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WATER-COOLED VW PERFORMANCE HANDBOOK

3RD EDITION

Motorbooks Turn your VW into a high-performance machine. Chad Erickson explains everything from low-buck bolt-ons to CNC-machined mods. Learn how to choose, install, tune, and maintain performance equipment for Golfs, GTIs, Jettas, Passats, and more. This book will help improve your VW's engine, transmission and clutch, ignition, carburetion/fuel injection, suspension and handling, brakes, body, and chassis. In its 3rd edition, Water-Cooled VW Performance Handbook is now updated to include new engines, body styles, and modifications for the 1986-2008 model years.

MAZDA BONGO FRIENDEE SERVICE MANUAL

101 PERFORMANCE PROJECTS FOR YOUR BMW 3 SERIES 1982-2000

Motorbooks Since its introduction in 1975, the BMW 3-series has earned a reputation as one of the world's greatest sports sedans. Unfortunately, it has also proven one of the more expensive to service and maintain. This book is dedicated to the legion of BMW 3-series owners who adore their cars and enjoy restoring, modifying, and maintaining them to perfection; its format allows more of these enthusiasts to get out into the garage and work on their BMWs-and in the process, to save a fortune. Created with the weekend mechanic in mind, this extensively illustrated manual offers 101 projects that will help you modify, maintain, and enhance your BMW 3-series sports sedan. Focusing on the 1984-1999 E30 and E36 models, 101 Performance Projects for Your BMW 3-Series presents all the necessary information, covers all the pitfalls, and assesses all the costs associated with performing an expansive array of weekend projects.

THE STICKING POINT SOLUTION

9 WAYS TO MOVE YOUR BUSINESS FROM STAGNATION TO STUNNING GROWTH IN TOUGH ECONOMIC TIMES

ReadHowYouWant.com Businesses can plateau, stall, OR stagnate without the owners or key executives even realizing it. A business might be achieving incremental year-on-year growth and yet still be in a situation of stagnation or stall. Why? Because entrepreneurs and ...

ADVANCED AUTOMOTIVE FAULT DIAGNOSIS

Routledge Diagnostics, or fault finding, is a fundamental part of an automotive technician's work, and as automotive systems become increasingly complex there is a greater need for good diagnostic skills. Advanced Automotive Fault Diagnosis is the only book to treat automotive diagnostics as a science rather than a check-list procedure. Each chapter includes basic principles and examples of a vehicle system followed by the appropriate diagnostic techniques, complete with useful diagrams, flow charts, case studies and self-assessment questions. The book will help new students develop diagnostic skills and help experienced technicians improve even further. This new edition is fully updated to the latest technological developments. Two new chapters have been added - On-board diagnostics and Oscilloscope diagnostics - and the coverage has been matched to the latest curricula of motor vehicle qualifications, including: IMI and C&G Technical Certificates and NVQs; Level 4 diagnostic units; BTEC National and Higher National qualifications from Edexcel; International Motor Vehicle qualifications such as C&G 3905; and ASE certification in the USA.

BMW X3 (E83) SERVICE MANUAL: 2004, 2005, 2006, 2007, 2008, 2009, 2010: 2.5i, 3.0i, 3.0Si, XDRIVE 30i

The BMW X3 (E83) Service Manual: 2004-2010 contains in-depth maintenance, service and repair information for the BMW X3 from 2004 to 2010. The aim throughout has been simplicity and clarity, with practical explanations, step-by-step procedures and accurate specifications. Whether you're a professional or a do-it-yourself BMW owner, this manual helps you understand, care for and repair your BMW. Engines covered: M54 engine: 2.5i, 3.0i (2004-2006) N52 engine: 3.0si, xDrive 30i (2007-2010) Transmissions covered: Manual: ZF GS6-37BZ (6-speed) Automatic: GM A5S390R (5-speed) Automatic: GM GA6L45R (6-speed)

IDEA MAN

A MEMOIR BY THE CO-FOUNDER OF MICROSOFT

Penguin UK By his early thirties, Paul Allen was a world-famous billionaire-and that was just the beginning. In 2007 and 2008, Time named Paul Allen, the cofounder of Microsoft, one of the hundred most influential people in the world. Since he made his fortune, his impact has been felt in science, technology, business, medicine, sports, music, and philanthropy. His passion, curiosity, and intellectual rigor-combined with the resources to launch and support new initiatives-have literally changed the world. In 2009 Allen discovered that he had lymphoma, lending urgency to his desire to share his story for the first time. In this long-awaited memoir, Allen explains how he has solved problems, what he's learned from his many endeavors-both the triumphs and the failures-and his compelling vision for the future. He reflects candidly on an extraordinary life. The book also features previously untold stories about everything from the true origins of Microsoft to Allen's role in the dawn of private space travel (with SpaceShipOne) and in discoveries at the frontiers of brain science. With honesty, humor, and insight, Allen tells the story of a life of ideas made real.

CONFLICT WITHOUT CASUALTIES

A FIELD GUIDE FOR LEADING WITH COMPASSIONATE ACCOUNTABILITY

Berrett-Koehler Publishers Make Conflict Your Partner for Positive Change! Clinical psychologist and transformative communication expert Dr. Nate Regier believes that the biggest energy crisis facing our world is the misuse of conflict. Most organizations are terrified of conflict, seeing it as a sign of trouble. But conflict isn't the problem, says Regier. It's all about how we use the energy. When people misuse conflict energy, it becomes drama: they struggle against themselves or each other to feel justified about their negative behavior. The cost to companies, teams, and relationships is staggering. The alternative, says Regier, is compassionate accountability: struggling with others through conflict. Discover the Compassion Cycle, an elegant model for balancing empathy, care, and transparency with boundaries, goals, and standards. Provocative, illuminating, and highly practical, this book helps us avoid the casualties of conflict through openness, resourcefulness, and persistence.

LOGIQL

A QUERY LANGUAGE FOR SMART DATABASES

CRC Press LogiQL is a new state-of-the-art programming language based on Datalog. It can be used to build applications that combine transactional, analytical, graph, probabilistic, and mathematical programming. LogiQL makes it possible to build hybrid applications that previously required multiple programming languages and databases. In this first book to cover LogiQL, the authors explain how to design, implement, and query deductive databases using this new programming language. LogiQL's declarative approach enables complex data structures and business rules to be simply specified and then automatically executed. It is especially suited to business applications requiring complex rules to be implemented efficiently, for example predictive analytics and supply chain optimization. Suitable for both novices and experienced developers, the book is written in easy-to-understand language. It includes many examples and exercises throughout to illustrate the main concepts and consolidate understanding.

UNIVERSAL EMPIRE

A COMPARATIVE APPROACH TO IMPERIAL CULTURE AND REPRESENTATION IN EURASIAN HISTORY

Cambridge University Press The claim by certain rulers to universal empire has a long history stretching as far back as the Assyrian and Achaemenid Empires. This book traces its various manifestations in classical antiquity, the Islamic world, Asia and Central America as well as considering seventeenth- and eighteenth-century European discussions of international order. As such it is an exercise in comparative world history combining a multiplicity of approaches, from ancient history, to literary and philosophical studies, to the history of art and international relations and historical sociology. The notion of universal, imperial rule is presented as an elusive and much coveted prize among monarchs in history, around which developed forms of kingship and political culture. Different facets of the phenomenon are explored under three, broadly conceived, headings: symbolism, ceremony and diplomatic relations; universal or cosmopolitan literary high-cultures; and, finally, the inclination to present universal imperial rule as an expression of cosmic order.

CAR AUDIO FOR DUMMIES

John Wiley & Sons Thinking about a knockout audio system for your car? Not sure what you need, want, or can afford? Car Audio For Dummies is a great place to find some answers! But wait — what if speakers that vibrate your floorboards don't turn you on? What if you're thinking more about hands-free phone access and a DVD player to entertain the kids? Surprise! Car Audio For Dummies can give you a hand there, too. Whether you want to feel as if your favorite band is performing right on top of your dashboard or you want to keep the soccer team entertained on the way to the tournament, this friendly guide can help. From planning your system and buying components to getting them installed and protecting your investment, you'll find plenty of wise advice. Get the scoop on: Figuring out what kind of equipment you need to do what you want Identifying good sound quality when you hear it Adding components to a factory system Choosing a video player, hands-free phone system, amplifiers, speakers, and more Finding a reliable installer (today's automotive electronics systems are so complex that you probably won't want to go it alone) Understanding warranties and returns Protecting and insuring your system Car Audio For Dummies is sort of like that knowledgeable friend you want to take along when you tackle a project like this. Sounds like a good idea, doesn't it?

IN OTHER WORDS

A COURSEBOOK ON TRANSLATION

Routledge In Other Words is the definitive coursebook for anyone studying translation. Assuming no knowledge of foreign languages, it offers both a practical and theoretical guide to translation studies, and provides an important foundation for training professional translators. Drawing on modern linguistic theory, this best-selling text provides a solid base to inform and guide the many key decisions trainee translators have to make. Each chapter offers an explanation of key concepts, identifies potential sources of translation difficulties related to those concepts, and illustrates various strategies for resolving these difficulties. Authentic examples of translated texts from a wide variety of languages are examined, and practical exercises and further reading are included at the end of each chapter. The second edition has been fully revised to reflect recent developments in the field and new features include: A new chapter that addresses issues of ethics and ideology, in response to increased pressures on translators and interpreters to demonstrate accountability and awareness of the social impact of their decisions. Examples and exercises from new genres such as audiovisual translation, scientific translation, oral interpreting, website translation, and news/media translation. New project-driven exercises designed to support MA dissertation work Updated references and further reading. A companion website featuring further examples and tasks Written by Mona Baker, a leading international figure in the field, this key text is the essential coursebook for any student of translation studies.

CRITICAL THINKING

A STUDENT'S INTRODUCTION

Ingram

MANUAL FOR ASSESSING SAFETY HARDWARE, 2009

AASHTO

AUTO REPAIR FOR DUMMIES

John Wiley & Sons Auto Repair For Dummies, 2nd Edition (9781119543619) was previously published as Auto Repair For Dummies, 2nd Edition (9780764599026). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product. The top-selling auto repair guide--400,000 copies sold--now extensively reorganized and updated Forty-eight percent of U.S. households perform at least some automobile maintenance on their own, with women now accounting for one third of this \$34 billion automotive do-it-yourself market. For new or would-be do-it-yourself mechanics, this illustrated how-to guide has long been a must and now it's even better. A complete reorganization now puts relevant repair and maintenance information directly after each automotive system overview, making it much easier to find hands-on fix-it instructions. Author Deanna Sclar has updated systems and repair information throughout, eliminating discussions of carburetors and adding coverage of hybrid and alternative fuel vehicles. She's also revised schedules for tune-ups and oil changes, included driving tips that can save on maintenance and repair costs, and added new advice on troubleshooting problems and determining when to call in a professional mechanic. For anyone who wants to save money on car repairs and maintenance, this book is the place to start. Deanna Sclar (Long Beach, CA), an acclaimed auto repair expert and consumer advocate, has contributed to the Los Angeles Times and has been interviewed on the Today show, NBC Nightly News, and other television programs.

TUNING, TIMBRE, SPECTRUM, SCALE

Springer Science & Business Media Tuning, Timbre, Spectrum, Scale focuses on perceptions of consonance and dissonance, and how these are dependent on timbre. This also relates to musical scale: certain timbres sound more consonant in some scales than others. Sensory consonance and the ability to measure it have important implications for the design of audio devices and for musical theory and analysis. Applications include methods of adapting sounds for arbitrary scales, ways to specify scales for nonharmonic sounds, and techniques of sound manipulation based on maximizing (or minimizing) consonance. Special consideration is given here to a new method of adaptive tuning that can automatically adjust the tuning of a piece based its timbral character so as to minimize dissonance. Audio examples illustrating the ideas presented are provided on an accompanying CD. This unique analysis of sound and scale will be of interest to physicists and engineers working in acoustics, as well as to musicians and psychologists.

MAXIMUM BOOST

DESIGNING, TESTING AND INSTALLING TURBOCHARGER SYSTEMS

Robert Bentley, Incorporated Whether you're interested in better performance on the road or extra horsepower to be a winner on the track, this book gives you the knowledge you need to get the most out of your engine and its turbocharger system. Find out what works and what doesn't, which turbo is right for your needs, and what type of set-up will give you that extra boost. Bell shows you how to select and install the right turbo, how to prep your engine, test the systems, and integrate a turbo with EFI or carbureted engine.

THE LOOK OF THE BOOK

MANUSCRIPT PRODUCTION IN SHIRAZ, 1303-1452

University of Washington Press Revision of the author's doctoral thesis, submitted to the Oriental Institute of Oxford University in 1997.

BEAUTIFUL VISUALIZATION

LOOKING AT DATA THROUGH THE EYES OF EXPERTS

"O'Reilly Media, Inc." Visualization is the graphic presentation of data -- portrayals meant to reveal complex information at a glance. Think of the familiar map of the New York City subway system, or a diagram of the human brain. Successful visualizations are beautiful not only for their aesthetic design, but also for elegant layers of detail that efficiently generate insight and new understanding. This book examines the methods of two dozen visualization experts who approach their projects from a variety of perspectives -- as artists, designers, commentators, scientists, analysts, statisticians, and more. Together they demonstrate how visualization can help us make sense of the world. Explore the importance of storytelling with a simple visualization exercise Learn how color conveys information that our brains recognize before we're fully aware of it Discover how the books we buy and the people we associate with reveal clues to our deeper selves Recognize a method to the madness of air travel with a visualization of civilian air traffic Find out how researchers investigate unknown phenomena, from initial sketches to published papers Contributors include: Nick Bilton, Michael E. Driscoll, Jonathan Feinberg, Danyel Fisher, Jessica Hagy, Gregor Hochmuth, Todd Holloway, Noah Iliinsky, Eddie Jabbour, Valdean Klump, Aaron Koblin, Robert Kosara, Valdis Krebs, JoAnn Kuchera-Morin et al., Andrew Odewahn, Adam Perer, Anders Persson, Maximilian Schich, Matthias Shapiro, Julie Steele, Moritz Stefaner, Jer Thorp, Fernanda Viegas, Martin Wattenberg, and Michael Young.

RELIGION, RITUAL AND RITUALISTIC OBJECTS

MDPI This is a volume about the life and power of ritual objects in their religious ritual settings. In this Special Issue, we see a wide range of contributions on material culture and ritual practices across religions. By focusing on the dynamic interrelations between objects, ritual, and belief, it explores how religion happens through symbolic materiality. The ritual objects presented in this volume include: masks worn in the Dogon dance; antique ecclesiastical silver objects carried around in festive processions and shown in shrines in the southern Andes; funerary photographs and films functioning as mnemonic objects for grieving children; a dented rock surface perceived to be the god's footprint in the archaic place of pilgrimage, Gaya (India); a recovered manual of rituals (from Xiapu county) for Mani, the founder of Manichaeism, juxtaposed to a Manichaean painting from southern China; sacred stories and related sacred stones in the Alor-Pantar archipelago, Indonesia; lotus symbolism, indicating immortalizing plants in the mythic traditions of Egypt, the Levant, and Mesopotamia; lavishly illustrated variations of portrayals of Ravana, a Sinhalese god-king-demon; figurines made of cow dung sculptured by rural women in Rajasthan (India); and mythical artifacts called 'Apples of Eden' in a well-known interactive game series.

THE COMPLETE TRAILER SAILOR: HOW TO BUY, EQUIP, AND HANDLE SMALL CRUISING SAILBOATS

McGraw Hill Professional A soup-to-nuts introduction to small, economical sailing craft Trailer sailers--the smallest, most economical sailboats with sleeping accommodations--are a popular platform for learning the basics of sailing and are often considered to be the entry level to cruising under sail. Author Brian Gilbert shows how trailer sailers can be the ideal

craft for a lifetime of enjoyment, including serious, long-distance cruising. This book covers all the bases, including how to inspect, buy, and equip a boat; how to trailer, sail, navigate, and cruise in small boats; how to use communications and navigation equipment; and more.

LOAN PHONOLOGY

John Benjamins Publishing For many different reasons, speakers borrow words from other languages to fill gaps in their own lexical inventory. The past ten years have been characterized by a great interest among phonologists in the issue of how the nativization of loanwords occurs. The general feeling is that loanword nativization provides a direct window for observing how acoustic cues are categorized in terms of the distinctive features relevant to the L1 phonological system as well as for studying L1 phonological processes in action and thus to the true synchronic phonology of L1. The collection of essays presented in this volume provides an overview of the complex issues phonologists face when investigating this phenomenon and, more generally, the ways in which unfamiliar sounds and sound sequences are adapted to converge with the native language's sound pattern. This book is of interest to theoretical phonologists as well as to linguists interested in language contact phenomena."

THE THING AROUND YOUR NECK

HarperCollins UK From the Orange Prize-winning author of 'Half of a Yellow Sun' come twelve dazzling stories that turn a penetrating eye on the ties that bind men and women, parents and children, Nigeria and the West.

THE HOMEOWNER'S GUIDE TO RENEWABLE ENERGY

ACHIEVING ENERGY INDEPENDENCE THROUGH SOLAR, WIND, BIOMASS AND HYDROPOWER

New Society Publisher From the author of *Power from the Sun*, the complete guide to switching to clean, affordable, renewable energy resources. Energy bills have skyrocketed in the United States, and traditional energy sources can be as damaging to the environment as they are to your pocketbook. The Homeowner's Guide to Renewable Energy will show you how to slash your home energy costs while dramatically reducing your carbon footprint. Completely revised and updated, this new edition describes the most practical and affordable methods for significantly improving in-home energy efficiency and tapping into clean, affordable, renewable energy resources. If implemented, these measures will save the average homeowner tens of thousands of dollars over the coming decades. Focusing on the latest technological advances in residential renewable energy, this guide examines each alternative energy option available including: · Solar hot water and solar hot air systems · Passive and active solar retrofits for heating and cooling · Electricity from solar, wind, and microhydro · Hydrogen, fuel cells, methane digesters, and biodiesel This well-illustrated and accessible guide is an essential resource for those wanting to enter the renewable energy field. Packed with practical tips and guidelines, it gives readers sufficient knowledge to hire and communicate effectively with contractors and is a must-read for anyone interested in saving money and achieving energy independence. "If you're thinking about investing in a renewable energy system for your home . . . The Homeowner's Guide to Renewable Resources helps clarify the decision-making process . . . Dan guides you through everything you need to choose which renewable options to integrate into your lifestyle. A great addition to my bookshelf!" —Mick Sagrillo, *Sagrillo Power & Light*

THE REVIVAL OF THE ANU CULT AND THE NOCTURNAL FIRE CEREMONY AT LATE BABYLONIAN URUK

BRILL In *The Revival of the Anu Cult*, Julia Krul reconstructs the rise of the sky god Anu at Late Babylonian Uruk (ca. 480-100 B.C.) and offers an analysis of the yearly fire ceremony at the Anu temple, the Bit Rêš.

CORPORATE REPUTATION, BRAND AND COMMUNICATION

Pearson Higher Ed Why should and how can organisations manage their reputations? All organisations, the executives who direct them, the employees who create value and their stakeholders who influence them, all interact and can impact corporate reputation. In a 24/7 media environment, where even a tweet can shape impressions, the importance of reputation management has never been higher. Every single move, decision taken and each isolated event that involves a company or public figure, is scrutinised, documented and publicised globally, compounding the task of reputation managers. Just ask BP, Toyota or Tiger Woods. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

NORMS IN TECHNOLOGY

Springer Science & Business Media This book is a distinctive fusion of philosophy and technology, delineating the normative landscape that informs today's technologies and tomorrow's inventions. The authors examine what we deem to be the internal norms that govern our ever-expanding technical universe. Recognizing that developments in technology and engineering literally create our human future, transforming existing knowledge into tomorrow's tools and infrastructure, they chart the normative criteria we use to evaluate novel technological artifacts: how, for example, do we judge a 'good' from a 'bad' expert system or nuclear power plant? As well as these 'functional' norms, and the norms that guide technological knowledge and reasoning, the book examines commonly agreed benchmarks in safety and risk reduction, which play a pivotal role in engineering practice. Informed by the core insight that, in technology and engineering, factual knowledge relating, for example, to the properties of materials or the load-bearing characteristics of differing construction designs is not enough, this analysis follows the often unseen foundations upon which technologies rest—the norms that guide the creative forces shaping the technical landscape to come. The book, a comprehensive survey of these emerging topics in the philosophy of technology, clarifies the role these norms (epistemological, functional, and risk-assessing) play in technological innovation, and the consequences they have for our understanding of technological knowledge.

OBJECTIVE FIRST STUDENT'S BOOK WITH ANSWERS WITH CD-ROM

Cambridge University Press Third edition of the best-selling Cambridge English: First (FCE) course. The Student's Book contains fresh, updated texts and artwork that provide solid language development, lively class discussion and training in exams skills. The 24 topic-based units include examples from the Cambridge English Corpus to highlight common learner errors while vocabulary sections informed by the English Vocabulary Profile ensure that students are learning the most useful language required at this level. A phrasal verb list provides a handy reference for students. The interactive CD-ROM provides comprehensive extra practice of the language and topics covered in the book.

AUTOMOTIVE HEATING & AIR CONDITIONING

Haynes Manuals N. America, Incorporated Written for the do-it-yourselfer, good enough for the pro. Includes everything you wish to know about your vehicles heating and air conditioning. From simple adjustments, to complete tune-ups and troubleshooting.

LOUDER AND FASTER

PAIN, JOY, AND THE BODY POLITIC IN ASIAN AMERICAN TAIKO

University of California Press A free open access ebook is available upon publication. Learn more at www.luminosoa.org. *Louder and Faster* is a cultural study of the phenomenon of Asian American taiko, the thundering, athletic drumming tradition that originated in Japan. Immersed in the taiko scene for twenty years, Deborah Wong has witnessed cultural and demographic changes and the exponential growth and expansion of taiko particularly in Southern California. Through her participatory ethnographic work, she reveals a complicated story embedded in memories of Japanese American internment and legacies of imperialism, Asian American identity and politics, a desire to be seen and heard, and the intersection of culture and global capitalism. Exploring the materialities of the drums, costumes, and bodies that make sound, analyzing the relationship of these to capitalist multiculturalism, and investigating the gender politics of taiko, *Louder and Faster* considers both the promises and pitfalls of music and performance as an antiracist practice. The result is a vivid glimpse of an Asian American presence that is both loud and fragile.

ORGANIZATION THEORY AND DESIGN

AN INTERNATIONAL PERSPECTIVE

Organizing involves continuous challenges in the face of uncertainty and change. How is globalization impacting organizations? How will new strategies for a turbulent world affect organizational design? In this second edition of *Organization Theory and Design*, developed for students in the UK, Europe, the Middle East and Africa, respected academics Jonathan Murphy and Hugh Willmott continue to add an international perspective to Richard L. Daft's landmark text. Together they tackle these questions in a comprehensive, clear and accessible study of the subject.

THE CAMBRIDGE INTERNATIONAL HANDBOOK OF LEAN PRODUCTION

DIVERGING THEORIES AND NEW INDUSTRIES AROUND THE WORLD

Cambridge University Press This handbook focuses on two sides of the lean production debate that rarely interact. On the one hand, management and industrial engineering scholars have presented a positive view of lean production as the epitome of efficiency and quality. On the other hand, sociology, industrial relations, and labor relations scholars focus on work speedups, management by stress, trade union positions, and self-exploitation in lean teams. The editors of this volume understand the merits of both views and present them accordingly, bridging the gaps among five disciplines and presenting the best of each perspective. Chapters by internationally acclaimed authors examine the positive, negative and neutral possible effects of lean, providing a global view of lean production while adjusting lean to the cultural and political contexts of different nation-states. As the first multi-lens

view of lean production from academic and consultant perspectives, this volume charts a way forward in the world of work and management in our global economy.

DATA SCIENCE AND BIG DATA ANALYTICS

DISCOVERING, ANALYZING, VISUALIZING AND PRESENTING DATA

John Wiley & Sons **Data Science and Big Data Analytics** is about harnessing the power of data for new insights. The book covers the breadth of activities and methods and tools that Data Scientists use. The content focuses on concepts, principles and practical applications that are applicable to any industry and technology environment, and the learning is supported and explained with examples that you can replicate using open-source software. This book will help you: Become a contributor on a data science team Deploy a structured lifecycle approach to data analytics problems Apply appropriate analytic techniques and tools to analyzing big data Learn how to tell a compelling story with data to drive business action Prepare for EMC Proven Professional Data Science Certification Corresponding data sets are available from the book's page at Wiley which you can find on the Wiley site by searching for the ISBN 9781118876138. Get started discovering, analyzing, visualizing, and presenting data in a meaningful way today!

PLANT MINERAL NUTRIENTS

METHODS AND PROTOCOLS

Humana Press Collating a host of detailed methodologies and stepwise instructions for their use, this addition to the *Methods in Molecular Biology* series has all the key protocols used in studying plant mineral nutrition, as well as expert advice and troubleshooting tips.

FOCUS ON ENGLISH 10 STUDENT BOOK

LEARN BETTER

MASTERING THE SKILLS FOR SUCCESS IN LIFE, BUSINESS, AND SCHOOL, OR HOW TO BECOME AN EXPERT IN JUST ABOUT ANYTHING

Rodale Books For centuries, experts have argued that learning was about memorizing information: You're supposed to study facts, dates, and details; burn them into your memory; and then apply that knowledge at opportune times. But this approach to learning isn't nearly enough for the world that we live in today, and in *Learn Better* journalist and education researcher Ulrich Boser demonstrates that how we learn can matter just as much as what we learn. In this brilliantly researched book, Boser maps out the new science of learning, showing how simple techniques like comprehension check-ins and making material personally relatable can help people gain expertise in dramatically better ways. He covers six key steps to help you "learn how to learn," all illuminated with fascinating stories like how Jackson Pollock developed his unique painting style and why an ancient Japanese counting device allows kids to do math at superhuman speeds. Boser's witty, engaging writing makes this book feel like a guilty pleasure, not homework. *Learn Better* will revolutionize the way students and society alike approach learning and makes the case that being smart is not an innate ability--learning is a skill everyone can master. With Boser as your guide, you will be able to fully capitalize on your brain's remarkable ability to gain new skills and open up a whole new world of possibilities.

IRAQI KURDISTAN REGION

A PATH FORWARD

The Kurdistan Region of Iraq (KRI) suffered greatly during Saddam Hussein's rule. Following a United States-led invasion, the KRI experienced an economic boom. However, the emergence of ISIS and their attack on Iraqi Kurdistan drew away investors and foreign companies, and the 1.8 million internally displaced people and refugees from Syria added more pressure on the Kurdistan Regional Government (KRG). Moreover, the global fall in oil prices reduced inflows for the KRI's economy. At the same time, Baghdad ceased sharing the KRG's constitutionally guaranteed share of the national budget, thus elevating political tensions between the central government and the KRG. Nevertheless, the Peshmerga forces continued their fight against ISIS and gained international recognition by repelling the terrorist group and regaining KRI's territory. The Kurdistan Region of Iraq will hold a referendum on independence on September 25, 2017, a vote that will certainly change the political discourse of the entire Middle East and likely also farther beyond. In this volume, respected authors and experts elaborate on all these important issues and shed light on the vibrant dynamics of this emerging democracy.

BRAND IMMORTALITY

HOW BRANDS CAN LIVE LONG AND PROSPER

Kogan Page Limited Explores the key marketing factors in brand health, and shows how brands need to adapt to prosper throughout their life. Shows how to manage strategy to ensure that a brand rides the category life-cycle waves and becomes immortal.

DATABASE MANAGEMENT SYSTEMS

McGraw-Hill College **Database Management Systems** provides comprehensive and up-to-date coverage of the fundamentals of database systems. Coherent explanations and practical examples have made this one of the leading texts in the field. The third edition continues in this tradition, enhancing it with more practical material. The new edition has been reorganized to allow more flexibility in the way the course is taught. Now, instructors can easily choose whether they would like to teach a course which emphasizes database application development or a course that emphasizes database systems issues. New overview chapters at the beginning of parts make it possible to skip other chapters in the part if you don't want the detail. More applications and examples have been added throughout the book, including SQL and Oracle examples. The applied flavor is further enhanced by the two new database applications chapters.

WORKING ON THE WILD SIDE: HUMOROUS TRUE STORIES AND ARRESTS FROM A FLORIDA GAME WARDEN

The book *Working on the Wild Side* is collection of sixty short stories about the author's twenty-five-year career as a wildlife officer. The stories tend to focus on the humorous things he encountered over the years. Instead of the blood and guts stories, it is more about the funny things people said or did.