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thinking, I was enlightened and enthused. With a depth of knowledge and obvious passion for the usage of design thinking, she has already helped many business people, myself included, inject greater creativity into problem solving to deliver better results—something that is a must for left-brainers! She has an amazingly refreshing ability to create deep understanding within her audience, and a hands-on, practical approach ensures that the results are manageable and within your grasp. —Jill Robb, CEO, Ambition Digital; Belfast, United Kingdom Design Thinking for Entrepreneurs and Small Businesses: Putting the Power of Design to Work is the first book on the subject for smaller businesses. Until now, design thinking—a methodology for solving business problems and identifying opportunities—has been the playground for companies with big budgets, giving them the advantage of the innovation that comes from using the latest design thinking tools emerging from Stanford, Harvard, Northwestern, and elsewhere. Now, thanks to design thinking expert Beverly Ingle, entrepreneurs and small-business owners can make the design thinking playground their own—and on a much smaller budget. Ingle provides the tools entrepreneurs need as well as step-by-step processes that show how to use design thinking methods to transform your business and drive organizational success. Design Thinking for Entrepreneurs and Small Businesses offers just enough theory to provide you with working knowledge of design thinking, but its value lies in the practical, proven, hands-on information that you can put to use immediately. You will learn: How to incorporate design thinking processes into everyday operations, and in what areas of business the approach is most valuable How to use the most prevalent and popular design thinking tools (like ideation, prototyping, and rapid branding) effectively How to use design thinking to identify and achieve your business goals and create new business models How to create revenue-boosting new products and services using design thinking How to improve the customer/user experience to create more loyal, profitable customers By the time you've finished reading the last chapter of Design Thinking for Entrepreneurs and Small Businesses, you will not just be thinking about producing new products and services, boosting customer service, or developing new business opportunities—you'll be doing it. Best, it'll show up in the top and bottom lines. Chicken Little the Sky Isn't Falling Raising Resilient Adolescents in the New Age of Anxiety Simon and Schuster This is a comprehensive guide for parents who want to raise emotionally healthy, resilient adolescents in a time of great stress where anxiety and mental health disorders are epidemic. In these times of great stress for our kids, resilience is not a given. The epidemic of mental health disorders in adolescents has made parenting even more challenging, but parents can still have an enormous impact on the health and well-being of their child. This book offers parents the tools they need to navigate this tumultuous time of change and create a continuous deep connection with their child. With covered topics such as anxiety, depression, ADHD, behavioral issues,

and addiction, parents will learn how they can recognize mental health disorders as well as obtain compassionate and practical advice on how to address these issues if they occur. Mobile Unleashed The Origin and Evolution of Arm Processors in Our Devices Createspace Independent Publishing Platform This is the origin story of technology super heroes: the creators and founders of ARM, the company that is responsible for the processors found inside 95% of the world's mobile devices today. This is also the evolution story of how three companies - Apple, Samsung, and Qualcomm - put ARM technology in the hands of billions of people through smartphones, tablets, music players, and more. It was anything but a straight line from idea to success for ARM. The story starts with the triumph of BBC Micro engineers Steve Furber and Sophie Wilson, who make the audacious decision to design their own microprocessor - and it works the first time. The question becomes, how to sell it? Part I follows ARM as its founders launch their own company, select a new leader, a new strategy, and find themselves partnered with Apple, TI, Nokia, and other companies just as digital technology starts to unleash mobile devices. ARM grows rapidly, even as other semiconductor firms struggle in the dot com meltdown, and establishes itself as a standard for embedded RISC processors. Apple aficionados will find the opening of Part II of interest the moment Steve Jobs returns and changes the direction toward fulfilling consumer dreams. Samsung devotees will see how that firm evolved from its earliest days in consumer electronics and semiconductors through a philosophical shift to innovation. Qualcomm followers will learn much of their history as it plays out from satellite communications to development of a mobile phone standard and emergence as a leading fabless semiconductor company. If ARM could be summarized in one word, it would be "collaboration." Throughout this story, from Foreword to Epilogue, efforts to develop an ecosystem are highlighted. Familiar names such as Google, Intel, Mediatek, Microsoft, Motorola, TSMC, and others are interwoven throughout. The evolution of ARM's first 25 years as a company wraps up with a shift to its next strategy: the Internet of Things, the ultimate connector for people and devices. Research for this story is extensive, simplifying a complex mobile industry timeline and uncovering critical points where ARM and other companies made fateful and sometimes surprising decisions. Rare photos, summary diagrams and tables, and unique perspectives from insiders add insight to this important telling of technology history. Programming the Mobile Web O'Reilly Media Today's market for mobile apps goes beyond the iPhone to include BlackBerry, Nokia, Windows Phone, and smartphones powered by Android, webOS, and other platforms. If you're an experienced web developer, this book shows you how to build a standard app core that you can extend to work with specific devices. You'll learn the particulars and pitfalls of building mobile apps with HTML, CSS, and other standard web tools. You'll also explore platform variations, finicky mobile browsers, Ajax design patterns for mobile, and much more. Before you know it, you'll be able to

create mashups using Web 2.0 APIs in apps for the App Store, App World, OVI Store, Android Market, and other online retailers. Learn how to use your existing web skills to move into mobile development Discover key differences in mobile app design and navigation, including touch devices Use HTML, CSS, JavaScript, and Ajax to create effective user interfaces in the mobile environment Learn about technologies such as HTML5, XHTML MP, and WebKit extensions Understand variations of platforms such as Symbian, BlackBerry, webOS, Bada, Android, and iOS for iPhone and iPad Bypass the browser to create offline apps and widgets using web technologies Professional Mobile Application Development John Wiley & Sons Create applications for all major smartphone platforms Creating applications for the myriad versions and varieties of mobile phone platforms on the market can be daunting to even the most seasoned developer. This authoritative guide is written in such as way that it takes your existing skills and experience and uses that background as a solid foundation for developing applications that cross over between platforms, thereby freeing you from having to learn a new platform from scratch each time. Concise explanations walk you through the tools and patterns for developing for all the mobile platforms while detailed steps walk you through setting up your development environment for each platform. Covers all the major options from native development to web application development Discusses major third party platform development acceleration tools, such as Appcelerator and PhoneGap Zeroes in on topics such as developing applications for Android, IOS, Windows Phone 7, and Blackberry Professional Mobile Cross Platform Development shows you how to best exploit the growth in mobile platforms, with a minimum of hassle. Open Source Intelligence Tools and Resources Handbook 2018 version of the OSINT Tools and Resources Handbook. This version is almost three times the size of the last public release in 2016. It reflects the changing intelligence needs of our clients in both the public and private sector, as well as the many areas we have been active in over the past two years. The Art of Network Penetration Testing How to take over any company in the world Manning Publications The Art of Network Penetration Testing is a guide to simulating an internal security breach. You'll take on the role of the attacker and work through every stage of a professional pentest, from information gathering to seizing control of a system and owning the network. Summary Penetration testing is about more than just getting through a perimeter firewall. The biggest security threats are inside the network, where attackers can rampage through sensitive data by exploiting weak access controls and poorly patched software. Designed for up-and-coming security professionals, The Art of Network Penetration Testing teaches you how to take over an enterprise network from the inside. It lays out every stage of an internal security assessment step-by-step, showing you how to identify weaknesses before a malicious invader can do real damage. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the

technology Penetration testers uncover security gaps by attacking networks exactly like malicious intruders do. To become a world-class pentester, you need to master offensive security concepts, leverage a proven methodology, and practice, practice, practice. Th is book delivers insights from security expert Royce Davis, along with a virtual testing environment you can use to hone your skills. About the book The Art of Network Penetration Testing is a guide to simulating an internal security breach. You'll take on the role of the attacker and work through every stage of a professional pentest, from information gathering to seizing control of a system and owning the network. As you brute force passwords, exploit unpatched services, and elevate network level privileges, you'll learn where the weaknesses are—and how to take advantage of them. What's inside Set up a virtual pentest lab Exploit Windows and Linux network vulnerabilities Establish persistent re-entry to compromised targets Detail your findings in an engagement report About the reader For tech professionals. No security experience required. About the author Royce Davis has orchestrated hundreds of penetration tests, helping to secure many of the largest companies in the world. Table of Contents 1 Network Penetration Testing PHASE 1 - INFORMATION GATHERING 2 Discovering network hosts 3 Discovering network services 4 Discovering network vulnerabilities PHASE 2 - FOCUSED PENETRATION 5 Attacking vulnerable web services 6 Attacking vulnerable database services 7 Attacking unpatched services PHASE 3 - POST-EXPLOITATION AND PRIVILEGE ESCALATION 8 Windows post-exploitation 9 Linux or UNIX post-exploitation 10 Controlling the entire network PHASE 4 - DOCUMENTATION 11 Post-engagement cleanup 12 Writing a solid pentest deliverable Android Internals - Volume I A Confectioner's Cookbook An in-depth exploration of the inner-workings of Android: In Volume I, we take the perspective of the Power User as we delve into the foundations of Android, filesystems, partitions, boot process, native daemons and services. People Operations Automate HR, Design a Great Employee Experience, and Unleash Your Workforce John Wiley & Sons How the Best Companies are Skipping HR and Winning the Future of Work with People Ops People Operations: Automate HR, Design a Great Employee Experience, and Unleash Your Workforce explains how leaders at small- and medium-sized businesses can stop spending time on HR administration—"paperwork"—and start focusing on the "peoplework" that truly fuels employee growth and productivity. Authors Jay Fulcher, Kevin Marasco, Tracy Cote of Zenefits, the leading people operations platform, provide readers with a playbook for creating a massive competitive advantage by eliminating antiquated approaches to HR. The book takes a look at how work has changed and what companies need to do about it, and the new approach they must take to processes, systems, and best practices. You'll learn how to eliminate busywork and hassle, and how to use that newfound time and capital to empower your biggest asset: your people. You'll receive the end-to-end guide to: Digitizing legacy HR functions Using robots for the busywork you hate

Employing software to design and improve your employee experience Assembling and empowering your "people team" Utilizing the included plans and templates to guide each stage of your business transformation Perfect for managers, leaders, small business owners, and executives, People Operations is perfect for anyone who wants to optimize HR, maximize their workforce investment, support their employees, and modernize their business. Curriculum 21 Essential Education for a Changing World ASCD "What year are you preparing your students for? 1973? 1995? Can you honestly say that your school's curriculum and the program you use are preparing your students for 2015 or 2020? Are you even preparing them for today?" With those provocative questions, author and educator Heidi Hayes Jacobs launches a powerful case for overhauling, updating, and injecting life into the K-12 curriculum. Sharing her expertise as a world-renowned curriculum designer and calling upon the collective wisdom of 10 education thought leaders, Jacobs provides insight and inspiration in the following key areas: * Content and assessment--How to identify what to keep, what to cut, and what to create, and where portfolios and other new kinds of assessment fit into the picture. * Program structures--How to improve our use of time and space and groupings of students and staff. * Technology--How it's transforming teaching, and how to take advantage of students' natural facility with technology. * Media literacy--The essential issues to address, and the best resources for helping students become informed users of multiple forms of media. * Globalization--What steps to take to help students gain a global perspective. * Sustainability--How to instill enduring values and beliefs that will lead to healthier local, national, and global communities. * Habits of mind--The thinking habits that students, teachers, and administrators need to develop and practice to succeed in school, work, and life. The answers to these questions and many more make Curriculum 21 the ideal guide for transforming our schools into what they must become: learning organizations that match the times in which we live. Smartphone and App Implementations that Improve Productivity Walter de Gruyter GmbH & Co KG The introduction of digital applications into businesses has revolutionized the way employees and managers carry out their jobs while also benefiting them socially. Smartphone and App Implementations that Improve Productivity looks at the benefits of apps in the workplace and introduces academic perspectives that link prospective advantages with practical commercial examples. The analysis is structured into chapters that include real world application while at the same time critically assess implied benefits of the new app technology and draw out the main findings and conclusions. Tahir M. Nisar brings into focus the emerging role of digital applications and big data in enterprise decision making. Readers will learn how companies can achieve more efficiency and effectiveness in their business operations through new types of organizational design strategies and mechanisms of employee mobility and work-life balance that draw on digital apps. How to Lead in Product Management: Practices to Align Stakeholders, Guide

Development Teams, and Create Value Together Pichler Consulting This book will help you become a better product leader. Benefitting from Roman Pichler's extensive experience, you will learn how to align stakeholders and guide development teams even in challenging circumstances, avoid common leadership mistakes, and grow as a leader. Written in an engaging and easily accessible style, How to Lead in Product Management offers a wealth of practical tips and strategies. Through helpful examples, the book illustrates how you can directly apply the techniques to your work. Coverage includes: * Choosing the right leadership style * Cultivating empathy, building trust, and influencing others * Increasing your authority and empowering others * Directing stakeholders and development teams through common goals * Making decisions that people will support and follow through * Successfully resolving disputes and conflicts even with senior stakeholders * Listening deeply to discover and address hidden needs and interests * Practising mindfulness and embracing a growth mindset to develop as a leader Praise for How to Lead in Product Management: "Roman has done it again, delivering a practical book for the product management community that appeals to both heart and mind. How to Lead in Product Management is packed with concise, direct, and practical advice that addresses the deeper, personal aspects of the product leadership. Roman's book shares wisdom on topics including goals, healthy interactions with stakeholders, handling conflict, effective conversations, decision-making, having a growth mindset, and self-care. It is a must read for both new and experienced product people." ~Ellen Gottesdiener, Product Coach at EBG Consulting "Being a great product manager is tough. It requires domain knowledge, industry knowledge, technical skills, but also the skills to lead and inspire a team. Roman Pichler's How to Lead in Product Management is the best book I've read for equipping product managers to lead their teams." ~Mike Cohn, Author of Succeeding with Agile, Agile Estimating and Planning, and User Stories Applied "This is the book that has been missing for product people. Roman has created another masterpiece, a fast read with lots of value. It's a must read for every aspiring product manager." ~Magnus Billgren, CEO of Tolpagorni Product Management "How Lead in Product Management is for everyone who manages a product or drives important business decisions. Roman lays out the key challenges of product leadership and shows us ways of thoughtfully working with team members, stakeholders, partners, and the inevitable conflicts." ~Rich Mironov, CEO of Mironov Consulting and "Smokejumper" Head of Product The 7 Principles of Conflict Resolution How to resolve disputes, defuse difficult situations and reach agreement Pearson UK 7 Principles of Conflict Resolution is the go-to resource for conflict and dispute resolution, whether you're new to the subject or an experienced practitioner. This books sets the out 7 principles to create and maintain successful, workable relationships through effective conflict resolution. It provides you with the tools to resolve or mediate difficult conversations and conflict situations whatever the situation or context and

help other people do the same to transform professional and personal relationships permanently. Crucially, it allows you to achieve results without the need to go to court or litigation even when conflict has escalated or is entrenched. The 7 principles to effective conflict resolution will enable you to understand, discuss and resolve problematic situations whether as an individual or organisation: 1. Acknowledge the Conflict 2. Take Control: building resolution focussed conversations 3. Construct a Resolution with the Conflict Resolution Framework 4. Enable others' Success 5. Build the Resolution Culture 6. Walk the Walk 7. Engage the safety net: When informal resolution doesn't work 7 Principles of Conflict Resolution will guide you through the process from beginning to end, with a framework for conversations and tools, techniques and strategies that work. There are also templates, exercises and worksheets that you can use to support conversations.