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Principles of Responsible Management: Global Sustainability, Responsibility, and Ethics Cengage Learning *PRINCIPLES OF RESPONSIBLE MANAGEMENT* offers an international, scientifically sound, and strictly practice-related perspective. It is the first official textbook of the United Nations for the Principles for Responsible Management Education (PRME) academic network, and a reference book for companies of the United Nations Global Compact Initiative. It is a primary text for traditional business and society, business ethics, corporate social responsibility, and sustainability courses, or may serve as a practitioner handbook. Contributors are renowned academic professionals in their respective chapter topics as well as distinguished business practitioners who contribute highly relevant practice cases. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **International Financial Management Cengage Learning** Prepare for success in international finance with this best-selling book's effective presentation of in-depth theory and practical applications. *INTERNATIONAL FINANCIAL MANAGEMENT 12E* builds on the fundamental principles of corporate finance to provide the timely information and contemporary insights needed to prosper in today's global business environment. This book discusses a wide range of managerial topics using a strong corporate perspective and highlights financial reform and its impact on the international finance today. An emphasis on the most recent financial industry trends further prepares readers to understand and effectively manage within the dynamic field of international finance. 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With even more real-world examples, *CONSUMER BEHAVIOR, 7E* provides a thorough, yet enjoyable guide that enables today's learners to master the skills they need. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Principles of Heat Transfer Cengage Learning** Readers learn the principles of heat transfer using the classic that sets the standard of coverage and organization for all other heat transfer books. Following the recommendations of the ASME Committee on Heat Transfer Education, Kreith/Manglik's *PRINCIPLES OF HEAT TRANSFER, 8E* provides a comprehensive engineering approach that is ideal for your study of heat transfer. This relevant book recognizes that in today's world, computational analysis is more critical than rote mathematical solutions to heat transfer problems. However, the authors also incorporate an effective analytic approach that offers a clear understanding of the physics involved and equips readers with the tools for analyzing more complex problems. The book emphasizes applications to current engineering challenges in renewable energy, bioengineering, microelectronics, materials processing, and space exploration. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Principles of Macroeconomics Cengage Learning** With its clear and engaging writing style, *PRINCIPLES OF MACROECONOMICS, Seventh Edition*, continues to be one of the most popular books on economics available today. Mankiw emphasizes material that you are likely to find interesting about the economy (particularly if you are studying economics for the first time), including real-life scenarios, useful facts, and the many ways economic concepts play a role in the decisions you make every day. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **CB7 Cengage Learning 4LTR Press** solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **The Ultimate Job Hunter's Guidebook Cengage Learning** Offering concise coverage of essential job-hunting and career strategies, this flexible guidebook can supplement any business course or serve as the foundation for a career development class. The Seventh Edition focuses on real-world applications through experiential exercises and hands-on activities that provide a comprehensive how-to for anyone beginning a job search. It delivers practical advice in a straightforward style along with action-oriented examples that can easily be followed. Students are taught to look beyond traditional resources like classified ads to find potential employers. For example, this edition includes a new, information-packed chapter on using social networks such as LinkedIn, Facebook and Twitter in the job search. As in previous editions, the text offers many samples of job hunting tools, such as resumes and cover letters from a wide variety of career fields. Students can use these samples as virtual templates, substituting their own information into the established format. Throughout each chapter is heavy emphasis on employing the latest technologies and online tools at every phase of the job hunt. The techniques covered in *The Ultimate Job Hunter's Guidebook* will prove useful to students as they embark on their new career and in years to come as they progress in their chosen profession. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Biology: Concepts and Applications Cengage Learning** In the new edition of *BIOLOGY: CONCEPTS AND APPLICATIONS*, authors Cecie Starr, Christine A. Evers, and Lisa Starr have partnered with the National Geographic Society to develop a text designed to engage and inspire. This trendsetting text introduces the key concepts of biology to non-biology majors using clear explanations and unparalleled visuals. While mastering core concepts, each chapter challenges students to question what they read and apply the concepts learned, providing students with the critical thinking skills and science knowledge they need in life. Renowned for its writing style the new edition is enhanced with exclusive content from the National Geographic Society, including over 200 new photos and illustrations. New People Matter sections in most chapters profile National Geographic Explorers and Grantees who are making significant contributions in their field, showing students how concepts in the chapter are being applied in their biological research. Each chapter concludes with an 'Application' section highlighting real-world uses of biology and helping students make connections to chapter content. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Business Ethics: Ethical Decision Making & Cases Cengage Learning** Packed with cases, exercises, simulations, and practice tests, the market-leading *BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, Tenth Edition*, thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs--helping readers see how ethics can be integrated into key strategic business decisions. Thoroughly revised, the new tenth edition incorporates coverage of new legislation affecting business ethics, the most up-to-date examples, and the best practices of high-profile organizations. It also includes 20 all-new or updated original case studies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Cengage Advantage Books: Business Law: Text & Cases - An Accelerated Course Cengage Learning** Concise, authoritative, and reader-friendly, *BUSINESS LAW: TEXT & CASES--AN ACCELERATED COURSE* delivers an ideal blend of classic black-letter law and cutting-edge coverage of contemporary issues and cases for a one-semester business law course. The book's strong reader orientation makes the law accessible, interesting, and relevant, and the cases, content, and features represent the latest developments in business law. An excellent assortment of included cases ranges from precedent setting landmarks to important recent decisions, and ethical, global, and corporate themes are integrated throughout. In addition, numerous features and exercises help you master key concepts and apply what you've learned to real-world issues, and the book offers an unmatched range of support resources, including innovative online review tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **MIS Cengage Learning 4LTR Press** solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Cengage Advantage Books: Liberty, Equality, Power: A History of the American People, Volume 1: To 1877 Cengage Learning** This economically priced version of *LIBERTY, EQUALITY, POWER, 7th Edition* offers readers the complete narrative while limiting the number of features, photos, and maps. A highly respected, balanced, and thoroughly modern approach to U.S. History, *LIBERTY, EQUALITY, POWER* uses these three themes in a unique approach to show how the United States was transformed, in a relatively short time, from a land inhabited by hunter-gatherer and agricultural Native American societies into the most powerful industrial nation on earth. This approach helps students understand not only the impact of the notions of liberty and equality, which are often associated with the American story, but also how dominant and subordinate groups have affected and been affected by the ever-shifting balance of power. The text integrates the best of recent social and cultural scholarship into a political story, offering students a comprehensive and complete understanding of American history. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Making America: A History of the United States, Volume II: Since 1865 Cengage Learning** Shaped with a clear political chronology, *MAKING AMERICA* reflects the variety of individual experiences and cultures that comprise American society. The book's clear and helpful presentation speaks directly to students, sparking their curiosity and inviting them to "do history" as well as read about it. For instructors whose classrooms mirror the diversity of today's college students, the strongly chronological narrative, together with visuals and an integrated program of learning and teaching aids, makes the historical content vivid and comprehensible to students at all levels of preparedness. Available in the following split options: *MAKING AMERICA, Seventh Edition (Chapters 1-29)*, ISBN: 978-1-285-19479-0; *Volume I: To 1877 (Chapters 1-15)*, ISBN: 978-1-285-19480-6; *Volume II: Since 1865 (Chapters 15-29)*, ISBN: 978-1-285-19481-3. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Principles of Engineering Thermodynamics Cengage Learning** Master the fundamentals of thermodynamics and learn how to apply these skills in engineering practice today with Reisel's *PRINCIPLES OF ENGINEERING THERMODYNAMICS, 2nd Edition*. This edition's informal writing style helps make abstract concepts easier to understand. In addition to mastering fundamental principles and applications, you explore the impact of different system parameters on the performance of devices and processes. For example, you study how changing outlet pressure in a turbine changes the power produced or how the power requirement of a compressor varies with inlet temperature. This unique approach strengthens your understanding of how different components of thermodynamics interrelate, while demonstrating how you will use thermodynamics in your engineering career. You also learn to develop computer-based models of devices, processes and cycles as well as practice using internet-based programs and computer apps to find thermodynamic data, exactly like today's practicing engineers. 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Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Finite Mathematics Cengage Learning** Full of relevant, diverse, and current real-world applications that students can relate to, Waner and Costenoble's *FINITE MATHEMATICS, Seventh Edition*, helps your students see the relevance of mathematics in their lives. A large number of the applications are based on real, referenced data from business, economics, and the life and social sciences. Thorough, clearly delineated spreadsheet and TI Graphing Calculator instruction appears throughout the text, supplemented by an acclaimed author website that provides interactive tutorials, powerful utilities, conceptualization tools, review, and practice. The end-of-chapter Technology Notes and Technology Guides are optional, allowing you to include in your courses precisely the amount of technology instruction you choose. Acclaimed for accuracy and readability, *FINITE MATHEMATICS* appeals to, and is appropriate for, all types of teaching and learning styles. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Criminal Justice in America Cengage Learning** Discover the foundations, components and contemporary controversies within the U.S. criminal justice system with the interdisciplinary approach in Cole/Smith/DeJong's best-selling *CRIMINAL JUSTICE IN AMERICA, 10E*. The authors draw ideas, themes and theories from criminology, sociology, law, history, psychology and political science to create an engaging approach that highlights the most recent challenges for today's criminal justice professionals. You examine topics such as controversial police practices, persistent discrimination, efforts to reduce prison populations, consequences of the coronavirus pandemic and the impact of new technologies. This edition prompts you to consider what justice means in society and

your role, as you review the processes defining the fate of those in the justice system and the impediments to achieving equal justice under law. You develop an understanding of today's justice system with the techniques and skills for professional success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Statistics for Management and Economics Cengage Learning STATISTICS FOR MANAGEMENT AND ECONOMICS**, Tenth Edition, emphasizes applications over calculation. It illustrates how vital statistical methods and tools are for today's managers—and teaches you how to apply them to real business problems. Using a proven three-step ICI approach to problem solving, the text teaches you how to IDENTIFY the correct statistical technique by focusing on the problem objective and data type; how to COMPUTE the statistics doing them by hand, using Excel, or using MINITAB; and how to INTERPRET results in the context of the problem. This unique approach enhances your comprehension and practical skills. The text's vast assortment of data-driven examples, exercises, and cases covers the various functional areas of business, demonstrating the statistical applications that marketing managers, financial analysts, accountants, economists, and others use. These comprehensive applications give you hands-on practice, while solid pedagogical elements make the material more accessible and easy to apply to your world. Completely up-to-date, the tenth edition offers comprehensive coverage, current examples, and Excel 2013 and MINITAB 16 content. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Principles of Physics: A Calculus-Based Text, Volume 2 Cengage Learning PRINCIPLES OF PHYSICS** is the only text specifically written for institutions that offer a calculus-based physics course for their life science majors. Authors Raymond A. Serway and John W. Jewett have revised the Fifth Edition of PRINCIPLES OF PHYSICS to include a new worked example format, new biomedical applications, two new Contexts features, a revised problem set based on an analysis of problem usage data from WebAssign, and a thorough revision of every piece of line art in the text. The Enhanced WebAssign course for PRINCIPLES OF PHYSICS is very robust, with all end-of-chapter problems, an interactive YouBook, and book-specific tutorials. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Cengage Advantage Books: The Earth and Its Peoples, Volume I: To 1550: A Global History Cengage Learning** Developed to meet the demand for a low-cost, high-quality history book, CENGAGE ADVANTAGE BOOKS: THE EARTH AND ITS PEOPLES, Sixth Edition, is an economically priced, two-color version of the THE EARTH AND ITS PEOPLES, Sixth Edition. It includes the complete core narrative, but has fewer maps, photos, and boxed features for a manageable length in a smaller trim size for easy portability. Written for the world history survey course, the text presents the subject matter in a balanced, global framework, shifting the focus away from political centers of power. The authors employ fundamental themes of “environment and technology” and “diversity and dominance” to explore patterns of humans’ interactions with their surroundings and with each other. This approach reveals how humanity continues to shape and be shaped by the environment and how dominant structures and traditions are balanced and challenged by alternate beliefs. Special emphasis is given to technological development and how it underlies all human activity. Available in the following split options: CENGAGE ADVANTAGE BOOKS: THE EARTH AND ITS PEOPLES, Sixth Edition (Chapters 1-33), ISBN: 978-1-285-44563-2; Volume I: To 1550, Sixth Edition (Chapters 1-16), ISBN: 978-1-285-44567-0; Volume II: Since 1500, Sixth Edition (Chapters 16-33), ISBN: 978-1-285-44570-0. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Services Marketing: Concepts, Strategies, & Cases Cengage Learning** Readers examine the use of services marketing as a competitive tool from a uniquely broad perspective with Hoffman/Bateson’s SERVICES MARKETING: CONCEPTS, STRATEGIES, AND CASES, 5E. Using a reader-friendly, streamlined structure, this book explores services marketing not only as an essential focus for service firms, but also as a competitive advantage for companies that market tangible products. A wealth of real examples feature a variety of businesses from industries both within and beyond the nine service economy supersectors: education and health services, financial activities, government, information, leisure and hospitality, professional and business services, transportation and utilities, wholesale and retail trade, and other services. Cutting-edge data addresses current issues, such as sustainability, technology, and the global market, giving readers valuable insights and important skills for success in business today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Operations and Supply Chain Management Cengage Learning** Gain a clear understanding of the fundamental concepts and applications behind today's operations and supply chain management with the reader-friendly approach in Collier/Evans' popular OPERATIONS AND SUPPLY CHAIN MANAGEMENT, 2E. The authors present detailed, solved problems throughout this edition to illustrate key formulas and computations as you learn to complete both manual and digital calculations using Excel spreadsheet templates and other Excel models for optimization and simulation. New content examines process analysis and resource utilization, analytics in OM, capacity measurement, applications of linear optimization and other critical operations management (OM) and supply chain management (SCM) topics. In addition, new and proven review questions, experiential activities, problems and exercises as well as feature boxes teach you how to work with the latest OM and SCM concepts and tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Criminal Justice in Action Cengage Learning** As riveting and current as today's headlines, CRIMINAL JUSTICE IN ACTION, 10th Edition, is designed with today's busy students and instructors in mind. Concepts come alive thanks to vivid straight-from-the-headlines vignettes at the beginning of every chapter and real-world examples throughout the book. Choosing what's important to remember is a snap with each chapter's numbered objectives, which are reinforced throughout the chapter and in the book's supplements. Thinking critically and writing become less intimidating with the guidance of practical writing activities. Reviewers praise the crisp, clear topic coverage as well as the magazine-style design and captivating writing. And with the insightful coverage of ethics, policy, and discretion, students gain a panoramic view of key criminal justice issues that goes beyond learning facts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Higher Education for All. From Challenges to Novel Technology-Enhanced Solutions First International Workshop on Social, Semantic, Adaptive and Gamification Techniques and Technologies for Distance Learning, HEFA 2017, Maceió, Brazil, March 20-24, 2017, Revised Selected Papers Springer** This book constitutes the thoroughly refereed proceedings of the Researcher Links Workshop: Higher Education for All, held in Maceió, Brazil, in March 2017. The 12 full papers presented were carefully reviewed and selected from 31 submissions. The papers deal with a large spectrum of topics, including higher education, technology-enhanced solutions, user modelling, user grouping, gamification, educational games, MOOCs, e-learning, open educational resources, collaborative learning, student modelling, serious games, language analysis. **Principles of Physics: A Calculus-Based Text, Volume 1 Cengage Learning PRINCIPLES OF PHYSICS** is the only text specifically written for institutions that offer a calculus-based physics course for their life science majors. Authors Raymond A. Serway and John W. Jewett have revised the Fifth Edition of PRINCIPLES OF PHYSICS to include a new worked example format, new biomedical applications, two new Contexts features, a revised problem set based on an analysis of problem usage data from WebAssign, and a thorough revision of every piece of line art in the text. The Enhanced WebAssign course for PRINCIPLES OF PHYSICS is very robust, with all end-of-chapter problems, an interactive YouBook, and book-specific tutorials. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Navigating the Research University: A Guide for First-Year Students Cengage Learning** Full of practical tips and tools and useful personal advice, NAVIGATING THE RESEARCH UNIVERSITY: A GUIDE FOR FIRST-YEAR STUDENTS, 3E, provides students with a comprehensive introduction to education at a research institution. While orientation sessions and other first-year programs are designed to orient students to the many aspects of university life, this text helps them navigate the university on a daily basis. Suitable for first-year experience courses, orientation, or first-year seminars, the text is designed to support students at a broad range of research universities and gives you the flexibility to easily incorporate unique features of your own institution. Britt Andreatta helps students understand research, the role it plays in the university, and the basic methodologies used in a variety of disciplines. Andreatta also guides students in developing the skills necessary for achieving academic success, including critical thinking, thoughtful analysis, and effective writing. In addition, the text includes valuable insights into the personal and working issues students may encounter as new and aspiring members of a community of scholars. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Income Tax Fundamentals 2019 Cengage Learning** Learn the complexities of the U.S. income tax code and master the most important areas of tax law with Whittenburg/Gill's market-leading INCOME TAX FUNDAMENTALS 2019. This concise, practical introduction to today's tax preparation uses a unique, step-by-step workbook format that integrates actual tax forms. A clear presentation presents the most up-to-date tax changes and developments as you walk through real examples using current, authentic tax forms. A variety of end-of-chapter problems offer hands-on practice, including tax return problems that use source documents identical to those of real clients. Turn to INCOME TAX FUNDAMENTALS 2019 to refine the timely knowledge and practical skills you need to become a successful tax preparer. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Contemporary Financial Management Cengage Learning** Provide a description about the book that does not include any references to package elements. This description will provide a description where the core, text-only product or an eBook is sold. Please remember to fill out the variations section on the PMI with the book only information. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Financial Markets and Institutions Cengage Learning** Gain a clear understanding of why financial markets exist, how financial institutions serve these markets, and what services those institutions offer with the proven conceptual framework and clear presentation in Madura's best-selling FINANCIAL MARKETS AND INSTITUTIONS 11E. The text weaves timely examples and practical applications throughout as it emphasizes the securities traded by and the scope of participation of financial institutions within each market. Readers focus on the management, performance, and regulatory aspects of financial institutions and explore the functions of the Federal Reserve System, the major debt and equity security markets, and the derivative security market. This text emphasizes current financial reform with updates throughout that provide a thorough understanding of today's most recent financial changes, developments and trends. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **HIST, Comprehensive Cengage Learning** Learn American history YOUR Way with HIST! HIST's easy-reference, paperback textbook presents course content through visually-engaging chapters as well as Chapter Review Cards that consolidate the best review material into a ready-made study tool. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Calculus of a Single Variable Cengage Learning** With a long history of innovation in the calculus market, the Larson/Edwards' CALCULUS program has been widely praised by a generation of students and professors for solid and effective pedagogy that addresses the needs of a broad range of teaching and learning styles and environments. Each title in the series is just one component in a comprehensive calculus course program that carefully integrates and coordinates print, media, and technology products for successful teaching and learning. For use in or out of the classroom, the companion website LarsonCalculus.com offers free access to multiple tools and resources to supplement students' learning. Stepped-out solution videos with instruction are available at CalcView.com for selected exercises throughout the text. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Furthering Higher Education Possibilities through Massive Open Online Courses IGI Global** In recent years, technological advancements have enabled higher-learning institutions to offer millions of independent learners the opportunity to participate in open-access online courses. As this practice expands, drawing considerable media attention, questions continue to arise regarding pedagogical methodology and the long-term viability of open learning. Furthering Higher Education Possibilities through Massive Open Online Courses seeks to provide a space for discussion of MOOCs: what they mean for the learning process, how they are redefining the concept of a classroom, and what effects they may have on the role of teachers. Featuring emerging research on a variety of topics relating to distance education, informal learning, as well as educational costs and funding, this book is aimed at teachers, administrators, business professionals, and designers of both curricular resources and e-classroom technology. **College Physics Cengage Learning** While physics can seem challenging, its true quality is the sheer simplicity of fundamental physical theories—theories and concepts that can enrich your view of the world around you. COLLEGE PHYSICS, Tenth Edition, provides a clear strategy for connecting those theories to a consistent problem-solving approach, carefully reinforcing this methodology throughout the text and connecting it to real-world examples. For students planning to take the MCAT exam, the text includes exclusive test prep and review tools to help you prepare. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **ECON: MACRO4 Cengage Learning** 4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. 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Step-by-step instructions and screen captures further clarify student learning. A wealth of timely business examples, proven methods, and additional exercises throughout this edition demonstrate how statistical results provide insights into business decisions and present solutions to contemporary business problems. High-quality problems noted for their unwavering accuracy and the authors' signature problem-scenario approach clearly show how to apply statistical methods to practical business situations. New case problems and self-tests allow students to challenge their personal understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Intermediate**

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Principles of Microeconomics Cengage Learning With its clear and engaging writing style, *PRINCIPLES OF MICROECONOMICS*, Seventh Edition, continues to be one of the most popular books on economics available today. Mankiw emphasizes material that you are likely to find interesting about the economy (particularly if you are studying economics for the first time), including real-life scenarios, useful facts, and the many ways economic concepts play a role in the decisions you make every day. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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The Pocket Cengage Handbook with 2019 APA Updates Cengage Learning This seventh edition of *THE POCKET CENGAGE HANDBOOK* provides up-to-date, realistic advice for today's digital-age students. Instructors and students alike will find it clearly written, thorough, easy to navigate, and indispensable for use in college courses and beyond. As the authors of several composition handbooks, Kirszner and Mandell are consistently praised for their instinct for teaching, clarity, and student-friendliness, successfully bringing their student-centered approach to their discussion of writing. This edition has been updated to reflect guidelines from the 2016 MLA Handbook, Eighth Edition. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.