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## Pre-Incident Indicators of Terrorist Incidents

### The Identification of Behavioral, Geographic and Temporal Patterns of Preparatory Conduct

*DIANE Publishing* This is a print on demand edition of a hard to find publication. Explores whether sufficient data exists to examine the temporal and spatial relationships that existed in terrorist group planning, and if so, could patterns of preparatory conduct be identified? About one-half of the terrorists resided, planned, and prepared for terrorism relatively close to their eventual target. The terrorist groups existed for 1,205 days from the first planning meeting to the date of the actual/planned terrorist incident. The planning process for specific acts began 2-3 months prior to the terrorist incident. This study examined selected terrorist groups/incidents in the U.S. from 1980-2002. It provides for the potential to identify patterns of conduct that might lead to intervention prior to the commission of the actual terrorist incidents. Illustrations.

## WHO Laboratory Manual for the Examination of Human Semen and Sperm-Cervical Mucus Interaction

*Cambridge University Press* The definitive and essential source of reference for all laboratories involved in the analysis of human semen.

## The Challenge of Obesity in the WHO European Region and the Strategies for Response

### Summary

*World Health Organization* In a brief, clear and easily accessible way, this summary illustrates the dynamics of the obesity epidemic and its impact on public health throughout the WHO European Region, particularly in eastern countries. It describes how factors that increase the risk of obesity are shaped in different settings, such as the family, school, community and workplace. It makes both ethical and economic arguments for accelerating action against obesity, and analyses effective programs and policies in different government sectors, such as education, health, agriculture and trade, urban planning and transport. The summary also describes how to design policies and programs to prevent obesity and how to monitor progress, and calls for specific action by stakeholders: not only government sectors but also the private sector - including food manufacturers, advertisers and traders - and professional consumers' and international and intergovernmental organizations such as the European Union.

## First Episode Psychosis

*CRC Press* The new edition of this popular handbook has been thoroughly updated to include the latest data concerning treatment of first-episode patients. Drawing from their experience, the authors discuss the presentation and assessment of the first psychotic episode and review the appropriate use of antipsychotic agents and psychosocial

approaches in effective management.

## Working Mother

The magazine that helps career moms balance their personal and professional lives.

## Introducing Microsoft Power BI

*Microsoft Press* This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, *Analyzing Data with Power BI and Power Pivot for Excel* (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details:<http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

## Networks, Crowds, and Markets

## Reasoning About a Highly Connected World

*Cambridge University Press* Are all film stars linked to Kevin Bacon? Why do the stock markets rise and fall sharply on the strength of a vague rumour? How does gossip spread so quickly? Are we all related through six degrees of separation? There is a growing awareness of the complex networks that pervade modern society. We see them in the rapid growth of the Internet, the ease of global communication, the swift spread of news and information, and in the way epidemics and financial crises develop with startling speed and intensity. This introductory book on the new science of networks takes an interdisciplinary approach, using economics, sociology, computing, information science and applied mathematics to address fundamental questions about the links that connect us, and the ways that our decisions can have consequences for others.

## Backpacker

Backpacker brings the outdoors straight to the reader's doorstep, inspiring and enabling them to go more places and enjoy nature more often. The authority on active adventure, Backpacker is the world's first GPS-enabled magazine, and the only magazine whose editors personally test the hiking trails, camping gear, and survival tips they publish. Backpacker's Editors' Choice Awards, an industry honor recognizing design, feature and product innovation, has become the gold standard against which all other outdoor-industry awards are measured.

## Preventing Tobacco Use Among Youth and Young Adults

## A Report of the Surgeon General

*U.S. Government Printing Office* **NOTE: NO FURTHER DISCOUNT FOR THIS PRINT PRODUCT -- OVERSTOCK SALE --** Significantly reduced list price This Surgeon General's Report details the causes and the consequences of tobacco use among youth and young adults by focusing on the social, environmental, advertising, and marketing influences that encourage youth and young adults to initiate and sustain tobacco use. This is the first time tobacco data on young adults as a discrete population have been explored in detail. The report also highlights successful strategies to prevent young people from using tobacco. This three volume set includes the following items: A booklet containing highlights from the 2012 Surgeon General's report on tobacco use among youth and teens ages 12 through 17 and young adults ages 18 through 26. This booklet provides an overview of tobacco use within this targeted age group. The second booklet is an Executive Summary with two messages. One message from for Kathleen Sebelius, Secretary of Health and Human Services and a second message from Howard Koh, Assistant Secretary of Health and contains a brief introduction to the set and summary and conclusions for each chapter contained in the final volume. The final volume contains over 800 pages of documentation, interwoven with text and data addressing the adverse health consequences of tobacco use by children and young adults. It includes research on a variety of topics, including nicotine addiction, trends in cigarette smoking among young adults, trends in smokeless tobacco use and cigar smoking over time, genetic factors in tobacco use among youth, and mass media influence on smoking to this age group to name a few. This third volume is rich with table data research findings to support the Surgeon General's concerns with America's use and tobacco. If you would like to find similar products, please check out our Alcoholism, Smoking, and Substance Abuse resources collection at this link: <https://bookstore.gpo.gov/catalog/health-benefits/alcoholism-smoking-substance-abuse> "

## English File Intermediate Student's Book

"Just when you thought it couldn't get any better!" A new edition of the best-selling English File - the best way to get your students talking. A blend of completely new lessons, updated texts and activities, together with the refreshing and fine-tuning of some favourite lessons from New English File - English File third edition provides the right mix of language, motivation, and opportunity to get students talking. English File third edition offers more support for teachers and students. Teacher's Book provides over 100 photocopiables to save preparation time, plus extra tips and ideas. Classroom Presentation Tool brings your classroom to life with the Student's Book and Workbook, on-screen and interactive.

## Ask a Manager

## How to Navigate Clueless Colleagues, Lunch-Stealing Bosses and Other Tricky Situations at Work

*Hachette UK* 'I'm a HUGE fan of Alison Green's "Ask a Manager" column. This book is even better' Robert Sutton, author of *The No Asshole Rule* and *The Asshole Survival Guide* 'Ask A Manager is the book I wish I'd had in my desk drawer when I was starting out (or even, let's be honest, fifteen years in)' - Sarah Knight, New York Times bestselling author of *The Life-Changing Magic of Not Giving a F\*ck* A witty, practical guide to navigating 200 difficult professional conversations Ten years as a workplace advice columnist has taught Alison Green that people avoid awkward conversations in the office because they don't know what to say. Thankfully, Alison does. In this incredibly helpful book, she takes on the tough discussions you may need to have during your career. You'll learn what to say when: · colleagues push their work on you - then take credit for it · you accidentally trash-talk someone in an email and hit 'reply all' · you're being micromanaged - or not being managed at all · your boss seems unhappy with your work · you got too drunk at the Christmas party With sharp, sage advice and candid letters from real-life readers, *Ask a Manager* will help you successfully navigate the stormy seas of office life.

## English File: Intermediate. Teacher's Guide with Teacher's Resource Centre

## R in a Nutshell

## A Desktop Quick Reference

*O'Reilly Media, Inc.* "If you're considering R for statistical computing and data visualization, this book provides a quick and practical guide to just about everything you can do with the open source R language and software environment. You'll learn how to write R functions and use R packages to help you prepare, visualize, and analyze data. Author Joseph Adler illustrates each process with a wealth of examples from medicine, business, and sports. Updated for R 2.14 and 2.15, this second edition includes new and expanded chapters on R performance, the ggplot2 data visualization package, and parallel R computing with Hadoop. Get started quickly with an R tutorial and hundreds of examples Explore R syntax, objects, and other language details Find thousands of user-contributed R packages online, including Bioconductor Learn how to use R to prepare data for analysis Visualize your data with R's graphics, lattice, and ggplot2 packages Use R to calculate statistical tests, fit models, and compute probability distributions Speed up intensive computations by writing parallel R programs for Hadoop Get a complete desktop reference to R

## Guide for the Care and Use of Laboratory Animals Eighth Edition

*National Academies Press* A respected resource for decades, the *Guide for the Care and Use of Laboratory Animals* has been updated by a committee of experts, taking into consideration input from the scientific and laboratory animal communities and the public at large. The Guide incorporates new scientific information on common laboratory animals, including aquatic species, and includes extensive references. It is organized around major components of animal use: Key concepts of animal care and use. The Guide sets the framework for the humane care and use of laboratory animals. Animal care and use program. The Guide discusses the concept of a broad Program of Animal Care and Use, including roles and responsibilities of the Institutional Official, Attending Veterinarian and the Institutional Animal Care and Use Committee. Animal environment, husbandry, and management. A chapter on this topic is now divided into sections on terrestrial and aquatic animals and provides recommendations for housing and environment, husbandry, behavioral and population management, and more. Veterinary care. The Guide discusses veterinary care and the

responsibilities of the Attending Veterinarian. It includes recommendations on animal procurement and transportation, preventive medicine (including animal biosecurity), and clinical care and management. The Guide addresses distress and pain recognition and relief, and issues surrounding euthanasia. Physical plant. The Guide identifies design issues, providing construction guidelines for functional areas; considerations such as drainage, vibration and noise control, and environmental monitoring; and specialized facilities for animal housing and research needs. The Guide for the Care and Use of Laboratory Animals provides a framework for the judgments required in the management of animal facilities. This updated and expanded resource of proven value will be important to scientists and researchers, veterinarians, animal care personnel, facilities managers, institutional administrators, policy makers involved in research issues, and animal welfare advocates.

## The Tongue and Quill

### Afh 33-337

The Tongue and Quill has been a valued Air Force resource for decades and many Airmen from our Total Force of uniformed and civilian members have contributed their talents to various editions over the years. This revision is built upon the foundation of governing directives and user's inputs from the unit level all the way up to Headquarters Air Force. A small team of Total Force Airmen from the Air University, the United States Air Force Academy, Headquarters Air Education and Training Command (AETC), the Air Force Reserve Command (AFRC), Air National Guard (ANG), and Headquarters Air Force compiled inputs from the field and rebuilt The Tongue and Quill to meet the needs of today's Airmen. The team put many hours into this effort over a span of almost two years to improve the content, relevance, and organization of material throughout this handbook. As the final files go to press it is the desire of The Tongue and Quill team to say thank you to every Airman who assisted in making this edition better; you have our sincere appreciation!

## The Undercover Economist

*Hachette UK* Who makes most money from the demand for cappuccinos early in the morning at Waterloo Station? Why is it impossible to get a foot on the property ladder? How does the Mafia make money from laundries when street gangs pushing drugs don't? Who really benefits from immigration? How can China, in just fifty years, go from the world's worst famine to one of the greatest economic revolutions of all time, lifting a million people out of poverty a month? Looking at familiar situations in unfamiliar ways, THE UNDERCOVER ECONOMIST is a fresh explanation of the fundamental principles of the modern economy, illuminated by examples from the streets of London to the booming skyscrapers of Shanghai to the sleepy canals of Bruges. Leaving behind textbook jargon and equations, Tim Harford will reveal the games of signals and negotiations, contests of strength and battles of wit that drive not only the economy at large but the everyday choices we make.

## Of Mice and Men

*Lulu.com* Tells a story about the strange relationship of two migrant workers who are able to realize their dreams of an easy life until one of them succumbs to his weakness for soft, helpless creatures and strangles a farmer's wife.

## Handbook of Interpersonal Communication

*Walter de Gruyter* Interpersonal communication (IC) is a continuous game between the interacting interactants. It is a give and take - a continuous, dynamic flow that is linguistically realized as discourse as an on-going sequence of interactants' moves. Interpersonal communication is produced and interpreted by acting linguistically, and this makes it a fascinating research area. The handbook, Interpersonal Communication, examines how interactants manage to exchange facts, ideas, views, opinions, beliefs, emotion, etc. by using the linguistic systems and the resources they offer. In interpersonal communication, the fine-tuning of individuals' use of the linguistic resources is continuously probed. The language used in interpersonal communication enhances social relations between interactants and keeps the interaction on the normal track. When interaction gets off the track, linguistic miscommunication may also destroy social relationships. This volume is essentially concerned with this fine-tuning in discourse, and how it is achieved among various interactant groups. The volume departs from the following fundamental questions: How do interpersonal relations manifest themselves in language? What is the role of language in developing and maintaining relationships in interpersonal communication? What types of problems occur in interpersonal communication and what kind of strategies and means are used to solve them? How does linguistically realized interpersonal communication interact with other semiotic modes? Interpersonal communication is seen and researched from the perspective of what is being said or written, and how it is realized in various generic forms. The current research also gives attention to other semiotic modes which interact with the linguistic modes. It is not just the social roles of interactants in groups, the possible media available, the non-verbal behaviors, the varying contextual frames for communication, but primarily the actual linguistic manifestations that we need to focus upon when we want to have a full picture of what is going on in human interpersonal communication. It is this linguistic perspective that the volume aims to present to all researchers interested in IC. The volume offers an overview of the theories, methods, tools, and resources of linguistically-oriented approaches, e.g. from the fields of linguistics, social psychology, sociology, and semiotics, for

the purpose of integration and further development of the interests in IC., Topics e.g.: Orientation to interaction as primarily linguistically realized processes Expertise on theorizing and analyzing cultural and situational contexts where linguistic processes are realized Expertise on handling language corpora Expertise on theorizing and analyzing interaction types as genres Orientation to an integrated view of linguistic and non-linguistic participant activities and of how interactants generate meanings and interact with space Expertise on researching the management of the linguistic flow in interaction and its successfulness.

## Study and Master Geography Grade 11 CAPS Study Guide

### Business Ethics

### A Basic Guide to Exporting

*Simon and Schuster* Here is practical advice for anyone who wants to build their business by selling overseas. The International Trade Administration covers key topics such as marketing, legal issues, customs, and more. With real-life examples and a full index, A Basic Guide to Exporting provides expert advice and practical solutions to meet all of your exporting needs.

### Molecular Beams in Physics and Chemistry

### From Otto Stern's Pioneering Exploits to Present-Day Feats

*Springer* An homage to Otto Stern (Dudley Herschbach).- My uncle Otto Stern (Alan Templeton).- Otto Stern's trajectory (Tilman Sauer).- From theory to experiment (and back to theory)? On Otto Stern, Max Born and other physicists in the 1920s (Arne Schirrmacher).- Otto Sackur, Otto Stern, and the Beginning of the Quantum Theory of Gases (Massimiliano Badino).- From Stern's beam experiments to modern biomolecular NMR spectroscopy (Christian Griesinger).- Quantum or classical perception: The Imaging Theorem and the Ensemble Picture (John Briggs).- Reduction of the atomic wave function in the Stern--Gerlach magnetic field (Michael Devereux).- Precision experiments for the revised SI -- and the future of time (Joachim Ullrich).- Precision Physics in Penning Traps Using the Continuous Stern--Gerlach--Effect (Klaus Blaum).- Frankfurt Physicists (Michael Eckert).- Our Patrimony from Otto Stern and My Memories of Otto Frisch (Dan Kleppner).- Ultracold Chemical reactions with molecules in slow motion (Kang-Kuen Ni).- Choreographing Quantum Spin Dynamics with Light (Monika Schleier-Smith).- Stern's relation to Gerlach (Horst Schmidt--Böcking).- Manipulation and control of molecular beams (Gerard Meijer).- Quantum effects in cold and controlled molecular dynamics (Christiane Koch).- Otto Stern and Wave--Particle Duality (Peter Toennies).- Macromolecular Matter Wave Interferometry and Talbot--Lau Deflectometry (Markus Arndt).- Rotating rotationless: nonadiabatic alignment of the helium dimer and trimer (Maksim Kunitski).- Grating Diffraction of Molecular Beams: Present Day Implementations of Otto Stern's Concept (Wieland Schöllkopf).- Interaction effects in ultra cold atom systems (Dörte Blume).- Laser cooling and magneto--optical trapping of molecules (Mike Tarbutt).- Microdroplet Chemistry (Dick Zare).- TBA (Manfred Faubel).- From Liquid Rays to Gas Rays: The Non--Maxwellian Evaporation of Helium from Water Microjets (Gil Nathanson).- Laser--induced rotation and alignment of molecules in helium nanodroplets (Henrik Stapelfeldt).- Far-from-equilibrium dynamics of molecules in helium nanodroplets (Mikhail Lemeshko).

### The Shock Doctrine

### The Rise of Disaster Capitalism

*Penguin UK* 'Impassioned, hugely informative, wonderfully controversial, and scary as hell' John le Carré Around the world in Britain, the United States, Asia and the Middle East, there are people with power who are cashing in on chaos; exploiting bloodshed and catastrophe to brutally remake our world in their image. They are the shock doctors. Exposing these global profiteers, Naomi Klein discovered information and connections that shocked even her about how comprehensively the shock doctors' beliefs now dominate our world - and how this domination has been achieved. Raking in billions out of the tsunami, plundering Russia, exploiting Iraq - this is the chilling tale of how a few are making a killing while more are getting killed. 'Packed with thinking dynamite ... a book to be read everywhere' John Berger 'If you only read one non-fiction book this year, make it this one' Metro Books of the Year 'There are a few books that really help us understand the present. The Shock Doctrine is one of those books' John Gray, Guardian 'A brilliant book written with a perfectly distilled anger, channelled through hard fact. She has indeed surpassed No Logo' Independent

# A Handbook for Teaching and Learning in Higher Education

## Enhancing Academic Practice

*Routledge* First Published in 2002. Routledge is an imprint of Taylor & Francis, an informa company.

## Distance Education for Teacher Training

*Routledge* First published in 2002. Routledge is an imprint of Taylor & Francis, an informa company.

## Pandemic Influenza Preparedness and Response

### A WHO Guidance Document

*World Health Organization* "Influenza pandemics are unpredictable but recurring events that can have severe consequences on societies worldwide. This revised WHO guidance publication on pandemic influenza preparedness and response acknowledges that pandemic preparedness is centered around health sectors planning but must also be broader. WHO therefore advocates a "whole-of-society" approach to sustainable and ethical pandemic preparedness while focusing in more detail on the role of the health sector. The roles of WHO and national governments are outlined to create a better understanding of how health and non-health sectors, both public and private, all contribute to pandemic preparedness"--Publisher's description.

## Essentials of Nursing Research

### Appraising Evidence for Nursing Practice

This eighth edition of *Essentials of Nursing Research*, written by AJN awardwinning authors, along with its accompanying *Study Guide for Essentials of Nursing Research*, student learning ancillaries, and instructor teaching materials present a unique learningteaching package that is designed to teach students how to read and critique research reports, and to appreciate the application of research findings to nursing practice. New to this edition: New text organization with separate sections on quantitative and qualitative research offer greater continuity of ideas to better meet the needs of students and faculty. New online chapter supplements for every chapter expand student's knowledge of research topics New chapter on mixed methods research, which involves the blending of qualitative and quantitative data in a single inquiry, responds to the surge of interest in this type of research Increased emphasis on evidencebased practice (EBP) especially in the areas of asking wellworded questions for EBP and searching for such evidence guides the reader from theory to application. Enhanced assistance for instructors with numerous suggestions on how to make learning aboutand teachingresearch methods more rewarding.

## How to Accelerate Your Internet

### A Practical Guide to Bandwidth Management and Optimisation Using Open Source Software

*Lulu.com*

## The Ultimate Guide To Choosing a Medical Specialty

*McGraw Hill Professional* The first medical specialty selection guide written by residents for students! Provides an inside look at the issues surrounding medical specialty selection, blending first-hand knowledge with useful facts and statistics, such as salary information, employment data, and match statistics. Focuses on all the major specialties and features firsthand portrayals of each by current residents. Also includes a guide to personality characteristics that are predominate with practitioners of each specialty. "A terrific mixture of objective information as well as factual data make this book an easy, informative, and interesting read." --Review from a 4th year Medical Student

## The Weak Hydrogen Bond

## In Structural Chemistry and Biology

*International Union of Crystallography* The existence of the weak hydrogen bond has been postulated for some years, but only recently has it become evident that the bond plays a distinctive role in the characteristics of certain molecules. This book provides a critical assessment.

## THE STRATEGY JOURNEY

(includes Kickstarter Digital Mini-course + Worksheets)

How to navigate your strategy journey in business using a five model framework and methodology that teaches you to play 'SMART' and 'win' in the game of business and career ascension.

## Involved

## Writing for College, Writing for Your Self

**Involved: Writing for College, Writing for Your Self** helps students to understand their college experience as a way of advancing their own personal concerns and to draw substance from their reading and writing assignments. By enabling students to understand what it is they are being asked to write{u2014}from basic to complex communications{u2014}and how they can go about fulfilling those tasks meaningfully and successfully, this book helps students to develop themselves in all the ways the university offers. This edition of the book has been adapted from the print edition, published in 1997 by Houghton Mifflin. Copyrighted materials{u2014}primarily images and examples within the text{u2014}have been removed from this edition. --

## Who Controls the Internet?

## Illusions of a Borderless World

*Oxford University Press* **Is the Internet erasing national borders? Will the future of the Net be set by Internet engineers, rogue programmers, the United Nations, or powerful countries? Who's really in control of what's happening on the Net? In this provocative new book, Jack Goldsmith and Tim Wu tell the fascinating story of the Internet's challenge to governmental rule in the 1990s, and the ensuing battles with governments around the world. It's a book about the fate of one idea--that the Internet might liberate us forever from government, borders, and even our physical selves. We learn of Google's struggles with the French government and Yahoo's capitulation to the Chinese regime; of how the European Union sets privacy standards on the Net for the entire world; and of eBay's struggles with fraud and how it slowly learned to trust the FBI. In a decade of events the original vision is uprooted, as governments time and time again assert their power to direct the future of the Internet. The destiny of the Internet over the next decades, argue Goldsmith and Wu, will reflect the interests of powerful nations and the conflicts within and between them. While acknowledging the many attractions of the earliest visions of the Internet, the authors describe the new order, and speaking to both its surprising virtues and unavoidable vices. Far from destroying the Internet, the experience of the last decade has led to a quiet rediscovery of some of the oldest functions and justifications for territorial government. While territorial governments have unavoidable problems, it has proven hard to replace what legitimacy governments have, and harder yet to replace the system of rule of law that controls the unchecked evils of anarchy. While the Net will change some of the ways that territorial states govern, it will not diminish the oldest and most fundamental roles of government and challenges of governance. Well written and filled with fascinating examples, including colorful portraits of many key players in Internet history, this is a work that is bound to stir heated debate in the cyberspace community.**

## Symmetric and Asymmetric Distributions

## Theoretical Developments and Applications

*MDPI* In recent years, the advances and abilities of computer software have substantially increased the number of scientific publications that seek to introduce new probabilistic modelling frameworks, including continuous and discrete approaches, and univariate and multivariate models. Many of these theoretical and applied statistical works are related to distributions that try to break the symmetry of the normal distribution and other similar symmetric models, mainly using Azzalini's scheme. This strategy uses a symmetric distribution as a baseline case, then an extra parameter is added to the parent model to control the skewness of the new family of probability distributions. The most widespread and popular model is the one based on the normal distribution that produces the skewed normal distribution. In this Special Issue on symmetric and asymmetric distributions, works related to this topic are presented, as well as theoretical and applied proposals that have connections with and implications for this topic.

Immediate applications of this line of work include different scenarios such as economics, environmental sciences, biometrics, engineering, health, etc. This Special Issue comprises nine works that follow this methodology derived using a simple process while retaining the rigor that the subject deserves. Readers of this Issue will surely find future lines of work that will enable them to achieve fruitful research results.

## Launch! Advertising and Promotion in Real Time

*Flat World Knowledge* "Launch! is written for advertising and promotions courses taught to students in the business school and journalism and mass communication students. This textbook is the first of its kind to teach advertising concepts by reverse engineering a real advertising campaign from beginning to end"--Open Textbook Library.

## Advanced Technologies, Systems, and Applications II

## Proceedings of the International Symposium on Innovative and Interdisciplinary Applications of Advanced Technologies (IAT)

*Springer* This book presents innovative and interdisciplinary applications of advanced technologies. It includes the scientific outcomes of the 9th DAYS OF BHAAAS (Bosnian-Herzegovinian American Academy of Arts and Sciences) held in Banja Vrućica, Teslić, Bosnia and Herzegovina on May 25-28, 2017. This unique book offers a comprehensive, multidisciplinary and interdisciplinary overview of the latest developments in a broad section of technologies and methodologies, viewed through the prism of applications in computing, networking, information technology, robotics, complex systems, communications, energy, mechanical engineering, economics and medicine, to name just a few.

## Social Media Management

## Technologies and Strategies for Creating Business Value

*Springer* This undergraduate textbook adopts the perspective of organizations - not individuals - and clarifies the impact of social media on their different departments or disciplines, while also exploring how organizations use social media to create business value. To do so, the book pursues a uniquely multi-disciplinary approach, embracing IT, marketing, HR and many other fields. Readers will benefit from a comprehensive selection of current topics, including: tools, tactics and strategies for social media, internal and external communication, viral marketing campaigns, social CRM, employer branding, e-recruiting, search engine optimization, social mining, sentiment analysis, crowdfunding, and legal and ethical issues.

## Cyber-Physical Security

## Protecting Critical Infrastructure at the State and Local Level

*Springer* This book focuses on the vulnerabilities of state and local services to cyber-threats and suggests possible protective action that might be taken against such threats. Cyber-threats to U.S. critical infrastructure are of growing concern to policymakers, managers and consumers. Information and communications technology (ICT) is ubiquitous and many ICT devices and other components are interdependent; therefore, disruption of one component may have a negative, cascading effect on others. Cyber-attacks might include denial of service, theft or manipulation of data. Damage to critical infrastructure through a cyber-based attack could have a significant impact on the national security, the economy, and the livelihood and safety of many individual citizens. Traditionally cyber security has generally been viewed as being focused on higher level threats such as those against the internet or the Federal government. Little attention has been paid to cyber-security at the state and local level. However, these governmental units play a critical role in providing services to local residents and consequently are highly vulnerable to cyber-threats. The failure of these services, such as waste water collection and water supply, transportation, public safety, utility services, and communication services, would pose a great threat to the public. Featuring contributions from leading experts in the field, this volume is intended for state and local government officials and managers, state and Federal officials, academics, and public policy specialists.

# Book of Abstracts of the 70th Annual Meeting of the European Federation of Animal Science

Ghent, Belgium, 26-30 August 2019

*Wageningen Academic Publishers* **This Book of Abstracts is the main publication of the 70th Annual Meeting of the European Federation of Animal Science (EAAP). It contains abstracts of the invited papers and contributed presentations of the sessions of EAAP's eleven Commissions: Animal Genetics, Animal Nutrition, Animal Management and Health, Animal Physiology, Cattle Production, Sheep and Goat Production, Pig Production, Horse Production and Livestock Farming Systems, Insects and Precision Livestock Farming.**

## Practical Research

### Planning and Design

**For undergraduate or graduate courses that include planning, conducting, and evaluating research. A do-it-yourself, understand-it-yourself manual designed to help students understand the fundamental structure of research and the methodical process that leads to valid, reliable results. Written in uncommonly engaging and elegant prose, this text guides the reader, step-by-step, from the selection of a problem, through the process of conducting authentic research, to the preparation of a completed report, with practical suggestions based on a solid theoretical framework and sound pedagogy. Suitable as the core text in any introductory research course or even for self-instruction, this text will show students two things: 1) that quality research demands planning and design; and, 2) how their own research projects can be executed effectively and professionally.**