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### **KEY=INTERVIEW - BAKER WASHINGTON**

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### **INTERMEDIATE MICROECONOMICS WITH MICROSOFT EXCEL**

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*Cambridge University Press* **This unique text uses Microsoft Excel® workbooks to instruct students. In addition to explaining fundamental concepts in microeconomic theory, readers acquire a great deal of sophisticated Excel skills and gain the practical mathematics needed to succeed in advanced courses. In addition to the innovative pedagogical approach, the book features explicitly repeated use of a single central methodology, the economic approach. Students learn how economists think and how to think like an economist. With concrete, numerical examples and novel, engaging applications, interest for readers remains high as live graphs and data respond to manipulation by the user. Finally, clear writing and active learning are features sure to appeal to modern practitioners and their students. The website accompanying the text is found at [www.depauw.edu/learn/microexcel](http://www.depauw.edu/learn/microexcel).**

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### **MIND TOOLS FOR MANAGERS**

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### **100 WAYS TO BE A BETTER BOSS**

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*John Wiley & Sons* **"This book helps new and experienced leaders develop the skills they need to be more effective in everything they do. It brings together the 100 most important leadership skills--as voted for by 15,000 managers and professionals worldwide--into a single volume, providing an easy-access solutions manual for people wanting to be the best manager they can be. Each chapter details a related group of skills, providing links to additional resources as needed, plus the tools you need to put ideas into practice. Read beginning-to-end, this guide provides a crash course on the essential skills of any effective manager; used as a reference, its clear organization allows you to find the solution you need quickly and easily"--**

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### **ADDRESSING ADVERSITY**

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### **PRIORITISING ADVERSITY AND TRAUMA-INFORMED CARE FOR CHILDREN AND YOUNG PEOPLE IN ENGLAND.**

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*YoungMinds / Health Education England / Human-Experience* / **An edited collection of papers published by YoungMinds and funded by Health Education England. With 1 in 3 adult mental health conditions related directly to adverse childhood experiences, it is vital that we understand the impact that adversity and trauma can have on the mental health and wellbeing of young people, and how we can strengthen resilience and support recovery. Addressing Adversity presents evidence, insight, direction and case studies for commissioners, providers and practitioners in order to stimulate further growth in adversity and trauma-informed care, and spark innovation and good practice across England. Section 1: Understanding adversity, trauma and resilience includes evidence and analysis of the impact that adverse childhood experiences and trauma have on children and young people's mental health and wider outcomes across the lifecourse. Section 2: Addressing childhood adversity and trauma includes insights from the NHS in England, organisations and clinicians working with children and young people who have experienced forms of adversity and trauma. Section 3: Emerging good practice includes insight, case studies and working examples of adversity and trauma-informed service models being developed across England. The collection ends with an agenda for change, calling on all Directors of Public Health, commissioners and providers to make adversity and trauma-informed care a priority in their locality.**

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## STRENGTHENING FORENSIC SCIENCE IN THE UNITED STATES

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### A PATH FORWARD

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*National Academies Press* Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application. *Strengthening Forensic Science in the United States: A Path Forward* provides a detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exoneration. *Strengthening Forensic Science in the United States* gives a full account of what is needed to advance the forensic science disciplines, including upgrading of systems and organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators.

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### EXCEL DATA ANALYSIS

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### MODELING AND SIMULATION

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*Springer* This book offers a comprehensive and readable introduction to modern business and data analytics. It is based on the use of Excel, a tool that virtually all students and professionals have access to. The explanations are focused on understanding the techniques and their proper application, and are supplemented by a wealth of in-chapter and end-of-chapter exercises. In addition to the general statistical methods, the book also includes Monte Carlo simulation and optimization. The second edition has been thoroughly revised: new topics, exercises and examples have been added, and the readability has been further improved. The book is primarily intended for students in business, economics and government, as well as professionals, who need a more rigorous introduction to business and data analytics - yet also need to learn the topic quickly and without overly academic explanations.

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### BENFORD'S LAW

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### APPLICATIONS FOR FORENSIC ACCOUNTING, AUDITING, AND FRAUD DETECTION

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*John Wiley & Sons* A powerful new tool for all forensic accountants, or anyone who analyzes data that may have been altered Benford's Law gives the expected patterns of the digits in the numbers in tabulated data such as town and city populations or Madoff's fictitious portfolio returns. Those digits, in unaltered data, will not occur in equal proportions; there is a large bias towards the lower digits, so much so that nearly one-half of all numbers are expected to start with the digits 1 or 2. These patterns were originally discovered by physicist Frank Benford in the early 1930s, and have since been found to apply to all tabulated data. Mark J. Nigrini has been a pioneer in applying Benford's Law to auditing and forensic accounting, even before his groundbreaking 1999 *Journal of Accountancy* article introducing this useful tool to the accounting world. In *Benford's Law*, Nigrini shows the widespread applicability of Benford's Law and its practical uses to detect fraud, errors, and other anomalies. Explores primary, associated, and advanced tests, all described with data sets that include corporate payments data and election data. Includes ten fraud detection studies, including vendor fraud, payroll fraud, due diligence when purchasing a business, and tax evasion. Covers financial statement fraud, with data from Enron, AIG, and companies that were the target of hedge fund short sales. Looks at how to detect Ponzi schemes, including data on Madoff, Waxenberg, and more. Examines many other applications, from the Clinton tax returns and the charitable gifts of Lehman Brothers to tax evasion and number invention. Benford's Law has 250 figures and uses 50 interesting authentic and fraudulent real-world data sets to explain both theory and practice, and concludes with an agenda and directions for future research. The companion website adds additional information and resources.

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### THE CODING MANUAL FOR QUALITATIVE RESEARCHERS

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*SAGE* The Second Edition of Johnny Saldaña's international bestseller provides an in-depth guide to the multiple approaches available for coding qualitative data. Fully up to date, it

includes new chapters, more coding techniques and an additional glossary. Clear, practical and authoritative, the book: -describes how coding initiates qualitative data analysis - demonstrates the writing of analytic memos -discusses available analytic software -suggests how best to use *The Coding Manual for Qualitative Researchers* for particular studies. In total, 32 coding methods are profiled that can be applied to a range of research genres from grounded theory to phenomenology to narrative inquiry. For each approach, Saldaña discusses the method's origins, a description of the method, practical applications, and a clearly illustrated example with analytic follow-up. A unique and invaluable reference for students, teachers, and practitioners of qualitative inquiry, this book is essential reading across the social sciences.

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### **CAPTURING SOLUTIONS FOR LEARNING AND SCALING UP**

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### **DOCUMENTING OPERATIONAL EXPERIENCES FOR ORGANIZATIONAL LEARNING AND KNOWLEDGE SHARING**

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*World Bank Publications* Is your organization missing important lessons from its operational experiences? This step-by-step guide shows you how to systematically capture such knowledge and use it to inform decision making, support professional learning, and scale up successes. The captured lessons--knowledge assets, the central element needed for learning--are consistently formatted documents that use operational experience to answer a specific question or challenge. The guide describes how to create and use knowledge assets in five steps: (1) identify important lessons learned by participants, (2) capture those lessons with text or multimedia documents, (3) confirm their validity, (4) prepare them for dissemination, and (5) use them for sharing, replication, and scaling up. Included tools, templates, and checklists help you accomplish each step.

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### **PREDICTIVE MARKETING**

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### **EASY WAYS EVERY MARKETER CAN USE CUSTOMER ANALYTICS AND BIG DATA**

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*John Wiley & Sons* Make personalized marketing a reality with this practical guide to predictive analytics *Predictive Marketing* is a predictive analytics primer for organizations large and small, offering practical tips and actionable strategies for implementing more personalized marketing immediately. The marketing paradigm is changing, and this book provides a blueprint for navigating the transition from creative- to data-driven marketing, from one-size-fits-all to one-on-one, and from marketing campaigns to real-time customer experiences. You'll learn how to use machine-learning technologies to improve customer acquisition and customer growth, and how to identify and re-engage at-risk or lapsed customers by implementing an easy, automated approach to predictive analytics. Much more than just theory and testament to the power of personalized marketing, this book focuses on action, helping you understand and actually begin using this revolutionary approach to the customer experience. Predictive analytics can finally make personalized marketing a reality. For the first time, predictive marketing is accessible to all marketers, not just those at large corporations — in fact, many smaller organizations are leapfrogging their larger counterparts with innovative programs. This book shows you how to bring predictive analytics to your organization, with actionable guidance that get you started today. Implement predictive marketing at any size organization Deliver a more personalized marketing experience Automate predictive analytics with machine learning technology Base marketing decisions on concrete data rather than unproven ideas Marketers have long been talking about delivering personalized experiences across channels. All marketers want to deliver happiness, but most still employ a one-size-fits-all approach. *Predictive Marketing* provides the information and insight you need to lift your organization out of the campaign rut and into the rarefied atmosphere of a truly personalized customer experience.

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### **CONSTRUCTING GROUNDED THEORY**

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### **A PRACTICAL GUIDE THROUGH QUALITATIVE ANALYSIS**

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*SAGE* Grounded theory is a highly influential way of working with qualitative data and Kathy Charmaz is a major player, both innovative and fluent. This book is a model student text: lively, carefully argued and full of vivid illustrations. Beginning students and professional researchers will find it to be required reading' - David Silverman, Professor Emeritus, Sociology Department, Goldsmiths College and Visiting Professor, Management Department, King's College, University of London Kathy Charmaz is one of the world's leading theorists and exponents of grounded theory. In this important and essential new textbook, she introduces the reader to the craft of using grounded theory in social research, and provides a clear, step-by-step guide for those new to the field. Using worked examples throughout, this book also maps out an alternative vision of grounded theory to that put forward by its founding thinkers, Glaser and Strauss. To Charmaz, grounded theory must move on from its positivist origins and must incorporate many of the methods and questions posed by constructivists over the past twenty years to become a more nuanced and reflexive practice. Essential reading for students, new researchers and seasoned

social scientists alike, this book is one of those rare things, a textbook that is both accessible to those new to the field but also one that has important things to say about the nature of social enquiry itself.

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## **A GUIDE TO ASSESSING NEEDS**

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### **ESSENTIAL TOOLS FOR COLLECTING INFORMATION, MAKING DECISIONS, AND ACHIEVING DEVELOPMENT RESULTS**

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*World Bank Publications* Making informed decisions is the essential beginning to any successful development project. Before the project even begins, you can use needs assessment approaches to guide your decisions. This book is filled with practical strategies that can help you define the desired results and select the most appropriate activities for achieving them.

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## **RESEARCH METHODS FOR EVERYDAY LIFE**

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### **BLENDING QUALITATIVE AND QUANTITATIVE APPROACHES**

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*John Wiley & Sons* This book offers an innovative introduction to social research. The book explores all stages of the research process and it features both quantitative and qualitative methods. Research design topics include sampling techniques, choosing a research design, and determining research question that inform public opinion and direct future studies. Throughout the book, the authors provide vivid and engaging examples that reinforce the reading and understanding of social science research. "Your Turn" boxes contain activities that allow students to practice research skills, such as sampling, naturalistic observation, survey collection, coding, analysis, and report writing.

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## **ACTIONABLE GAMIFICATION**

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### **BEYOND POINTS, BADGES, AND LEADERBOARDS**

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*Packt Publishing Ltd* Learn all about implementing a good gamification design into your products, workplace, and lifestyle **Key Features** Explore what makes a game fun and engaging **Gain insight into the Octalysis Framework and its applications** Discover the potential of the Core Drives of gamification through real-world scenarios **Book Description** Effective gamification is a combination of game design, game dynamics, user experience, and ROI-driving business implementations. This book explores the interplay between these disciplines and captures the core principles that contribute to a good gamification design. The book starts with an overview of the Octalysis Framework and the 8 Core Drives that can be used to build strategies around the various systems that make games engaging. As the book progresses, each chapter delves deep into a Core Drive, explaining its design and how it should be used. Finally, to apply all the concepts and techniques that you learn throughout, the book contains a brief showcase of using the Octalysis Framework to design a project experience from scratch. After reading this book, you'll have the knowledge and skills to enable the widespread adoption of good gamification and human-focused design in all types of industries. **What you will learn** Discover ways to use gamification techniques in real-world situations **Design fun, engaging, and rewarding experiences with Octalysis** Understand what gamification means and how to categorize it **Leverage the power of different Core Drives in your applications** Explore how Left Brain and Right Brain Core Drives differ in motivation and design methodologies **Examine the fascinating intricacies of White Hat and Black Hat Core Drives** **Who this book is for** Anyone who wants to implement gamification principles and techniques into their products, workplace, and lifestyle will find this book useful.

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## **CYCLONES IN SOUTHERN AFRICA**

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### **VOLUME 3: IMPLICATIONS FOR THE SUSTAINABLE DEVELOPMENT GOALS**

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*Springer Nature* Tropical cyclones in Southern Africa, also known as hurricanes or typhoons in other regions of the world, is a hot subject for academic research. This focus has been magnified by the need to consider tropical cyclones in the context of other global development agendas, that includes the 2030 Agenda for Sustainable Development and its inseparable 17 Sustainable Development Goals (SDGs), the Paris Agreement, the Sendai Framework for Disaster Risk Reduction and Habitat III's New Urban Agenda. The ambitious SDGs challenge global and community leaders to make sure development addresses the nexus among poverty, inequality and employment creation, as well as care for the earth and its natural resources and biodiversity. The SDGs further present an agenda to eradicate hunger, bring quality education and sustain water and sanitation. The infrastructure

development, human settlements, sustainable consumption and production, climate change, biodiversity and the ocean (blue) economy agendas are also pitched. Lastly, the 2030 Agenda for Sustainable Development encourages partnerships on delivering various programmes and projects at all spatial levels. However, as tropical cyclones continue to make multiple landfalls and ravage Southern Africa and other parts of the world, the achievement of the 2030 Agenda for Sustainable Development is threatened. To this end, this book addresses this gap by documenting the implications of tropical cyclones, drawing examples and case studies from recent tropical cyclones such as cyclone Idai and cyclone Kenneth that resulted in catastrophic impacts in 2019. The book comes as part of a series with three volumes. The other volumes include "Cyclones in Southern Africa Vol. 1: Interfacing the Catastrophic Impact of Cyclone Idai with SDGs in Zimbabwe" and "Cyclones in Southern Africa Vol 2: Foundational and Fundamental Topics". Given the foregoing, the book is suitable as a read for several professionals and disciplines such as tourism and hospitality studies, economics, sustainable development, development studies, environmental sciences, arts, geography, life sciences, politics, planning and public health.

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### **FINANCIAL MODELING IN EXCEL FOR DUMMIES**

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*John Wiley & Sons* Turn your financial data into insightful decisions with this straightforward guide to financial modeling with Excel Interested in learning how to build practical financial models and forecasts but concerned that you don't have the math skills or technical know-how? We've got you covered! Financial decision-making has never been easier than with Financial Modeling in Excel For Dummies. Whether you work at a mom-and-pop retail store or a multinational corporation, you can learn how to build budgets, project your profits into the future, model capital depreciation, value your assets, and more. You'll learn by doing as this book walks you through practical, hands-on exercises to help you build powerful models using just a regular version of Excel, which you've probably already got on your PC. You'll also: Master the tools and strategies that help you draw insights from numbers and data you've already got Build a successful financial model from scratch, or work with and modify an existing one to your liking Create new and unexpected business strategies with the ideas and conclusions you generate with scenario analysis Don't go buying specialized software or hiring that expensive consultant when you don't need either one. If you've got this book and a working version of Microsoft Excel, you've got all the tools you need to build sophisticated and useful financial models in no time!

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### **VISIBLE LEARNING**

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#### **A SYNTHESIS OF OVER 800 META-ANALYSES RELATING TO ACHIEVEMENT**

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*Routledge* This unique and ground-breaking book is the result of 15 years research and synthesises over 800 meta-analyses on the influences on achievement in school-aged students. It builds a story about the power of teachers, feedback, and a model of learning and understanding. The research involves many millions of students and represents the largest ever evidence based research into what actually works in schools to improve learning. Areas covered include the influence of the student, home, school, curricula, teacher, and teaching strategies. A model of teaching and learning is developed based on the notion of visible teaching and visible learning. A major message is that what works best for students is similar to what works best for teachers - an attention to setting challenging learning intentions, being clear about what success means, and an attention to learning strategies for developing conceptual understanding about what teachers and students know and understand. Although the current evidence based fad has turned into a debate about test scores, this book is about using evidence to build and defend a model of teaching and learning. A major contribution is a fascinating benchmark/dashboard for comparing many innovations in teaching and schools.

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### **ERGONOMICS IN THE AUTOMOTIVE DESIGN PROCESS**

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*CRC Press* The auto industry is facing tough competition and severe economic constraints. Their products need to be designed "right the first time" with the right combinations of features that not only satisfy the customers but continually please and delight them by providing increased functionality, comfort, convenience, safety, and craftsmanship. Based on t

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### **BIM HANDBOOK**

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#### **A GUIDE TO BUILDING INFORMATION MODELING FOR OWNERS, DESIGNERS, ENGINEERS, CONTRACTORS, AND FACILITY MANAGERS**

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*John Wiley & Sons* Discover BIM: A better way to build better buildings Building Information Modeling (BIM) offers a novel approach to design, construction, and facility management in which a digital representation of the building product and process is used to facilitate the exchange and interoperability of information in digital format. BIM is beginning to change

the way buildings look, the way they function, and the ways in which they are designed and built. The BIM Handbook, Third Edition provides an in-depth understanding of BIM technologies, the business and organizational issues associated with its implementation, and the profound advantages that effective use of BIM can provide to all members of a project team. Updates to this edition include: Information on the ways in which professionals should use BIM to gain maximum value New topics such as collaborative working, national and major construction clients, BIM standards and guides A discussion on how various professional roles have expanded through the widespread use and the new avenues of BIM practices and services A wealth of new case studies that clearly illustrate exactly how BIM is applied in a wide variety of conditions Painting a colorful and thorough picture of the state of the art in building information modeling, the BIM Handbook, Third Edition guides readers to successful implementations, helping them to avoid needless frustration and costs and take full advantage of this paradigm-shifting approach to construct better buildings that consume fewer materials and require less time, labor, and capital resources.

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### **A STEP-BY-STEP GUIDE TO CONDUCTING AN INTEGRATIVE REVIEW**

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*Springer Nature* This book provides guidance to readers for how to conduct an integrative review. Over the decades, with the expansion of evidence-based practice (EBP), the evolution of methods used in reviews has resulted in a wide spectrum of review types. Due to the overlapping characteristics of the various review methods, confusion exists related to terminology, descriptions and methods of each type. To fill this gap, this book examines components necessary to conduct a rigorous integrative review from formulating questions through dissemination of the results of the review. Each chapter focuses on one component or step in this process and is written in a straightforward and readable manner. An integrative review is considered by many as an actual research study, hence it should be approached following established research methods involving well-defined steps. The integrative review is often compared with the systematic review. Both are used in healthcare research and follow a systematic process in reviewing literature and developing recommendations, but there are important differences that are addressed in the book. Evidence-based practice (EBP) demands high quality, rigorous evidence for nurse clinicians to make informed decisions with and for their patients. In nursing education, the integrative review is a frequent capstone project for graduate students and forms the basis for many doctoral projects. The Integrative review process should be valid, reliable and transparent and this book provides clear guidelines for writing an integrative review for students, educators, clinicians, and researchers. This book is a useful addition to courses for both undergraduate and graduate level writers of integrative reviews. In academia, a likely adoption would be in graduate research and research methods courses, and baccalaureate honor courses.

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### **USING BENFORD'S LAW TO DETECT FRAUD**

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Can a mathematical theory first conceived by Dr. Frank Benford over sixty years ago really help you detect fraud? Amazingly, the answer is yes! This workbook will provide you with an understanding of the history behind Benford's Law and give you the tools needed to apply Benford's Law while undertaking a fraud audit or fraud examination.

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### **FOCUSED ANALYSIS OF QUALITATIVE INTERVIEWS WITH MAXQDA**

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#### **STEP BY STEP**

*Maxqda Press* Qualitative interviews are a very popular data collection method for which the topics of conversation are usually determined in advance and set down in an interview guide. The focused analysis method presented in this textbook provides detailed recommendations on how to analyze interview data in a systematic and methodically controlled manner. The practical procedure for focused interview analyses using the MAXQDA software package is described in six easy-to-follow steps: 1. Prepare, organize, and explore data 2. Develop categories for your analysis 3. Code your interviews ("basic coding") 4. Develop your category system further and the second coding cycle ("fine coding") 5. Analysis options after coding 6. Write the research report and document the analysis process

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### **QUALITATIVE RESEARCH METHODS**

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#### **COLLECTING EVIDENCE, CRAFTING ANALYSIS, COMMUNICATING IMPACT**

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*John Wiley & Sons* The definitive step-by step resource for qualitative and ethnographic research *Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact* is a comprehensive guide on both the theoretical foundations and practical application of qualitative methodology. Adopting a phronetic-iterative approach, this foundational book leads readers through the chronological progression of a qualitative research project, from designing a study and collecting and analyzing data to developing theories and effectively communicating the results—allowing readers to employ qualitative methods in their projects as they follow each chapter. Coverage of topics such as qualitative theories,

ethics, sampling, interview techniques, qualitative quality, and advice on practical fieldwork provides clear and concise guidance on how to design and conduct sound research projects. Easy-to-follow instructions on iterative qualitative data analysis explain how to organize, code, interpret, make claims, and build theory. Throughout, the author offers her own backstage stories about fieldwork, analysis, drafting, writing, and publishing, revealing the emotional and humorous aspects of practicing qualitative methods. Now in its second edition, this thorough and informative text includes new and expanded sections on topics including post-qualitative research, phenomenology, textual analysis and cultural studies, gaining access to elite and difficult to access populations, on persuasive writing, novel interviewing approaches, and more. Numerous examples, case studies, activities, and discussion questions have been updated to reflect current research and ensure contemporary relevance. Written in an engaging and accessible narrative style by an acclaimed scholar and researcher in the field Offers new and updated examples of coding and qualitative analysis, full-color photos and illustrations, and a companion instructor website Synthesizes the most up-to-date multidisciplinary literature on qualitative research methods including seven main approaches to qualitative inquiry: grounded theory, case study, ethnography, phenomenology, narrative and autoethnography, participatory action research, and arts-based research Presents innovative qualitative data collection methods and modern representation strategies, such as virtual ethnography, photo-voice, and mobile interviewing Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact is an ideal resource for undergraduate and graduate students, instructors, and faculty across multiple disciplines including the social sciences, healthcare, education, management, and the humanities, and for practitioners seeking expert guidance on practical qualitative methods.

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## **DESIGNING FOR THE DIGITAL AGE**

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### **HOW TO CREATE HUMAN-CENTERED PRODUCTS AND SERVICES**

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*John Wiley & Sons* Whether you're designing consumer electronics, medical devices, enterprise Web apps, or new ways to check out at the supermarket, today's digitally-enabled products and services provide both great opportunities to deliver compelling user experiences and great risks of driving your customers crazy with complicated, confusing technology. Designing successful products and services in the digital age requires a multi-disciplinary team with expertise in interaction design, visual design, industrial design, and other disciplines. It also takes the ability to come up with the big ideas that make a desirable product or service, as well as the skill and perseverance to execute on the thousand small ideas that get your design into the hands of users. It requires expertise in project management, user research, and consensus-building. This comprehensive, full-color volume addresses all of these and more with detailed how-to information, real-life examples, and exercises. Topics include assembling a design team, planning and conducting user research, analyzing your data and turning it into personas, using scenarios to drive requirements definition and design, collaborating in design meetings, evaluating and iterating your design, and documenting finished design in a way that works for engineers and stakeholders alike.

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## **THE ECOLOGY OF HUMAN DEVELOPMENT**

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*Harvard University Press*

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## **COST-EFFECTIVENESS ANALYSIS IN HEALTH**

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### **A PRACTICAL APPROACH**

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*John Wiley & Sons* This new third edition contains new discussion on meta-analysis and advanced modeling techniques, a long worked example using visual modeling software TreeAge Pro, and updated recommendations from the U.S. Public Health Service's Panel on Cost-Effectiveness in Health and Medicine. Cost-effectiveness analysis is used to evaluate medical interventions worldwide, in both developed and developing countries. This book provides process-specific instruction in a concise, structured format to give you a robust working knowledge of common methods and techniques. Develop a thoroughly fleshed-out research project Work accurately with costs, probabilities, and models Calculate life expectancy and quality-adjusted life years Prepare your study and your data for publication Comprehensive analysis skills are essential for students seeking careers in public health, medicine, biomedical research, health economics, health policy, and more.

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## **UNCLAIMED EXPERIENCE**

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## TRAUMA, NARRATIVE, AND HISTORY

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*JHU Press* Her afterword serves as a decisive intervention in the ongoing discussions in and about the field.

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## CREATIVE LABOUR

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### MEDIA WORK IN THREE CULTURAL INDUSTRIES

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*Routledge* What is it like to work in the media? Are media jobs more 'creative' than those in other sectors? To answer these questions, this book explores the creative industries, using a combination of original research and a synthesis of existing studies. Through its close analysis of key issues - such as tensions between commerce and creativity, the conditions and experiences of workers, alienation, autonomy, self-realization, emotional and affective labour, self-exploitation, and how possible it might be to produce 'good work' Creative Labour makes a major contribution to our understanding of the media, of work, and of social and cultural change. In addition, the book undertakes an extensive exploration of the creative industries, spanning numerous sectors including television, music and journalism. This book provides a comprehensive and accessible account of life in the creative industries in the twenty-first century. It is a major piece of research and a valuable study aid for both undergraduate and postgraduate students of subjects including business and management studies, sociology of work, sociology of culture, and media and communications.

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## THE DATA SCIENCE DESIGN MANUAL

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*Springer* This engaging and clearly written textbook/reference provides a must-have introduction to the rapidly emerging interdisciplinary field of data science. It focuses on the principles fundamental to becoming a good data scientist and the key skills needed to build systems for collecting, analyzing, and interpreting data. The Data Science Design Manual is a source of practical insights that highlights what really matters in analyzing data, and provides an intuitive understanding of how these core concepts can be used. The book does not emphasize any particular programming language or suite of data-analysis tools, focusing instead on high-level discussion of important design principles. This easy-to-read text ideally serves the needs of undergraduate and early graduate students embarking on an "Introduction to Data Science" course. It reveals how this discipline sits at the intersection of statistics, computer science, and machine learning, with a distinct heft and character of its own. Practitioners in these and related fields will find this book perfect for self-study as well. Additional learning tools: Contains "War Stories," offering perspectives on how data science applies in the real world Includes "Homework Problems," providing a wide range of exercises and projects for self-study Provides a complete set of lecture slides and online video lectures at [www.data-manual.com](http://www.data-manual.com) Provides "Take-Home Lessons," emphasizing the big-picture concepts to learn from each chapter Recommends exciting "Kaggle Challenges" from the online platform Kaggle Highlights "False Starts," revealing the subtle reasons why certain approaches fail Offers examples taken from the data science television show "The Quant Shop" ([www.quant-shop.com](http://www.quant-shop.com))

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## HANDBOOK OF DATA ANALYSIS

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*SAGE Electronic Inspection Copy available for instructors here* 'This book provides an excellent reference guide to basic theoretical arguments, practical quantitative techniques and the methodologies that the majority of social science researchers are likely to require for postgraduate study and beyond' - Environment and Planning 'The book provides researchers with guidance in, and examples of, both quantitative and qualitative modes of analysis, written by leading practitioners in the field. The editors give a persuasive account of the commonalities of purpose that exist across both modes, as well as demonstrating a keen awareness of the different things that each offers the practising researcher' - Clive Seale, Brunel University 'With the appearance of this handbook, data analysts no longer have to consult dozens of disparate publications to carry out their work. The essential tools for an intelligent telling of the data story are offered here, in thirty chapters written by recognized experts.' - Michael Lewis-Beck, F Wendell Miller Distinguished Professor of Political Science, University of Iowa 'This is an excellent guide to current issues in the analysis of social science data. I recommend it to anyone who is looking for authoritative introductions to the state of the art. Each chapter offers a comprehensive review and an extensive bibliography and will be invaluable to researchers wanting to update themselves about modern developments' - Professor Nigel Gilbert, Pro Vice-Chancellor and Professor of Sociology, University of Surrey This is a book that will rapidly be recognized as the bible for social researchers. It provides a first-class, reliable guide to the basic issues in data analysis, such as the construction of variables, the characterization of distributions and the notions of inference. Scholars and students can turn to it for teaching and applied needs with confidence. The book also seeks to enhance debate in the field by tackling more advanced topics such as models of change, causality, panel models and network analysis. Specialists will find much food for thought in these chapters. A distinctive feature of the book is the breadth of coverage. No other book provides a better one-stop survey of the field of data analysis. In 30 specially commissioned chapters the editors aim to encourage

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readers to develop an appreciation of the range of analytic options available, so they can choose a research problem and then develop a suitable approach to data analysis.

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### **BORDER MANAGEMENT MODERNIZATION**

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*World Bank Publications* Border clearance processes by customs and other agencies are among the most important and problematic links in the global supply chain. Delays and costs at the border undermine a country's competitiveness, either by taxing imported inputs with deadweight inefficiencies or by adding costs and reducing the competitiveness of exports. This book provides a practical guide to assist policy makers, administrators, and border management professionals with information and advice on how to improve border management systems, procedures, and institutions.

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### **DIGITAL DOMINANCE**

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#### **THE POWER OF GOOGLE, AMAZON, FACEBOOK, AND APPLE**

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*Oxford University Press* Are Google, Apple, Facebook, Amazon and Microsoft too powerful? Martin Moore and Damian Tambini draw together the world's leading researchers to examine the economic, political, and social impacts of these digital giants.

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### **PSYCHODYNAMIC FORMULATION**

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*John Wiley & Sons* How do our patients come to be the way they are? What forces shape their conscious and unconscious thoughts and feelings? How can we use this information to best help them? Constructing psychodynamic formulations is one of the best ways for mental health professionals to answer questions like these. It can help clinicians in all mental health settings understand their patients, set treatment goals, choose therapeutic strategies, construct meaningful interventions and conduct treatment. Despite the centrality of psychodynamic formulation to our work with patients, few students are taught how to construct them in a clear systematic way. This book offers students and practitioners from all fields of mental health a clear, practical, operationalized method for constructing psychodynamic formulations, with an emphasis on the following steps: DESCRIBING problems and patterns REVIEWING the developmental history LINKING problems and patterns to history using organizing ideas about development. The unique, up-to-date perspective of this book integrates psychodynamic theories with ideas about the role of genetics, trauma, and early cognitive and emotional difficulties on development to help clinicians develop effective formulations. Psychodynamic Formulation is written in the same clear, concise style of Psychodynamic Psychotherapy: A Clinical Manual (Wiley 2011). It is reader friendly, full of useful examples, eminently practical, suitable for either classroom or individual use, and applicable for all mental health professionals. It can stand alone or be used as a companion volume to the Clinical Manual.

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### **VESSEL HEALTH AND PRESERVATION: THE RIGHT APPROACH FOR VASCULAR ACCESS**

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*Springer* This Open access book offers updated and revised information on vessel health and preservation (VHP), a model concept first published in poster form in 2008 and in JVA in 2012, which has received a great deal of attention, especially in the US, UK and Australia. The book presents a model and a new way of thinking applied to vascular access and administration of intravenous treatment, and shows how establishing and maintaining a route of access to the bloodstream is essential for patients in acute care today. Until now, little thought has been given to an intentional process to guide selection, insertion and management of vascular access devices (VADs) and by default actions are based on crisis management when a quickly selected VAD fails. The book details how VHP establishes a framework or pathway model for each step of the patient experience, intentionally guiding, improving and eliminating risk when possible. The evidence points to the fact that reducing fragmentation, establishing a pathway, and teaching the process to all stakeholders reduces complications with intravenous therapy, improves efficiency and diminishes cost. As such this book appeals to bedside nurses, physicians and other health professionals.

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### **PRACTICAL HANDBOOK OF MATERIAL FLOW ANALYSIS**

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*CRC Press* The first-ever book on this subject establishes a rigid, transparent and useful methodology for investigating the material metabolism of anthropogenic systems. Using Material Flow Analysis (MFA), the main sources, flows, stocks, and emissions of man-made and natural materials can be determined. By demonstrating the application of MFA, this book reveals how resources can be conserved and the environment protected within complex systems. The fourteen case studies presented exemplify the potential for MFA to contribute to sustainable materials management. Exercises throughout the book deepen comprehension and expertise. The authors have had success in applying MFA to various

fields, and now promote the use of MFA so that future engineers and planners have a common method for solving resource-oriented problems.

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## **HANDBOOK ON MONITORING AND EVALUATION OF HUMAN RESOURCES FOR HEALTH**

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### **WITH SPECIAL APPLICATIONS FOR LOW- AND MIDDLE-INCOME COUNTRIES**

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This handbook offers health managers, researchers and policy makers a comprehensive and standard reference for monitoring and evaluating human resources for health. It brings together an analytical framework with strategy options for improving the health workforce information and evidence base, as well as country experiences to highlight approaches that have worked. It is a joint publication of the World Health Organization, World Bank and United States Agency for International Development.--Publisher's description.

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## **SCHOOLS OF THOUGHT**

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### **HOW THE POLITICS OF LITERACY SHAPE THINKING IN THE CLASSROOM**

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*Jossey-Bass* As a result of his visits to classrooms across the nation, Brown has compiled an engaging, thought-provoking collection of classroom vignettes which show the ways in which national, state, and local school politics translate into changed classroom practices. "Captures the breadth, depth, and urgency of education reform".--Bill Clinton.

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## **LOGISTICS TRANSPORTATION SYSTEMS**

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*Elsevier* Logistics Transportation Systems compiles multiple topics on transportation logistics systems from both qualitative and quantitative perspectives, providing detailed examples of real-world logistics workflows. It explores the key concepts and problem-solving techniques required by researchers and logistics professionals to effectively manage the continued expansion of logistics transportation systems, which is expected to reach an estimated 25 billion tons in the United States alone by 2045. This book provides an ample understanding of logistics transportation systems, including basic concepts, in-depth modeling analysis, and network analysis for researchers and practitioners. In addition, it covers policy issues related to transportation logistics, such as security, rules and regulations, and emerging issues including reshoring. This book is an ideal guide for academic researchers and both undergraduate and graduate students in transportation modeling, supply chains, planning, and systems. It is also useful to transportation practitioners involved in planning, feasibility studies, consultation and policy for transportation systems, logistics, and infrastructure. Provides real-world examples of logistics systems solutions for multiple transportation modes, including seaports, rail, barge, road, pipelines, and airports Covers a wide range of business aspects, including customer service, cost, and decision analysis Features key-term definitions, concept overviews, discussions, and analytical problem-solving

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## **HOW TO BE AN INVESTMENT BANKER**

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### **RECRUITING, INTERVIEWING, AND LANDING THE JOB**

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*John Wiley & Sons* A top-notch resource for anyone who wants to break into the demanding world of investment banking For undergraduates and MBA students, this book offers the perfect preparation for the demanding and rigorous investment banking recruitment process. It features an overview of investment banking and careers in the field, followed by chapters on the core accounting and finance skills that make up the necessary framework for success as a junior investment banker. The book then moves on to address the kind of specific technical interview and recruiting questions that students will encounter in the job search process, making this the ideal resource for anyone who wants to enter the field. The ideal test prep resource for undergraduates and MBA students trying to break into investment banking Based on author Andrew Gutmann's proprietary 24 to 30-hour course Features powerful learning tools, including sample interview questions and answers and online resources For anyone who wants to break into investment banking, How to Be an Investment Banker is the perfect career-making guide.

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## **QUALITATIVE RESEARCH IN INFORMATION SYSTEMS**

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### **A READER**

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*SAGE* Qualitative research has become a legitimate approach within the information systems community, but researchers have traditionally drawn upon material from the social

sciences given the absence of a single source relevant to them. **Qualitative Research in Information Systems: A Reader** represents just such a volume and is both timely and relevant. Information systems and qualitative research articles are now widely used for teaching on many upper level courses in information systems, and there is demand for a definitive collection of these readings as a basic reader and teaching text. This book expertly brings together the seminal works in the field, along with editorial introductions to assist the reader in understanding the essential principles of qualitative research. The book is organised according to the following thematic sections: · Part I: Overview of Qualitative Research · Part II: Philosophical Perspectives · Part III: Qualitative Research Methods · Part IV: Modes of Analyzing and Interpreting Qualitative Data **Qualitative Research in Information Systems: A Reader** should become the benchmark reference point for students and researchers in information systems, management science and others involved in information technology needing to learn about qualitative research.

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**STANDARDS OF PRACTICE HANDBOOK, ELEVENTH EDITION**

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