic way to map audiences that was relevant to industry, government, and social theorists. In a relatively short period of time, it became the dominant model for studying the audience. Today, it is so pervasive that most people simply take it for granted. Recently, media scholars have reopened inquiry into the meaning of "audience." They question the utility of the mass audience concept, characterizing it as insensitive to differences among audience members inescapably bound up with discredited notions of mass society, or serving only a narrow set of industrial interests. The authors of this volume find that these assertions are often false and unwarranted either by the historical record or by contemporary industry practice. Instead, they argue for a rediscovery of the dominant model by summarizing and critiquing the very considerable body of literature on audience behavior, and by demonstrating different ways of analyzing mass audiences. Further, they provide a framework for understanding the future of the audience in the new media environment, and suggest how the concept of mass audience can illuminate research on media effects, cultural studies, and media policy.

## A Companion to the Gilded Age and Progressive Era

*John Wiley & Sons* *A Companion to the Gilded Age and Progressive Era* presents a collection of new historiographic essays covering the years between 1877 and 1920, a period which saw the U.S. emerge from the ashes of Reconstruction to become a world power. The single, definitive resource for the latest state of knowledge relating to the history and historiography of the Gilded Age and Progressive Era Features contributions by leading scholars in a wide range of relevant specialties Coverage of the period includes geographic, social, cultural, economic, political, diplomatic, ethnic, racial, gendered, religious, global, and ecological themes and approaches In today's era, often referred to as a "second Gilded Age," this book offers relevant historical analysis of the factors that helped create contemporary society Fills an important chronological gap in period-based American history collections

## The Toothpaste of Immortality

### Self-Construction in the Consumer Age

*Johns Hopkins University Press* "First published to great success in Hungarian, this entertaining and compelling book reveals surprising insights into the challenges and possibilities of self-fulfillment.

## Eco Culture

### Disaster, Narrative, Discourse

*Lexington Books* This book opens a conversation about the mediated relationship between culture and ecology. The terms ecology and culture are past separation. We are far removed from their prior historical binaric connection, and they coincide through a supplementary role to each other. Ecology and culture are unified.

## Popular Television in Eastern Europe During and Since Socialism

*Routledge* "This collection of essays responds to the recent surge of interest in popular television in Eastern Europe. This is a region where television's transformation has been especially spectacular, shifting from a state-controlled broadcast system delivering national, regional, and heavily filtered Western programming to a deregulated, multi-platform, transnational system delivering predominantly American and Western European entertainment programming. Consequently, the nations of Eastern Europe provide opportunities to examine the complex interactions among economic and funding systems, regulatory policies, globalization, imperialism, popular culture, and cultural identity. This collection will be the first volume to gather the best writing, by scholars across and outside the region, on socialist and postsocialist entertainment television as a medium, technology, and institution"--

## Remaking Chinese Urban Form

### Modernity, Scarcity and Space, 1949-2005

*Routledge* In this pioneering study of contemporary Chinese urban form, Duanfang Lu provides an analysis of how Chinese society constructed itself through the making and remaking of its built environment. She shows that as China's quest for modernity created a perpetual scarcity as both a social reality and a national imagination, the realization of planning ideals was postponed. The work unit – the socialist enterprise or institute – gradually developed from workplace to social institution which integrated work, housing and social services. The Chinese city achieved a unique geography made up in large part of self-contained work units. Remaking Chinese Urban Form provides an important reference for academics and students conducting research on China. It will be a key source for courses on Asia in architecture, urban planning, geography, sociology and anthropology, at both the graduate and undergraduate level. The insightful yet accessible introduction to urban China will also be of interest to architects, urban designers and planners – as well as general audience who wish to learn about contemporary Chinese society.

## Legal Regulation of Corporate Social Responsibility

### A Meta-Regulation Approach of Law for Raising CSR in a Weak Economy

*Springer Science & Business Media* Even though Corporate Social Responsibility (CSR) has become a widely accepted concept promoted by different stakeholders, business corporations' internal strategies, known as corporate self-regulation in most of the weak economies, respond poorly to this responsibility. Major laws relating to corporate regulation and responsibilities of these economies do not possess adequate ongoing influence to insist on corporate self-regulation to create a socially responsible corporate culture. This book describes how the laws relating to CSR could contribute to the inclusion of CSR principles at the core of the corporate self-regulation of these economies in general, without being intrusive in normal business practice. It formulates a meta-regulation approach to law, particularly by converging patterns of private ordering and state control in contemporary corporate law from the perspective of a weak economy. It proposes that this approach is suitable for alleviating regulators' limited access to information and expertise, inherent limitations of prescriptive rules, ensuring corporate commitment, and enhance the self-regulatory capacity of companies. This book describes various meta-regulation strategies for laws to link social values to economic incentives and disincentives, and to indirectly influence companies to incorporate CSR principles at the core of their self-regulation strategies. It investigates this phenomenon using Bangladesh as a case study.

## Woodrow Wilson

### A Life for World Peace

*Univ of California Press* A portrait of the twenty-eighth president reveals how his unyielding idealism clashed with the reality of international politics

## Practising Without Belonging?

### Entrepreneurship, Morality, and Religion in Contemporary Russia

*LIT Verlag Münster* This is an examination of the intersection of Russia's economic transformation and religious revival in the sphere of morality.

## China's Geography

### Globalization and the Dynamics of Political, Economic, and Social Change

*Rowman & Littlefield* Despite China's obvious and growing importance on the world stage, it is often and easily misunderstood. Indeed, there are many Chinas, as this comprehensive survey of contemporary China vividly illustrates. Now in a thoroughly revised and updated edition that offers the only sustained geography of the reform era, this book traces the changes occurring in this powerful and ancient nation across both time and space. Beginning with China's diverse landscapes and environments and continuing through its formative history and tumultuous recent past, the authors present contemporary China as a product of both internal and external forces of past and present. They trace current and future successes and challenges while placing China in its international context as a massive, still-developing nation that must meet the needs of its 1.3 billion citizens while becoming a major regional and global player. Through clear prose and new, dynamic maps and photos, China's Geography illustrates and explains the great differences in economy and culture found throughout China's many regions.

## Rethinking Journalism

### Trust and Participation in a Transformed News Landscape

*Routledge* There is no doubt, journalism faces challenging times. Since the turn of the millennium, the financial health of the news industry is failing, mainstream audiences are on the decline, and professional authority, credibility and autonomy are eroding. The outlook is bleak and it's understandable that many are pessimistic. But this book argues that we have to rethink journalism fundamentally. Rather than just focus on the symptoms of the 'crisis of journalism', this collection tries to understand the structural transformation journalism is undergoing. It explores how the news media attempts to combat decreasing levels of trust, how emerging forms of news affect the established journalistic field, and how participatory culture creates new dialogues between journalists and audiences. Crucially, it does not treat these developments as distinct transformations. Instead, it considers how their interrelation accounts for both the tribulations of the news media and the need for contemporary journalism to redefine itself.

## Facing Global Environmental Change

### Environmental, Human, Energy, Food, Health and Water Security Concepts

*Springer Science & Business Media* The year 2007 could perhaps accurately be described as the year when climate change finally received the attention that this challenge deserves globally. Much of the information and knowledge that was created in this field during the year was the result of the findings of the Fourth Assessment Report (AR4) of the Intergovernmental Panel on Climate Change (IPCC), which were disseminated on a large scale and reported extensively by the media. This was the result not only of a heightened interest on the part of the public on various aspects of climate change, but also because the IPCC itself proactively attempted to spread the findings of its AR4 to the public at large. The interest generated on the scientific realities of climate change was further enhanced by the award of the Nobel Peace Prize to the IPCC and former Vice President of the US, Al Gore. By taking this decision in favour of a leader who has done a great deal to create awareness on climate change, and a body that assesses all scientific aspects of climate change and disseminates the result of its findings, the Norwegian Nobel Committee has clearly drawn the link between climate change and peace in the world.

## Internet and the Law: Technology, Society, and Compromises, 2nd Edition

### Technology, Society, and Compromises

*ABC-CLIO* The world of Internet law is constantly changing and is difficult to follow, even for those for whom doing so is a full-time job. This updated, everything-you-need-to-know reference removes the uncertainty. • Explains complex legal and technical concepts clearly and understandably through entries that range from 500 to 5,000 words • Covers a wide range of topics, including censorship, copyright, domain name disputes, file-sharing, hacking, patents, spam, malware, international law, tax issues, trademarks, and viruses • Features an introductory guide to the U.S. legal system, including how to find, read, and understand sources of law • Includes cases, statutes, and international treaties relevant to the law of information technology and the Internet

## Media in America

### The Wilson Quarterly Reader

*Woodrow Wilson Center Press* Twenty outstanding essays from the engaging and readable *Wilson Quarterly* magazine illuminate journalism, entertainment, and the cultural underpinnings of modern communications. Media in America's sections cover literacy, popular culture, and advertising; news and politics; movies and music; and television and new media technologies. A natural for classes in journalism and media studies, *Media in America: The Wilson Quarterly Reader* includes the best and most relevant material from twenty years of the *Wilson Quarterly*, adds one original article, and offers bibliographic essays indicating additional reading in all areas of media studies.

## Worlds in Transition

### Evolving Governance Across a Stressed Planet

*Edward Elgar Publishing* We are living through a unique moment of transition, marked by a frenetic cycle of invention, construction, consumption and destruction. However, there is more to this transition than globalization, argue the authors of this unique and penetrating study. In their highly innovative approach, they set this transition against a broader evolutionary canvas, with the emphasis on the evolution of governance. The book's detailed analysis of five strategic sectors (economy, environment, health, information and security) points to an intricate and rapidly evolving interplay of geopolitical, cultural an.

## Encyclopedia of the Cold War

*Routledge* Between 1945 and 1991, tension between the USA, its allies, and a group of nations led by the USSR, dominated world politics. This period was called the Cold War – a conflict that stopped short to a full-blown war. Benefiting from the recent research of newly open archives, the *Encyclopedia of the Cold War* discusses how this state of perpetual tensions arose, developed, and was resolved. This work examines the military, economic, diplomatic, and political evolution of the conflict as well as its impact on the different regions and cultures of the world. Using a unique geopolitical approach that will present Russian perspectives and others, the work covers all aspects of the Cold War, from communism to nuclear escalation and from UFOs to red diaper babies, highlighting its vast-ranging and lasting impact on international relations as well as on daily life. Although the work will focus on the 1945–1991 period, it will explore the roots of the conflict, starting with the formation of the Soviet state, and its legacy to the present day.

## Towards a New Development Paradigm in Twenty-first Century China

### Economy, Society and Politics

*Routledge* This book argues that the current state of China requires an important paradigm shift in the way the party-state manages the country's development, and goes on to assess the fitness of the party-state for implementing such a paradigm shift and the likelihood of the party-state bringing this about. It brings together an examination of the very latest situation in a range of key areas where current developments have the potential to undermine substantially the status quo, areas such as the recent economic crisis and the resulting economic slowdown, increasing labour unrest, mounting calls for social justice, worsening urban-rural disparity, the urgent need to implement social welfare programmes, the rise of civil society, and the impact of new media. Overall, the book provides a thorough appraisal of the difficulties which China currently faces.

2010

de Gruyter

## Confronting the Internet's Dark Side

*Cambridge University Press* This book outlines social and moral guidelines to combat violent, hateful, and illegal activity on the Internet.

## Inventing the "American Way"

### The Politics of Consensus from the New Deal to the Civil Rights Movement

*Oxford University Press* In the wake of World War II, Americans developed an unusually deep and all-encompassing national unity, as postwar affluence and the Cold War combined to naturally produce a remarkable level of agreement about the nation's core values. Or so the story has long been told. *Inventing the "American Way"* challenges this vision of inevitable consensus. Americans, as Wendy Wall argues in this innovative book, were united, not so much by identical beliefs, as by a shared conviction that a distinctive "American Way" existed and that the affirmation of such common ground was essential to the future of the nation. Moreover, the roots of consensus politics lie not in the Cold War era, but in the turbulent decade that preceded U.S. entry into World War II. The social and economic chaos of the Depression years alarmed a diverse array of groups, as did the rise of two "alien" ideologies: fascism and communism. In this context, Americans of divergent backgrounds and beliefs seized on the notion of a unifying "American Way" and sought to convince their fellow citizens of its merits. Wall traces the competing efforts of business groups, politicians, leftist intellectuals, interfaith proponents, civil rights activists, and many others over nearly three decades to shape public understandings of the "American Way." Along the way, she explores the politics behind cultural productions ranging from *The Adventures of Superman* to the *Freedom Train* that circled the nation in the late 1940s. She highlights the intense debate that erupted over the term "democracy" after World War II, and identifies the origins of phrases such as "free enterprise" and the "Judeo-Christian tradition" that remain central to American political life. By uncovering the culture wars of the mid-twentieth century, this book sheds new light on a period that proved pivotal for American national identity and that remains the unspoken backdrop for debates over multiculturalism, national unity, and public values today.

## The Unacknowledged Disaster

### Youth Poverty and Educational Failure in America

*Springer* The *Unacknowledged Disaster* concerns two huge and closely-tied but widely ignored problems that plague the U.S. On the one hand, America tolerates a massive amount of youth poverty, while on the other, youth poverty is the major social factor generating failure in the country's education. (More than one-fifth of American youths are now impoverished—a poverty rate far worse than those for American adults or the elderly and more than twice the size of youth poverty rates in other advanced nations—and poverty generates most educational failure effects in the U.S. often assigned to such factors as student race, broken homes, and the supposed failures of teachers and school administrators.) These problems have been studied extensively, and the tragedies they create are well known to scholars, but they are often misrepresented, misunderstood, or unacknowledged by far-right advocates, media figures, policy makers, and those concerned with serious problems that now beset the United States. This book reviews evidence concerning these problems and their dire effects, discusses ineffective or tragic outcomes that result when these problems are ignored, assesses why these problems are so often unacknowledged in the United States, and sets forth clear, evidence-based policies that can reduce the disastrous scope of American youth poverty and its destructive effects in education.

## The Cambridge Companion to Music in Digital Culture

*Cambridge University Press* Digital technology has profoundly transformed almost all aspects of musical culture. This book explains how and why.

## Readings in Planning Theory

*John Wiley & Sons* Featuring updates and revisions to reflect rapid changes in an increasingly globalized world, *Readings in Planning Theory* remains the definitive resource for the latest theoretical and practical debates within the field of planning theory. Represents the newest edition of the leading text in planning theory that brings together the essential classic and cutting-edge readings Features 20 completely new readings (out of 28 total) for the fourth edition Introduces and defines key debates in planning theory with editorial materials and readings selected both for their accessibility and importance Systematically captures the breadth and diversity of planning theory and puts issues into wider social and political contexts without assuming prior knowledge of the field

## Bibliographic Index

## NetPolicy.com

### Public Agenda for a Digital World

Woodrow Wilson Center Press [A panoramic view of the Internet's impact on U.S. and global institutions, written from the perspective of the year 2000.](#)

### Reading Mixed Signals

### Ambivalence in American Public Opinion about Government

Woodrow Wilson Center Press [The public policy overviews by Brookings are always among the best, and they are even more valuable this year when several think tanks appear to have defaulted on their traditional role in offering up reviews for consideration by the transition team. Across the various issue areas, including international, social, domestic, and governance policy domains, they present thoughtful recommendations.](#)

### The Toothpaste of Immortality

### Self-Construction in the Consumer Age

Woodrow Wilson Center Press [Publisher Description](#)

### Shifting Frontiers of Citizenship: The Latin American Experience

BRILL [This book aims to assess the shifting frontiers of citizenship in Latin America, analyzing contemporary practices and redefinitions, the impact and limits of the Liberal model of citizenship, the emergence of alternative models, and the transnational dimensions and the prospects of different paradigms of citizenship in the region in recent decades.](#)

### A Study on Globalizing Cities

### Theoretical Frameworks and China's Modes

World Scientific [A Study on Globalizing Cities is the latest masterpiece by Zhou Zhenhua, a famous Chinese economist, who closely tracks the theoretical study of global cities and is actively engaged in the strategic research of Shanghai's development. With rich empirical data and an in-depth analysis, this book is of great theoretical and practical significance. Different from studies on global cities by renowned western scholars, this book extends its perspective to globalizing cities. It explores a unique development model for China's globalizing cities by adopting a creative angle of observation and analytical methods. By criticizing that the traditional global city theory derives the logic relations of global cities directly from globalization, Mr Zhou puts forward the concept of globalization city, which is introduced as a new intermediate explanatory variable. More importantly, this book emphasizes that the building of global cities is not only dependent on the distribution of urban space and urban economic development but also on comprehensive construction of multiple structures and functions of cities.](#)

### Study On Globalizing Cities, A: Theoretical Frameworks And China's Modes

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### IBSS: Sociology: 2007 Vol. 57

### International Bibliography of the Social Sciences

[A classic of animation education since it first published in 1981. For more than 25 years, copies of Timing for Animation have been sitting dog-eared and spine-split on desks and workstations around the world wherever animation is produced. All you need to breathe life into your animation is at your fingertips. All the vital techniques employed by animators worldwide are explained using dozens of clear illustrations and simple, straightforward directions. Learn how animations should be arranged in relation to each other, how much space should be used and how long each drawing should be shown for maximum dramatic effect. Fully revised and updated, the second edition includes timing for digital production, digital storyboarding in 2D, digital storyboarding in 3D, the use of After Effects and much, much more! Timing shows weight, mood, and power and can make or break an animation - get it right the first time with these tried and tested techniques Get straight to the good stuff with simple, no-nonsense instruction on the key techniques like stretch and squash, animated cycles, overlapping, and anticipation](#)

### Rabin and Israel's National Security

Woodrow Wilson Center Press [For more than forty years Yitzhak Rabin played a critical role in shaping Israeli national security policy and military doctrine. He began as a soldier in the Palmach, the elite underground unit of the Jewish community in Palestine, served in the 1948 War of Independence, and ultimately became chief of staff of the Israel Defense Force \(IDF\), defense minister in several governments, ambassador to the United States, and, twice, prime minister. As chief of staff, Rabin led the IDF to its triumph in the 1967 Six Day War. He was assassinated in 1995 as prime minister as he left a peace rally. Drawing on unpublished materials and interviews with important sources, including Rabin himself, Efraim Inbar's work offers a systematic study of Rabin's strategic thinking and his policies. Topics include the evolution of Rabin's thinking, his contributions to IDF military buildup, his stress on Israel's relationship to the United States, his attitudes toward the use of force, and his approach to Israel's nuclear status in the Middle East. Inbar's conclusion evaluates Rabin's contribution to Israel's national security and assesses Rabin's personal transition from warrior to peace maker. Because of Rabin's crucial role in Israel's defense establishment at important junctures in its history, this book provides an important view into the security challenges Israel has faced and how the country has responded over four decades.](#)

### Woodrow Wilson

### Essential Writings and Speeches of the Scholar-president

NYU Press [From the Ivy League to the oval office, Woodrow Wilson was the only professional scholar to become a U.S. president. A professor of history and political science, Wilson became the dynamic president of Princeton University in 1902 and was one of its most prolific scholars before entering active politics. Through his labors as student, scholar, and statesman, he left a legacy of elegant writings on everything from educational reform to religion to history and politics. Woodrow Wilson: Essential Writings and Speeches of the Scholar-President collects Wilson's most influential work, from early essays on religion to his famous "Fourteen Points" speech, which introduced the idea of the League of Nations. Among the last of the presidents to write his own speeches, Wilson left behind works which offer impressive insights into his mind and his age. Deeply religious, Wilson looked to his faith to guide his life and wrote candidly about the connection. A passionate advocate of liberal learning, he broadcast his ideas on educational reform with missionary intensity. In politics he moved from a traditional nineteenth-century conservative view of government to a progressive, international vision which transformed American politics in the new century. His writings allow us to trace the intellectual struggle that took the nation from a position of neutrality in World War I to its role as a central player on the world stage. Penetrating and eloquent, the works gathered here represent the best and the most important of Wilson's writings that retain enduring interest. A rich repository of ideas on the American people and America's purpose in the world, these works reveal the thoughts of one of the most acute analysts and actors in the drama of American politics.](#)

### Cities in a Globalizing World

### Global Report on Human Settlements

Routledge ["The world has entered the urban millennium. Nearly half the world's people are now city dwellers, and the rapid increase in urban population is expected to continue, mainly in developing countries. This historic transition is being further propelled by the powerful forces of globalization. The central challenge for the international community is clear: to make both urbanization and globalization work for all people, instead of leaving billions behind or on the margins. Cities in a Globalizing World: Global Report on Human Settlements is a comprehensive review of conditions in the](#)

world's cities and the prospects for making them better, safer places to live in an age of globalization. I hope that it will provide all stakeholders - foremost among them the urban poor themselves - with reliable and timely information with which to set our policies right and get the machinery of urban life moving in a constructive direction.' From the Foreword by Kofi Annan, Secretary-General, United Nations. *Cities in a Globalizing World* presents a comprehensive review of the world's cities and analyses the positive and negative impacts on human settlements of the global trends towards social and economic integration and the rapid changes in information and communication technologies. In this Global Report, the United Nations Centre for Human Settlements (Habitat) draws on specially commissioned and contributed background papers from more than 80 leading international specialists. The report focuses on recent trends in human settlements and their implications for poverty, inequity and social polarization. It develops advance knowledge for urban planning and management policies in support and promotion of inclusive cities and good urban governance. This major and influential report is the most authoritative and up-to-date assessment of human settlements conditions and trends. Written in clear, non-technical language and supported by informative graphics, case studies and extensive statistical data, it should be an essential tool and reference for academics, researchers, planners, public authorities and civil society organizations around the world.

## The Advertising Age Encyclopedia of Advertising

*Routledge* For a full list of entries and contributors, a generous selection of sample entries, and more, visit the The "Advertising Age" Encyclopedia of Advertising website. Featuring nearly 600 extensively illustrated entries, *The Advertising Age Encyclopedia of Advertising* provides detailed historic surveys of the world's leading agencies and major advertisers, as well as brand and market histories; it also profiles the influential men and women in advertising, overviews advertising in the major countries of the world, covers important issues affecting the field, and discusses the key aspects of methodology, practice, strategy, and theory. Also includes a color insert.

## A Cultural History of Money in the Modern Age

*Bloomsbury Publishing* Bracketed by global financial crises and economic downturns, the modern age has been defined by debates about, and transformations of, money. The period witnessed the consolidation of national currencies and monetary policies as well as the diversification of payment technologies and the proliferation of financial instruments. Throughout, even as it appeared abstracted by finance and depoliticized by expert ideologies, money was revealed again and again to be a powerful medium of cultural imagination and practical inventiveness as well as the site of public and political struggles. Modern money - both as a form of liquidity and as a claim on wealth - remains deeply unsettled, caught between private and public interests and subject to epic struggles over the infrastructures of value creation and circulation and their distributional consequences. Drawing upon a wealth of visual and textual sources, *A Cultural History of Money in the Modern Age* presents essays that examine key cultural case studies of the period on the themes of technologies, ideas, ritual and religion, the everyday, art and representation, interpretation, and the issues of the age.