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KEY=THE - BALLARD GAIGE

Superman: The Golden Age Vol. 1 DC *Faster than a speeding bullet, Superman burst onto the comic book scene in 1938, just as America was on the terrifying precipice of a world war. In a desperate time, legendary creators Jerry Siegel and Joe Shuster brought to life the world's first modern superhero. The Man of Steel emerged as a champion of the oppressed, taking down any enemy with his super-strength and speed, both foreign and near to home. In his distinctive royal blue, red and yellow costume, complete with cape, the stalwart Kryptonian emanated strength and fearlessness. He swiftly became a symbol of hope for a downtrodden America. Collecting all of the Metropolis Wonder's first-ever adventures from ACTION COMICS #1-19, SUPERMAN #1-3 and NEW YORK WORLD'S FAIR COMICS #1! The Joe Shuster Story The Artist Behind Superman Super Genius Everyone knows Superman, but not everyone knows the story of two youngsters from Cleveland who created Superman. Based on archival material and original sources, "Truth, Justice, and the American Way: The Joe Shuster Story" tells the story of the friendship between writer Jerry Siegel and illustrator Joe Shuster, and puts it into the wider context of the American comicbook industry. Justice League Unlimited United They Stand Dc Comics Superman, Batman, Wonder Woman, and the rest of the Justice League battle a collection of intergalactic villains. Is Superman Circumcised? The Complete Jewish History of the World's Greatest Hero McFarland Superman is the original superhero, an American icon, and arguably the most famous character in the world--and he's Jewish! Introduced in June 1938, the Man of Steel was created by two Jewish teens, Jerry Siegel, the son of immigrants from Eastern Europe, and Joe Shuster, an immigrant. They based their hero's origin story on Moses, his strength on Samson, his mission on the golem, and his nebbish secret identity on themselves. They made him a refugee fleeing catastrophe on the eve of World War II and sent him to tear Nazi tanks apart nearly two years before the US joined the war. In the following decades, Superman's mostly Jewish writers, artists, and editors continued to borrow Jewish motifs for their stories, basing Krypton's past on Genesis and Exodus, its society on Jewish culture, the trial of Lex Luthor on Adolf Eichmann's, and a future holiday celebrating Superman on Passover. A fascinating journey through comic book lore, American history, and Jewish tradition, this book examines the entirety of Superman's career from 1938 to date, and is sure to give readers a newfound appreciation for the Mensch of Steel!* Justice League: Trinity War (The New 52) DC The event that the New 52 has been building towards since the beginning! #1 New York Times best-selling writer Geoff Johns (GREEN LANTERN, BATMAN: EARTH ONE) brings together almost two years of plot threads here in JUSTICE LEAGUE: TRINITY WAR. When the three Justice Leagues go to war with one another, who's side will everyone be on? Allies will be born, friends will become enemies and the DC Universe will never be the same. This graphic novel features stunning art from some of the best talents in the industry, including Ivan Reis (AQUAMAN VOL. 1: THE TRENCH), David Finch (BATMAN: THE DARK KNIGHT VOL. 1: KNIGHT TERRORS) and Mikel Janin (JUSTICE LEAGUE DARK VOL. 1: IN THE DARK). Collects: FREE COMIC BOOK DAY 2012, TRINITY OF SIN: PANDORA 1-3, TRINITY OF SIN: PHANTOM STRANGER 11, JUSTICE LEAGUE 22-23, JUSTICE LEAGUE DARK 22-23, JUSTICE LEAGUE OF AMERICA 6-7 and CONSTANTINE 5 Mathematics for Machine Learning Cambridge University Press Distills key concepts from linear algebra, geometry, matrices, calculus, optimization, probability and statistics that are used in machine learning. Superman: The Man of Steel Vol. 5 DC Comics The fifth collection of Superman tales from the 1980s, featuring ADVENTURES OF SUPERMAN #432-435, ACTION COMICS #592-593 and SUPERMAN #9-10! Superman encounters the new hero Gangbuster, faces the menace of the Joker, teams up with Mister Miracle and Big Barda, and inadvertently becomes Metropolis's greatest menace! Superman The Golden Age Omnibus The Golden Age of Superman tales are collected for the first time in their entirety in this oversize omnibus series, continuing with stories from the late 1940s in Superman: The Golden Age Omnibus Vol. 6. Superman's adventures continue into the late 1940s with these stories in which the Man of Tomorrow becomes a British lord, foils conman J. Wilbur Wolfingham, thwarts the latest scheme of the Prankster, unravels the "Mother Goose Crimes," battles the magically powered imp from the fifth dimension, Mr. Mxyzptlk, and battles the mythical Atlas! Collects many stories never before collected, including tales from Action Comics #106-124, Superman #44-54 and World's Finest Comics #26-36. Juvenile Delinquency: Theory, Practice, and Law Cengage Learning Unrivaled in its current coverage of topics, the thirteenth edition of best-selling JUVENILE DELINQUENCY: THEORY, PRACTICE, AND LAW provides an in-depth analysis of the theories of delinquency, environmental issues, juvenile justice issues, and the juvenile justice system. Praised both for its authority and balance as well as for the authors' ability to engage students in the course, the book presents cutting-edge, seminal research, as well as up-to-the-minute policy and newsworthy examples. Siegel and Welsh offer a timely and objective presentation of juvenile delinquency theory and juvenile justice policy issues by examining opposing sides of controversial aspects of delinquency and delinquency programs in an unbiased way. What's more, the MindTap that accompanies this text helps students practice and master techniques and key concepts while engaging them with video cases, career-based decision-making scenarios, visual summaries, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Jerry on Jerry The Unpublished Jerry Garcia Interviews

Hachette UK These never-before-published interviews with Jerry Garcia reveal his thoughts on religion, politics, his personal life, and his creative process. Jerry on Jerry provides new insight into the beloved frontman of the Grateful Dead in time for the 50th Anniversary of the band. Released by the Jerry Garcia Family and made available to the public for the first time, these are some of the most candid, intimate interviews with Jerry Garcia ever published. Here, Garcia speaks openly about everything from growing up in the San Francisco Bay Area and his first encounters with early R&B to his thoughts on songwriting, LSD, the Beats and Neal Cassady, government, movies, and more. Illustrated with family photographs, ephemera, and Jerry's artwork, Jerry on Jerry presents uniquely poignant, unguarded, and astute moments, showing a side of Jerry that even his biggest fans have not known. **Crime Reconstruction** Academic Press Crime Reconstruction, Second Edition is an updated guide to the interpretation of physical evidence, written for the advanced student of forensic science, the practicing forensic generalist and those with multiple forensic specialists. It is designed to assist reconstructionists with understanding their role in the justice system; the development and refinement of case theory' and the limits of physical evidence interpretation. Chisum and Turvey begin with chapters on the history and ethics of crime reconstruction and then shift to the more applied subjects of reconstruction methodology and practice standards. The volume concludes with chapters on courtroom conduct and evidence admissibility to prepare forensic reconstructionists for what awaits them when they take the witness stand. Crime Reconstruction, Second Edition, remains an unparalleled watershed collaborative effort by internationally known, qualified, and respected forensic science practitioner holding generations of case experience among them. Forensic pioneer such as W. Jerry Chisum, John D. DeHaan, John I. Thorton, and Brent E. Turvey contribute chapters on crime scene investigation, arson reconstruction, trace evidence interpretation, advanced bloodstain interpretation, and ethics. Other chapters cover the subjects of shooting incident reconstruction, interpreting digital evidence, staged crime scenes, and examiner bias. Rarely have so many forensic giants collaborated, and never before have the natural limits of physical evidence been made so clear. Updates to the majority of chapters, to comply with the NAS Report New chapters on forensic science, crime scene investigation, wound pattern analysis, sexual assault reconstruction, and report writing Updated with key terms, chapter summaries, discussion questions, and a comprehensive glossary; ideal for those teaching forensic science and crime reconstruction subjects at the college level Provides clear practice standards and ethical guidelines for the practicing forensic scientist **The Amazing Adventures of Kavalier and Clay** HarperCollins UK Winner of the 2001 Pulitzer Prize for Fiction, THE AMAZING ADVENTURES OF KAVALIER & CLAY is a heart-wrenching story of escape, love and comic-book heroes set in Prague, New York and the Arctic. **The Everything Store: Jeff Bezos and the Age of Amazon** Random House **Winner of the Financial Times and Goldman Sachs Business Book of the Year Award** 'Brad Stone's definitive book on Amazon and Bezos' The Guardian 'A masterclass in deeply researched investigative financial journalism . . . riveting' The Times The definitive story of the largest and most influential company in the world and the man whose drive and determination changed business forever. Though Amazon.com started off delivering books through the mail, its visionary founder, Jeff Bezos, was never content with being just a bookseller. He wanted Amazon to become 'the everything store', offering limitless selection and seductive convenience at disruptively low prices. To achieve that end, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now... Jeff Bezos stands out for his relentless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way that Henry Ford revolutionised manufacturing. Amazon placed one of the first and largest bets on the Internet. Nothing would ever be the same again. **In the Realm of Hungry Ghosts Close Encounters with Addiction** Knopf Canada In this timely and profoundly original new book, bestselling writer and physician Gabor Maté looks at the epidemic of addictions in our society, tells us why we are so prone to them and what is needed to liberate ourselves from their hold on our emotions and behaviours. For over seven years Gabor Maté has been the staff physician at the Portland Hotel, a residence and harm reduction facility in Vancouver's Downtown Eastside. His patients are challenged by life-threatening drug addictions, mental illness, Hepatitis C or HIV and, in many cases, all four. But if Dr. Maté's patients are at the far end of the spectrum, there are many others among us who are also struggling with addictions. Drugs, alcohol, tobacco, work, food, sex, gambling and excessive inappropriate spending: what is amiss with our lives that we seek such self-destructive ways to comfort ourselves? And why is it so difficult to stop these habits, even as they threaten our health, jeopardize our relationships and corrode our lives? Beginning with a dramatically close view of his drug addicted patients, Dr. Maté looks at his own history of compulsive behaviour. He weaves the stories of real people who have struggled with addiction with the latest research on addiction and the brain. Providing a bold synthesis of clinical experience, insight and cutting edge scientific findings, Dr. Maté sheds light on this most puzzling of human frailties. He proposes a compassionate approach to helping drug addicts and, for the many behaviour addicts among us, to addressing the void addiction is meant to fill. I believe there is one addiction process, whether it manifests in the lethal substance dependencies of my Downtown Eastside patients, the frantic self-soothing of overeaters or shopaholics, the obsessions of gamblers, sexaholics and compulsive internet users, or in the socially acceptable and even admired behaviours of the workaholic. Drug addicts are often dismissed and discounted as unworthy of empathy and respect. In telling their stories my intent is to help their voices to be heard and to shed light on the origins and nature of their ill-fated struggle to overcome suffering through substance use. Both in their flaws and their virtues they share much in common with the society that ostracizes them. If they have chosen a path to nowhere, they still have much to teach the rest of us. In the dark mirror of their lives we can trace outlines of our own. —from *In the Realm of Hungry Ghosts* **Risk-Taking in International Politics Prospect Theory in American Foreign Policy** University of Michigan Press Discusses the way leaders deal with risk in making foreign policy decisions **March's Advanced Organic Chemistry Reactions, Mechanisms, and Structure** John Wiley & Sons **Nightcrawler Volume 1 Homecoming** Marvel Nightcrawler is back! Newly returned from the afterlife, Kurt Wagner is determined not to waste his new lease on life. But when someone starts hunting down his loved ones, Kurt quickly learns his return may have set these events in motion! The fight soon comes to the Jean Grey School, but torn between two worlds - his family and the X-Men - who will Nightcrawler stand by? Then, struggling to adjust to life at the Jean Grey School, Nightcrawler heads out to locate a newly manifested mutant. But little does he know that the Crimson Pirates have their own nefarious designs on the mutant! Good thing Kurt loves fighting pirates! Collecting NIGHTCRAWLER (2014) #1-6. **Ethics for the Information Age** Addison-Wesley Widely praised for its balanced treatment of computer ethics, Ethics for the Information Age offers a modern presentation of the moral controversies surrounding

information technology. Topics such as privacy and intellectual property are explored through multiple ethical theories, encouraging readers to think critically about these issues and to make their own ethical decisions. **Modernity and Bourgeois Life Society, Politics, and Culture in England, France and Germany Since 1750** Cambridge University Press What does it mean to be modern? In the nineteenth century a consensus emerged that Western Europe was giving birth to a new form of life in which bourgeois activities, people, attitudes and values played a key role. Jerrold Siegel offers a magisterial account of the development of European modernity. **Bloodlines of the Illuminati: Bloodlines of the Illuminati** The iLLamanati have emerged from hidden places of the Earth to shed light on the dark side of human endeavors by collating and publishing literature on the secrets of the Illuminati. Representing the Grand Llama, an omniscient, extradimensional light being who is channeled by our Vice-Admiral, Captain Space Kitten, the iLLamanati is organized around a cast of interstellar characters who have arrived on Earth to wage a battle for the light. Bloodlines of the Illuminati was written by Fritz Springmeier. He wrote and self-published it as a public domain .pdf in 1995. This seminal book has been republished as a three-volume set by the iLLamanati. Volume 1 has the first eight of the 13 Top Illuminati bloodlines: Astor, Bundy, Collins, DuPont, Freeman, Kennedy, Li, and Onassis. Volume 2 has the remaining five of the 13 Top Illuminati bloodlines: Rockefeller, Rothschild, Russell, Van Duyn, and Merovingian. Volume 3 has four other prominent Illuminati bloodlines: Disney, Reynolds, McDonald, and Krupps. **Awaken the Giant Within How to Take Immediate Control of Your Mental, Emotional, Physical & Financial Destiny!** Shows readers how to clarify their personal values, resolve internal conflicts, master emotions, and overcome debilitating habits. **Borcherds Products on $O(2,1)$ and Chern Classes of Heegner Divisors** Springer Around 1994 R. Borcherds discovered a new type of meromorphic modular form on the orthogonal group $SO(2,n)$. These "Borcherds products" have infinite product expansions analogous to the Dedekind eta-function. They arise as multiplicative liftings of elliptic modular forms on $(SL_2(R))$. The fact that the zeros and poles of Borcherds products are explicitly given in terms of Heegner divisors makes them interesting for geometric and arithmetic applications. In the present text the Borcherds' construction is extended to Maass wave forms and is used to study the Chern classes of Heegner divisors. A converse theorem for the lifting is proved. **Language Behavior A Book of Readings in Communication. For Elwood Murray on the Occasion of His Retirement** Walter de Gruyter **A History of Communications Media and Society from the Evolution of Speech to the Internet** Cambridge University Press A History of Communications advances a theory of media that explains the origins and impact of different forms of communication - speech, writing, print, electronic devices and the Internet - on human history in the long term. New media are 'pulled' into widespread use by broad historical trends and these media, once in widespread use, 'push' social institutions and beliefs in predictable directions. This view allows us to see for the first time what is truly new about the Internet, what is not, and where it is taking us. **The Cuckoo's Egg Tracking a Spy Through the Maze of Computer Espionage** Simon and Schuster The first true account of computer espionage tells of a year-long single-handed hunt for a computer thief who sold information from American computer files to Soviet intelligence agents **Action Comics (1938-2011) #2** DC Comics After investigating Alex Greer, Superman finds those responsible for instigating war in Europe. This is a Superman-only issue. **Business Ethics Teaching What Really Happened How to Avoid the Tyranny of Textbooks and Get Students Excited About Doing History, Second Edition** Teachers College Press James Loewen has revised Teaching What Really Happened, the bestselling, go-to resource for social studies and history teachers wishing to break away from standard textbook retelling of the past. In addition to updating the scholarship and anecdotes throughout, the second edition features a timely new chapter entitled "Truth" that addresses how traditional and social media can distort current events and historical record. Helping students understand what really happened in the past will empower them to use history as a tool to argue for better policies in the present. Our society needs engaged citizens now more than ever, and this book offers teachers concrete ideas for getting students excited about history while also teaching them to read critically. It will specifically help teachers and students tackle important content areas, including Eurocentrism, the American Indian experience, and slavery. **Book Features:** an up-to-date assessment of the potential and pitfalls of U.S. and world history education; information to help teachers expect, and get good performance from students of all racial, ethnic, and socioeconomic backgrounds; strategies for incorporating project-oriented self-learning, having students conduct online historical research, and teaching historiography; ideas from teachers across the country. **Fascinating Mathematical People Interviews and Memoirs** Princeton University Press Top mathematicians talk about their work and lives Fascinating Mathematical People is a collection of informal interviews and memoirs of sixteen prominent members of the mathematical community of the twentieth century, many still active. The candid portraits collected here demonstrate that while these men and women vary widely in terms of their backgrounds, life stories, and worldviews, they all share a deep and abiding sense of wonder about mathematics. Featured here—in their own words—are major research mathematicians whose cutting-edge discoveries have advanced the frontiers of the field, such as Lars Ahlfors, Mary Cartwright, Dusa McDuff, and Atle Selberg. Others are leading mathematicians who have also been highly influential as teachers and mentors, like Tom Apostol and Jean Taylor. Fern Hunt describes what it was like to be among the first black women to earn a PhD in mathematics. Harold Bacon made trips to Alcatraz to help a prisoner learn calculus. Thomas Banchoff, who first became interested in the fourth dimension while reading a Captain Marvel comic, relates his fascinating friendship with Salvador Dalí and their shared passion for art, mathematics, and the profound connection between the two. Other mathematical people found here are Leon Bankoff, who was also a Beverly Hills dentist; Arthur Benjamin, a part-time professional magician; and Joseph Gallian, a legendary mentor of future mathematicians, but also a world-renowned expert on the Beatles. This beautifully illustrated collection includes many photographs never before published, concise introductions by the editors to each person, and a foreword by Philip J. Davis. **The Skilled Helper: A Problem-Management and Opportunity-Development Approach to Helping** Cengage Learning Over the past 30 years, Egan's THE SKILLED HELPER has taught thousands of students like you a proven, step-by-step counseling process that leads to increased confidence and competence. Internationally recognized for its successful problem-management and opportunity development approach to effective helping, the text emphasizes the collaborative nature of the therapist-client relationship and uses a practical, three-stage model that drives client problem-managing and opportunity-developing action. As you read, you'll also gain a feeling for the complexity inherent in any helping relationship. In this tenth edition, Egan now makes use of his version of the "common factors" approach, which gives new meaning and vitality to the book's themes, as well as to the use of the problem-management model to organize and give coherence

to those themes. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Death of Superman Book & DVD Set A thrilling, epic tale inspired by the best selling graphic novel of all time, DC Comics' *The Death of Superman*. When the intergalactic serial killer Doomsday is unearthed, Superman meets the creature head on in the battle to end all battles. After the Man of Steel gives his life to save Metropolis and defeat Doomsday, the city he preserved and the ones he loved most mourn their fallen hero and friend. But a world without Superman proves to be short-lived when the Man of Steel returns -- or does he? This DC Universe original movie brings the classic story to life in *SUPERMAN: DOOMSDAY!* Also included in this collector's edition package is the *SUPERMAN: THE DEATH OF SUPERMAN* graphic novel, the seminal bestselling tale that chronicles the death of the Man of Steel. Written and drawn by the legendary Dan Jurgens, *THE DEATH OF SUPERMAN* made international headlines and shaped the Last Son of Krypton's comic universe for years to come!"

Clueless in Academe How Schooling Obscures the Life of the Mind Yale University Press Gerald Graff argues that our schools and colleges make the intellectual life seem more opaque, narrowly specialized, and beyond normal learning capacities than it is or needs to be. Left clueless in the academic world, many students view the life of the mind as a secret society for which only an elite few qualify. In a refreshing departure from standard diatribes against academia, Graff shows how academic unintelligibility is unwittingly reinforced not only by academic jargon and obscure writing, but by the disconnection of the curriculum and the failure to exploit the many connections between academia and popular culture. Finally, Graff offers a wealth of practical suggestions for making the culture of ideas and arguments more accessible to students, showing how students can enter the public debates that permeate their lives.

An Anthropologist on Mars Pan Macmillan As with his previous bestseller, *The Man Who Mistook His Wife for a Hat*, in *An Anthropologist on Mars* Oliver Sacks uses case studies to illustrate the myriad ways in which neurological conditions can affect our sense of self, our experience of the world, and how we relate to those around us. Writing with his trademark blend of scientific rigour and human compassion, he describes patients such as the colour-blind painter or the surgeon with compulsive tics that disappear in the operating theatre; patients for whom disorientation and alienation – but also adaptation – are inescapable facts of life. 'An inexhaustible tourist at the farther reaches of the mind, Sacks presents, in sparse, unsentimental prose, the stories of seven of his patients. The result is as rich, vivid and compelling as any collection of short fictional stories' – *Independent on Sunday*

BNA's Patent, Trademark & Copyright Journal Start With Why How Great Leaders Inspire Everyone To Take Action Penguin UK Simon Sinek's recent video on 'The Millennial Question' went viral with over 150 million views. Start with *Why* is a global bestseller and the TED Talk based on it is the third most watched of all time. Why are some people and organisations more inventive, pioneering and successful than others? And why are they able to repeat their success again and again? In business, it doesn't matter what you do, it matters WHY you do it. Start with *Why* analyses leaders like Martin Luther King Jr and Steve Jobs and discovers that they all think in the same way - they all started with why. Simon Sinek explains the framework needed for businesses to move past knowing what they do to how they do it, and then to ask the more important question-WHY? Why do we do what we do? Why do we exist? Learning to ask these questions can unlock the secret to inspirational business. Sinek explains what it truly takes to lead and inspire and how anyone can learn how to do it.

The Social Media Bible Tactics, Tools, and Strategies for Business Success John Wiley & Sons The ultimate comprehensive social media reference book for any business looking to transform its marketing and operational strategies Realizing that social media is dramatically impacting businesses, customers, and everyone connected to them, the authors of *The Social Media Bible* have consulted with leading social media experts from companies and consulting firms, as well as *New York Times* bestselling authors nationwide, to assemble a content-rich social media bible that will help businesses increase revenues, improve profitability, and ensure relevance and competitiveness. The book outlines just what social media is, and how to harness its power to achieve a measurable competitive advantage in rapidly changing markets. It allows readers to build a functional knowledge base, and tap into the collaborative power of such social media applications as Facebook, Linked In, Twitter, MySpace, Flickr, and YouTube. The book is part reference, part how-to manual, and part business strategy. For corporate enterprises, small businesses, and nonprofits alike, the strategies in *The Social Media Bible* are practical, powerful, and effective ways to connect with customers, prospects, employees, stakeholders, and collaborators. Packed with contributions from top names in the field covering virtually every major topic in social media, this is the perfect social media resource for businesses big and small. Lon Safko (Gilbert, AZ) is an innovator and professional speaker with over 20 years of experience in entrepreneurship, marketing, sales, strategic partnering, speaking, training, writing, and e-commerce. He is the founder of eight successful companies, including Paper Models, Inc. David K. Brake (Mesa, AZ) is the CEO and founder of Content Connections, a company that uses social networking strategies to help clients build economically viable relationships around their content.

Archaeology, Anthropology, and Interstellar Communication National Aeronautics & Space Admin Are we alone? asks the writeup on the back cover of the dust jacket. The contributors to this collection raise questions that may have been overlooked by physical scientists about the ease of establishing meaningful communication with an extraterrestrial intelligence. By drawing on issues at the core of contemporary archaeology and anthropology, we can be much better prepared for contact with an extraterrestrial civilization, should that day ever come. NASA SP-2013-4413.

You've GOT to Read This Book! 55 People Tell the Story of the Book That Changed Their Life Harper Collins There's nothing better than a book you can't put down—or better yet, a book you'll never forget. This book puts the power of transformational reading into your hands. Jack Canfield, cocreator of the bestselling *Chicken Soup for the Soul®* series, and self-actualization pioneer Gay Hendricks have invited notable people to share personal stories of books that changed their lives. What book shaped their outlook and habits? Helped them navigate rough seas? Spurred them to satisfaction and success? The contributors include Dave Barry, Stephen Covey, Malachy McCourt, Jacquelyn Mitchard, Mark Victor Hansen, John Gray, Christiane Northrup, Bernie Siegel, Craig Newmark, Michael E. Gerber, Lou Holtz, and Pat Williams, to name just a few. Their richly varied stories are poignant, energizing, and entertaining. Author and actor Malachy McCourt tells how a tattered biography of Gandhi, stumbled on in his youth, offered a shining example of true humility—and planted the seeds that would help support his sobriety decades later. Bestselling author and physician Bernie Siegel, M.D., tells how William Saroyan's *The Human Comedy* helped him realize that, in order to successfully treat his patients with life-threatening illnesses, "I had to help them live—not just prevent them from dying." Actress Catherine Oxenberg reveals how, at a life crossroads and struggling with bulimia, a book

taught her the transforming difference one person could make in the life of another—and why that person for her was Richard Burton. Rafe Esquith, the award-winning teacher whose inner-city students have performed Shakespeare all over the world, recounts his deep self-doubt in the midst of his success—and how reading *To Kill a Mockingbird* strengthened him to continue teaching. Beloved librarian and bestselling author Nancy Pearl writes how, at age ten, Robert Heinlein's science fiction book *Space Cadet* impressed on her the meaning of personal integrity and gave her a vision of world peace she'd never imagined possible. Two years later, she marched in her first civil rights demonstration and learned that there's always a way to make "a small contribution to intergalactic harmony." If you're looking for insight and illumination—or simply for that next great book to read—*You've Got to Read This Book!* has treasures in store for you. **12 Rules for Life An Antidote to Chaos** Penguin UK Jordan Peterson's work as a clinical psychologist has reshaped the modern understanding of personality, and now he has become one of the world's most popular public thinkers, with his lectures on topics ranging from the Bible to romantic relationships drawing tens of millions of viewers. In an era of polarizing politics, echo chambers and trigger warnings, his startling message about the value of personal responsibility and the dangers of ideology has resonated around the world. In this book, he combines ancient wisdom with decades of experience to provide twelve profound and challenging principles for how to live a meaningful life, from setting your house in order before criticising others to comparing yourself to who you were yesterday, not someone else today. Gripping, thought-provoking and deeply rewarding, *12 Rules for Life* offers an antidote to the chaos in our lives: eternal truths applied to our modern problems. **COMIC STRIPS & CONSUMER CULT PB** Smithsonian Inst Scholarly Press Emerging just as Americans were beginning to define themselves less by what they made and believed and more by what they bought, comic strips were from the outset commodities sold by syndicates to newspapers nationwide. Ian Gordon demonstrates that the strips' most enduring role has been not only to mirror a burgeoning consumer culture but also to actively promote it.